



News



May 2005

An info service of Bayern Digital Radio GmbH

Dear Sir or Madam,
at the beginning of this month, we would like to keep you updated with Digital Radio news: recent types of receivers, current programmes, expansion of coverage, events and much more. Hopefully some news are of interest to you.

With kind regards
Wolfgang Paulus

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Special

Car industry establish platform for Digital Radio

[Frankfurt - 19.04.05] "Digital Radio breakthrough has to come about in Germany now." With this claim Prof. Dr. Bernd Gottschalk, President of the German car industry, underlined the launch of an open platform backed by the institutions involved in the roll-out of Digital Radio. The opening event in Frankfurt am Main was attended by 30 high-ranking experts from the automobile, software, and receiver industries as well as major broadcasters and representatives from politics and administration. Please click [here](#) for the press release.



Receiver

Alan Electronics new IMDR member

[Bonn - 18.04.05] Alan Electronics has joined the Initiative Marketing Digital Radio (IMDR). The company owns the exclusive distribution rights in Germany for the Digital Radio receivers of the Korean manufacturer Perstel. Cooperation will be continued with the forthcoming DMB trials. The IMDR is a consortium committed to accelerate the roll-out of DAB Digital Radio in Germany. Please click [here](#) for the press release.



Sony joins the digital car audio world

[Köln - 13.04.05] The car audio section from Sony will present the first DIN-receiver for Digital Radio by mid-year. The car radio CDX-DAB6650 is equipped with a DAB-tuner (Band III / L-Band) incl. link function (DAB - DAB / DAB - FM), dynamic label and radio text. The device in metallic grey is expected to be on sale by next July. The recommended retail price is EUR 399. Sony has been the market leader of the German entertainment industry since 1990. More details to the new receiver are already available [here](#).





Six applicants for Digital Radio in Saarland

[Saarbrücken - 21.04.05] The tender issued by the Saarland State Regulatory Authority (LMS) for Digital Radio has met with a large response. Six broadcasters apply for a total of 4 available capacities: Antenne West, Radyo Metropol FM, Road Radio, Rockland Radio, Truck Radio and Big FM Saarland. Dr. Gerd Bauer, Director of the LMS, was delighted by the strong interest of the commercial content providers. More details you find [here](#).



NEW: politics live and digital

[Stuttgart - 20.04.05] The digital info channel "ANTENNE 1 info digital" has started to broadcast live all debates from the Baden-Württemberg Parliament. Premiere was on April 21st - the day the new Württemberg Prime Minister was elected. "Since that day the citizens of Baden-Württemberg can observe the democratic decision-making process very closely", explains Klaus Michler, chief editor. For the complete press release please click [here](#).



NOVA RADIO now on air in Frankfurt

[München - 19.04.05] In early May NOVA RADIO launches its Digital Radio programme in Frankfurt/Main and Offenbach. NOVA RADIO is based in Munich and delivers trendy national and international electronic music like House, Dance, Drum ´n` Bass, Breakbeat, EJazz, Lounge, Ambient and Chillout. Apart from its Munich base NOVA RADIO has also stations in Halle and Magdeburg. Please click [here](#) for the press release.



Bayerischer Rundfunk: programme review

[München - 01.04.05] In early April the station Bayern2 has become [Bayern2+](#) in the Digital Radio bouquet. Apart from the repetition of the prime-time programme ‚Bayernmagazin‘ an hour before midnight, the programme remains the same. In order to enhance the quality of the audio signal the broadcasting traffic slides have been withdrawn from [BayernMobil](#). This service is being offered exclusively on the Digital Radio programme ‚BR Traffic‘.



Events



Car + Sound in Sinsheim

[Sinsheim - 01.04.05] Over the past 12 years CAR + SOUND has become the leading show in the sector of mobile audio electronics. In Sinsheim experts from all over the world met from 07 - 10 April to see the cutting-edge developments in the sections mobile media and car-audio. Digital Radio Südwest presented the latest receivers, current trends and information to Digital Radio. To get some impressions from the show please click [here](#).



BR exhibition to the history of broadcasting

[München - 01.04.05] The common exhibition of the Bavarian State Opera and Bayerischer Rundfunk to mark the 80th anniversary of opera on radio and television (see also Newsletter of March 2, 2005) is open to the public now.

The selection of exhibits, on display in the entrance hall of the central office of Bayerischer Rundfunk, can be visited until May 13, from Monday - Friday from 8.00 to 19.00 h. Entrance is free. For more information please click [here](#).



Miscellaneous

DAB road map for Switzerland

[Bern - 19.04.05] Switzerland has taken further steps to promote DAB Digital Radio. By 2006 the DAB digital radio network is to cover central Switzerland, by 2010 coverage is to be nation-wide. Moreover, the launch of a special programme platform (Channel 11) for the German-speaking Swiss population is being considered. For the whole press release please click [here](#).



Regional politics to spur Digital Radio

[Köln - 19.04.05] The coalition parties in the regional parliament of North Rhine Westfalia have urged their government, to create a special task force to supply the necessary support for the expansion of DAB Digital Radio. For the whole press release click [here](#).



Bavaria and Korea cooperate on DAB Digital Radio

[München - 18.04.05] The Korean Ministry of Information and Communication (MIC) and BLM, the Bavarian media authority for commercial broadcasting, have signed a "Memorandum of Understanding", committing to cooperate in the field of DAB Digital Radio, in particular to pave the way for Digital Multimedia Broadcasting (DMB). More detailed information can be found [here](#).



International News at a Glance

[London - 14.04.05] In its latest press release the WorldDAB Forum informs about recent developments of DAB Digital Radio worldwide. The Netherlands present their agenda for the launch of commercial broadcasting and the switch-over of some FM services to DAB only reception, also Norway has set an analogue switch-off date and Italy has published the official regulation on DAB Digital Radio transmissions. For further details please click [here](#).



reinHÖREN 2/2005 Now on Sale

[Bonn - 08.04.05] The issue for the second quarter 2005 is out now. This edition of reinHÖREN offers a test of Digital Radio receivers from Trinloc, REVO, Tangent und PURE Digital, plus detailed information regarding recording via DAB as well as stories contributed by new young radio stations like Twen FM and sunshine llive. A comprehensive survey of all Digital Radio stations in Germany, Belgium and Switzerland is an integral part of reinHÖREN. Further information on their [website](#).





Download the current newsletter as a pdf-document

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