

Press release

Stockholm, 18 March 2008

Radio Lidingö broadcasting digital radio

By participating in the industry-wide digital radio pilot project, community radio will gain experience of the future radio network. The community radio channels are sharing a program slot in the digital pilot network and Studentradion 98.8 was the first to make its debut. Now it is Radio Lidingö's turn.

"We are looking forward to taking part in this and being able to test and evaluate the radio technology of the future," says Folke Lehre, Vice President of Radio Lidingö.

The digital radio pilot project is a cooperative effort between Teracom and the program companies, which are given the opportunity to evaluate the technology, content and reception prior to an upcoming widespread launch of digital radio. At present, Teracom broadcasts the following channels with DAB+ in the digital test network: SR P2 Musik, SR P3, SR P4 Stockholm, SR Metropol, RIX FM, BANDIT, NRJ, Lugna Favoriter, Radio DeeJay, Skärgårdskanalen, Dansbandskanalen, Radioseven, Studentradion 98,9 and now Radio Lidingö as well.

"The digital technology opens up new possibilities for community radio and we are happy that Radio Lidingö wants to participate in the pilot. With digital radio, there are no longer any technical barriers to starting up regional Open Channels that can be broken down. That would make it possible for the selection from local radio to reach more listeners than they do today," says Lars-Erik Backström, Chairman of National Organization for Community Radio (NRO).

For more information, please contact:

Lotta Darlin, Press Officer at Teracom, +46 (0) 708 – 91 21 07

Lars-Erik Backström, Chairman of NRO, +46 (0) 73 – 413 23 22

Folke Lehre, Vice President of Radio Lidingö, +46 (0) 8 – 656 07 05

^{1 (2)} Teracom is Sweden's first media operator. We offer services in the areas of radio, TV, data communications, co-location and service in our nationwide infrastructure. The group consists of Teracom, Boxer and PlusTV. Via Boxer and PlusTV, we offer households pay-TV services in Sweden, Denmark and Finland. The group's sales are approximately SEK 3.4 billion and there are approximately 600 employees. More information is available at www.teracom.se.

Facts about NRO

The National Organization for Community Radio was started in 1996. Most community radio associations are members of the NRO and we are the only national organization for community radio in Sweden. Altogether, we represent approximately 600-700 local permit holders of the approximately 1,000 local associations that broadcast community radio in Sweden. For more information, please visit the NRO's website: www.nro.se.

Facts about Radio Lidingö

Radio Lidingö is a community radio station located at Lidingö. The association was formed in 1986 and the station started its first broadcasts on 1 April 1987 at the frequency, FM 100.7. The station primarily broadcasts music that meets the taste of youth. In 1994 the station changed frequency to its current one of FM 97.8. Soon, it will also be changing its music format to more easy-listening, quite similar to the music that was played by Radio Nord, pioneers of "new" music and radio ads. The light music mix currently broadcast by Radio Lidingö has become very popular with many listeners of all ages. Radio Lidingö also broadcasts directly from the meetings of the Lidingö Municipal Council.