



# News



September 2005

An info service of Bayern Digital Radio GmbH

Dear Sir or Madam,  
at the beginning of this month, we would like to keep you updated with Digital Radio news: recent types of receivers, current programmes, expansion of coverage, events and much more. Hopefully some news are of interest to you.

With kind regards  
Wolfgang Paulus

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### Special

#### reinHÖREN IFA-Special

[Bonn - 26.08.05] In view of the forthcoming IFA, a large part of the new issue of reinHÖREN is dedicated to innovations from the receiver technology industry, completed with test reports from SONY, PURE Digital, Albrecht and Roadstar. Other topics: Digital Radio Mondiale, Data Services and Business News from Canada, Belgium and South Tyrol. For more information please click [here](#).



### Receiver

#### trinloc presents new symphony

[Rheinbreitbach - 29.08.05] Trinloc presents its new Digital Radio receiver "Sinfonie" at the forthcoming IFA. It features a splash resistant frame, enables Band III, L-Band, FM and an integrated battery. To recharge the batteries simply connect the radio to the mains. Headsets as well as other audio devices (MP3 Player, iPod) can be easily connected. The radio is available in retail trade from November onward at a suggested retail price of 149 EUR. For more information please click [here](#).



#### PURE Digital launches weatherproof Digital Radio receiver

[London - 25.08.05] With Oasis PURE Digital has launched the first rechargeable Digital Radio receiver. A built-in battery system provides over 15 hours of use. Simply connect to the mains to recharge. Oasis' rugged design and build features a cast aluminium protection frame that makes it a perfect companion to listen to in the garden or in the bath, it's tough for use while sailing as well as on a camping tour. Connected to an iPod Oasis can be used as a portable sound system. Oasis will be on sale from September 2005 for GBP 119,99. For further information please click [here](#).



#### Sharp with Digital Radio on the German market

[Hamburg - 24.08.05] Sharp Electronics, a worldwide leader in LCD Technology, now enters the German Digital Radio market. The home receiver FV - DB 2ES - available at EUR 229 (UVP) - supports a DAB-Tuner (Band III + L-Band) and a FM Digital-Tuner. Time Shift includes features such as Pause und Rewind of up to 16 minutes in digital quality. For further details you can

read the product sheet [here](#).

**SHARP**



### All-rounder from RadioScape

[London - 17.08.05] In view of the upcoming Internationale Funkausstellung (IFA) in Berlin (September 02 - 07) several manufacturers have announced to debut with radios that can receive DAB (Digital Audio Broadcast) as well as DRM (Digital Radio Mondiale), FM with RDS, MW, LW and SW. It is the cutting-edge RadioScape RS500 module that provides the basis for the world's first integrated, multi-standard digital radios. For further information please click [here](#).



### Tri-band receivers from PURE Digital now on the market

[Stockstadt/Rhein - 10.08.05] EVOKE-1XT tri-band (band III, L-band, FM/RDS), the international version of the worldwide Digital Radio receiver bestseller is now available in Germany at 179 EUR. A USB connector ensures the radio is continually updated by [www.pure.com](http://www.pure.com). Additional features: alarm clock, timer, and 3,5-mm-connectors for stereo analogue audio output, headphone port and an additional hi-fi speaker. For more information please click [here](#).



### New Developments of Sonarics

[London - 09.08.05] [Sonarics](#) Labs Ltd. has launched its latest version for the DAB radio market. The so-called "ClearSignal version" offers the industry an even richer DAB integrated software, including features such as EPG (Electronic Programme Guide) and real-time DAB recording to removable storage or to internal memory for later playback. Sonarics provides "complete DAB solutions on a single, general-purpose low cost DSP (Digital Signal Processor)". For more information please click [here](#).



### EPG: additional feature for Digital Radio

[Bonn - 09.08.2005] The EPG (Electronic Programme Guide) capability for DAB will be a further step towards the digital future of radio. The first radio broadcaster to present EPG in Germany is Deutschlandradio, who, at the IFA, will present the programme guide on both its programmes, Deutschlandfunk and Deutschlandradio Kultur. For further information please click [here](#).



## Programme

### Bayerischer Rundfunk plans DMB trial

[München - 25.08.05] Bayerischer Rundfunk (BR) is set to test Digital Multimedia Broadcasting (DMB) with mobile multimedia applications. According to Rainer Tief, Director Multimedia at Bayerischer Rundfunk, fragmentation and combination of existing programmes will constitute the starting basis: "We are going to reedit radio and television programmes and data services in order to develop new services and formats." Rainer Tief is one of the speakers at an expert panel during the Medientage München (26. - 28.10.05). For further information regarding this panel please click [here](#).



### Travel and traffic information via Digital Radio

[München - 24.08.05] At the IFA the IRT (Institute for Radio Technology), in cooperation with ADAC, RBB, WDR and Berlin Airport, will be launching TPEG, a new common standard for the transmission of multi-modal travel & traffic information. Visitors as well as end-users in the area of Berlin-Brandenburg will

be able to access traffic services (e.g. parking information for Berlin, arrival & departure schedules for all 3 Berlin airports and overall traffic information for Berlin) through Digital Radio. For more information please click [here](#).



### International Motor Show (IAA) Cars 2005 with Fair Radio

[Fürth - 19.08.05] At the International Motor Show in Frankfurt, from September 13th - 25th, TruckRadio, in close cooperation with the VDA (Association Automotive Industry), will be staging live radio from the fairground. TruckRadio broadcasts 24 hours news und trends. The service can be received via Digital Radio (K12c) throughout the state of Hesse and in the Frankfurt area on 101,4 MHz. For more information please click [here](#).



### Truck Radio now in Baden-Württemberg

[Stuttgart - 16.08.05] Truck Radio, the programme dedicated to truckers, can now be received on Digital Radio in the Stuttgart, Freiburg, Mannheim, Karlsruhe and Ulm areas. For more information please click [here](#). The programme which consists mainly of music is being produced in Fürth and can also be received in the Nuremberg area via Digital Radio.



## Coverage

### BDR obtains license for Regensburg

[München/Mainz - 23.08.05] The Bundesnetzagentur (the federal regulatory authority) has allocated Bayern Digital Radio GmbH the required frequency for the spectrum for DAB in Regensburg (Block 12A). It is the first time in Germany that a local VHF net has been assigned to Digital Radio. Trials for DMB services as part of the 'DBM Project Regensburg' are to be launched in September. The DMB Project is being coordinated by [BLM](#) (Bayerische Landeszentrale für neue Medien).



### South Tyrol: Extension of Coverage for Digital Radio

[Bozen - 08.08.05] [RAS](#) (Radio Station South Tyrol) announced the timely start of operation of its transmitters in Plose and Kronplatz in South Tyrol. DAB Block 12D (8 programmes) covers almost the same regions as Block 12A (7 programmes). Moreover, a new multiplexer has been introduced in Block 12A and the programme titles were adapted. More information can be found [here](#).



## Events

### DAB Surround at IFA 2005

[Erlangen - 23.08.05] Radio with Surround-Sound will be presented by IIS (Fraunhofer-Institut für Integrierte Schaltungen) partnered by AUDI AG, BDR, Bose Automotive Systems Division, IMDR, JVC, Panasonic Automotive Systems Europe and T-Systems. This combination of radio and multi channel sound is enabled by DAB Surround, the new multi- channel extension for Digital Radio. For further information please click [here](#).



### ROCK ANTENNE celebrates summer

[Ismaning - 12.08.05] On the 3rd of September ROCK ANTENNE invites to a huge barbecue at Markt Thierhaupten (north of Augsburg), situated near a

small lake. The entrance 'fee' - well-suited to the event - consists of a log of wood. The motto is 'Smoke at the water' and party highlight will be an unplugged concert by rock singer Doro Pesch. Also live on stage: JUNE und Pureblind. For more information please click [here](#).



### Locomotion with Digital Radio

[Köln - 08.08.05] "Cologne in the mood for summer" is the slogan for a DAB promotion tour sponsored by Digital Radio West and Trinloc: Throughout the month of August seven rikshaws equipped with Digital Radio receivers from Trinloc invite for a ride across the city of Cologne for just 1 Euro (instead of the usual 5). Those who take a ride on a riskshaw can also buy a lottery ticket and thus have the chance to win a Digital Radio receiver. For the same period manufacturer Albrecht offers its DR201 at a special price of EUR 149,99. For more detailed information about the promotion please click [here](#).



## Miscellaneous

### IMDR cooperates with editor of DAB magazine

[Halle/Saale - 10.08.05] With the latest issue of 'Meinungsbarometer Digitaler Rundfunk' Initiative Marketing Digital Radio has initiated a cooperation with the editor. The aim is to support IMDR in their lobbying and marketing efforts for DAB Digital Radio. For the latest issue please click [here](#).



### BBC Radio Amnesty in aid of African nations

[London - 08.08.05] With the slogan "turn on, tune in, help out!" the BBC in the UK has started a campaign to increase DAB Digital Radio sales and at the same time, make a donation to a humanitarian mission. Listeners can trade in their old analogue, portable radio and receive a 10% discount on selected brands, when they buy a new Digital Radio. The old radios will be reconditioned and then sent to Somalia and south Sudan. There the donated radios will be distributed by the World Service Trust and increase access to 'distance learning' projects aimed at teaching radio listeners to read and write. For more information please click [here](#).



### DMB-Standard meets with large approval

[Bonn/London - 08.08.05] The [IMDR](#) (Initiative Marketing Digital Radio) and [WorldDAB](#) welcome the standardization of DMB (Digital Multimedia Broadcasting). Annika Nyberg, the President of WorldDAB Forum says: "WorldDAB expects DAB's DMB applications to take a significant place in the emerging world of digital broadcast entertainment". Besides, IMDR regards the transmission of live television or video only as a first step. The next would be interactivity.



Download the current newsletter as a pdf-document

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