



News



November 2005

An info service of Bayern Digital Radio GmbH

Dear Sir or Madame,
at the beginning of this month, we would like to keep you updated with Digital Radio news: recent types of receivers, current programmes, expansion of coverage, events and much more. Hopefully some news are of interest to you.

With kind regards
Wolfgang Paulus

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Receiver

Frontier Silicon achieves 100 hour battery life

[London - 17.10.05] For its new module Venice 4.0 FS2024 (DAB/FM/RDS) [Frontier Silicon](#) has significantly improved battery life: It consumes only one-quarter of the battery power used by competing modules and enables battery-powered radios to operate in DAB mode for over 100 hours using standard alkaline batteries. The module (which measures 100mm x 40mm x 8mm) was shown for the first time in Hong Kong und is expected to be available in the market by the end of 2005.



New digital radio receiver from SONY

[London – 12.10.05] SONY has launched XDR-S20, the latest in its range of DAB modules, succeeding SDR-S1 2004 presented in 2004. The new device is characterized by the classic design in Piano Black or Ivory White and easy handling. The XDR-S20 features 40 pre-set stations as well as clock and sleep functions. It will be available in the UK at GBP 89,95 before the end of the year.



Programme

Starting signal for worldwide children's radio network

[Bozen/Berlin – 17.10.05] [RADIJOJO!](#), the non-commercial children's radio stationed in Berlin, has now started Digital Radio broadcast in [South Tyrol](#). That means, RADIJOJO! can now be received via terrestrial broadcast in four countries: Germany, Austria, Northern Italy and China. The launch marks the beginning of a further expansion: RADIJOJO! World Children's Radio Network. This network offers children and youngsters a platform where they can join in creating their own non-commercial radio projects.



10 years ROCK ANTENNE: Congratulations!

[Ismaning – 14.10.05] Ten years ago, on October 17th, ANTENNE BAYERN, Germany's commercial radio number one, started its programme ROCK ANTENNE within the framework of the DAB pilot project DAB Bayern. On the occasion of this anniversary Karlheinz Hörhammer, the Managing Director of ANTENNE BAYERN, took a clear stance : "In the long run only digital radio networks will be able to comply with the requirements of a state-of-the-art audio broadcasting system and also guarantee a sustainable future business. For the whole press release please click [here](#).



Events

Medientage München: Digital Radio

[München - 19.10.05] At the Medientage Convention 2005, which took place in Munich from 26 to 28 October, Bayern Digital Radio GmbH, at its booth Y1+2, presented new applications and Digital Radio devices and a panel entitled 'Digital Radio – on air & on the road'. For further information please click [here](#).



Medientage München 2005: AUDI and DAB

[München – 19.10.05] Car maker Audi presented their whole scale of Digital Radio features, with ROCK ANTENNE delivering the sound. Personalized speech announcements with DAB data services, demonstrated in an AUDI A6, were the second highlight. For further information please click [here](#).



Medientage München 2005: DAB Session

[München – 12.10.05] The automotive industry being one of the major drivers of DAB was in the focus of a Congress Session. Representatives from the VDA (Verband der Automobil-industrie = Automobile Association), from AUDI and BMW as well as broadcasters and private radio operator TruckRadio, echion and Trend Network highlighted the subject 'Digital Radio – on air & on the road'. Further information can be found [here](#).



Miscellaneous

Increase of transmission power is paramount

München – 17.10.05] The DAB Marketing Offensive for Bavaria agreed upon between the Bavarian State Chancellery, Bayerischer Rundfunk, BLM, Antenne Bayern is to be launched only after a transmission power increase of the DAB network. That is the clear course of action which Prof. Dr. Wolf-Dieter Ring defined at the convention of the Media Council in Munich. According to statements of the Ministry of Economics and Labour the first licences for a transmission increase in the VHF band will be issued by the end of 2005. The whole speech can be read [here](#).



Switzerland, Austria and Southern Germany call for switch

[München – 12.10.05] Public broadcasting authorities from Switzerland, Austria, Baden-Württemberg und Bavaria have declared to work for a rapid switch from analogue to digital radio. As a part of the common European DMB venture the project, DMB Bodensee' (Bodensee = Lake Constance) is to play a key role. In that area almost 30 DAB programmes shall be available in Band III at the beginning of next year. For further information please click [here](#).



Award for national web presence

[Frankfurt am Main – 06.10.05] The editors of the m.w. publishing company have selected the best 6.000 German-language websites (of a total of 8 million) and published them in the Web Directory 2006 for Germany. Again this year the website www.digitalradio.de was among the best. Further information regarding the web directory is available [here](#).



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