



News



May 2007

An info service of Bayern Digital Radio GmbH

Dear Sir or Madam,
for some of us May 17 will be a normal workday, some commemorate Ascension Day or simply celebrate Father's Day. For us it is the beginning of the High End Fair. Now having reached its 25th year the Fair has become a meeting place for friends and lovers of excellent sound quality. This year 220 exhibitors with more than 600 branded products will be welcoming you at the M, O, C, in Munich. We from Digital Radio are expecting you at our booth directly at the entrance of Hall 3. So see you soon!

With kind regards
Wolfgang Paulus

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Receiver

Frontier Silicon launches Paradiso

[London – 25.04.07] Frontier Silicon extends its portfolio of mobile TV solutions with the launch of a single-chip receiver for T-DMB and DAB-IP broadcasts. The new IC (integrated circuit), called Paradiso 1T (FS1032), has been created using enhanced system-in-package (SiP) techniques, incorporating Frontier Silicon's unique digiSHIELD technology, to integrate the advanced Paradiso multistandard baseband IC with a high-performance RF tuner and ancillary passive components. For the press release please click [here](#).



trinloc with price offensive

[Rheinbreitbach – 24.04.07] "66 4 88" is a ,code' for the current price offensive trinloc has started recently. At present the company offers the Digital Radio receiver ,Inspiration' in their online shop at 88 euros including VAT and delivery (within Germany). The bargain buy offer is limited to 66 units altogether. For further information on the receiver, the shop and the promotion please click [here](#).



Innovation Award 2007 for DAB receiver

[Rheinbreitbach – 17.04.07] trinloc is the winner of an innovation award 2007. In the category ,Consumer Electronics' the trinloc DAB/DMB receiver was selected for the top accolade. The development and manufacturing of DAB/DMB +DMB/DxB/DRM components and receivers guarantee, according to Bert Pröpper, Executive Director, excellent business perspectives and will spur the future growth of the company. More information [here](#).



EtherWaves accelerates development

[Tel-Aviv – 18.04.07] EtherWaves has enlarged its programme range with ClearSignal-Accel™, a digital broadcasting receiver.accelerator. The technology is based on a low-cost FPGA (Field Programmable Gate Array) that enables CDM and OEM to combine DAB/DAB+/DMB with consumer electronic devices such as Internet Radios, or MP3 players. For the complete press release please click [here](#).



Toyota comes with a surprise

[Köln – 16.04.07] Car maker Toyota now also offers DAB radios in some high-end car models ex works. The Avensis (317 euros*) and RAV4 (358 euros*) are the two models that can be ordered from the catalogue with the DAB option (*recommended retail price incl. fitting costs). This option cannot be ordered though in combination with multivision, audio and DVD navigations systems. For more information please click [here](#).



EtherWaves launches DAB+ module

[Tel-Aviv – 16.04.07] EtherWaves has announced the first complete DAB+ production-ready module. The Sonata DAB+ model is planned to be retailed at less than 10 US dollars. For more details read the press release [here](#).



Jupiter with iPod Docking Capability

[Hong Kong – 16.04.07] Frontier Silicon has announced Jupiter 3, a new module that will enable manufacturers to produce DAB/FM radios with an integrated docking interface for communication and control of iPods. Frontier Silicon suggests the retail price could be around 35 GBP. For the complete press release please click [here](#).



Watcha launch Online-Shop

[Köln – 05.04.07] MFD Mobiles Fernsehen Deutschland GmbH premiere with their retail online shop. Smart phones with DMB-compatibility can be ordered directly from the watcha online shop, free from any contractual obligations. With a personal SIM Card the user has the opportunity to access the complete DAB/DMB bouquet. At present the one-off charge for unrestricted activation is 99 euros (incl. VAT). Enter the shop [here](#).



Programme

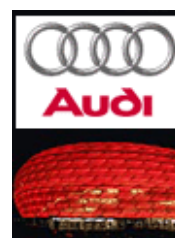
ROCK ANTENNE to offer new services

[Ismaning – 20.04.07] The DAB data service which ROCK ANTENNE has been providing for free since 2006 has now been extended with Premier Football League results and details. It is a kind of live match tracker of games in progress including information on the goals, the scorers, yellow/red cards, team line-ups, tables etc. The service is being broadcast via Digital Radio. Between the match days the service continues to provide a music (including video) and information mix as well as weather and traffic news. ROCK ANTENNE offers this service in cooperation with AUDI AG. For the press release please click [here](#).



AUDI presents Digital Radio in Allianz Arena

[Ingolstadt/München – 13.04.07] Audi presented their new Digital Radio information service during a Premier League match: End of February Audi showcased the new service during the football match FC Bayern München against VFL Wolfsburg in the Allianz Arena. The video of this presentation can be seen [here](#).



ARD: Digitization as a chance

[Saarbrücken – 04.04.07] The Conference of the ARD Managing Board (GVK) concluded one of the major challenges for the public broadcaster ARD is to win over the younger audience (14 – 29) with compelling programme offering for which digitization offers numerous chances.



Coverage

CH-Maggiatal with more programmes

[Bern – 24.04.07] A new DAB station on Pizzo Castello in Switzerland extends Digital Radio coverage as far as Valle Maggia and Val Bavona. The new transmitter site is the twelfth among a total of 16 new transmitters required for a total coverage of the Italian-speaking part of Switzerland. This upgrade enables the 5000 individuals living in the valley to choose between 9 radio programmes, i.e. twice as many stations as before when they were restrained to the FM offering. For more information please click [here](#).



Après Ski with DAB in Champéry - Les Crosets

[Bern – 20.04.07] Thanks to a new DAB transmitter the skiing area Champéry - Les Crosets in Switzerland can benefit from a programme choice which is three times as big as before. In Val d'Illiez the new DAB transmitter at Chamossaire provides free access to 10 DAB Digital Radio programmes, among them some stations which earlier enabled only stationary inhouse receipt via satellite or cable. For more information please click [here](#).



New transmitter locations of DAB in Switzerland

[Bern – 29.03.07] A new DAB transmitter station has started trial operation in Eggwil. This new transmitter is to expand DAB reach across the area around Signau, Eggwil and Röthenbach. New transmitters also enable the reception of 9 DAB stations for listeners travelling on the Bernardino pass. So far, radio freaks had to change the frequencies three times in order to receive only five FM stations of SRG SSR idée suisse. For more information please click [here](#).



Miscellaneous

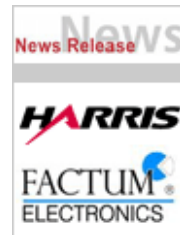
UK: Report on the Future of Radio

[London – 18.04.07] Ofcom - the independent regulator and competition authority for the UK communications industries - published its "Future of Radio" report this week. [The comprehensive report](#) addresses three main issues: regulation of commercial radio, regulation of community radio and the future use of analogue radio spectrum. The brief summary of the Ofcom report by DRDB can be read [here](#).



Alliance: Harris Corporation and Factum Electronics AB

[Las Vegas – 16.04.07] Harris Corporation and Factum Electronics AB have teamed up for a strategic alliance with the aim to offer comprehensive solutions in the DAB/DMB sector to companies considering providing digital audio, mobile video and data services via a unique platform. The alliance allows them to distribute products from both companies. For more information please click [here](#).



New member to join WorldDMB Forum

[Tel-Aviv – 03.04.07] EtherWaves Ltd. has just announced its membership to the WorldDMB Forum. EtherWaves Ltd. develops and licences Digital Radio and Mobile TV Intellectual Property targeting the automotive and the system-on-the-chip markets. The WorldDMB Forum is an international group of 130 international organizations that focuses on developing the DAB/DMB technology. For the complete press release please click [here](#)



RadioScape to give support to French Digital Radio

[London/Paris – 30.03.07] RadioScape announced to extend its current multi-standard radio product line to the requirements of the French market. This decision was spurred by a decree issued by Francois Loos, the French Industry Minister, regarding the transition to Digital Radio in France. The decree establishes that the transition should be based on a multistandard approach, i. e. DMB and DRM. For the complete press release please click [here](#).



UK: DAB national radio multiplex licence

[London – 29.03.07] Ofcom has received two applications for a national multiplex that will allow the broadcast of a number of radio services as well as the delivery of other services including mobile television channels. The applicants are: 4 Digital Group Limited and National Grid Wireless Limited. The licence will be awarded for 12 years. For further information please click [here](#). Ofcom is the independent regulator and the competition authority for the UK communications industry.



Download the current newsletter as a pdf-document

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