

 **RECEIVER**

Bella Italia: Digital Radio from FIAMM

[Montecchio Maggiore - 14.04.03] FIAMM (Fabbrica Italiana Accumulatori Motocarri), a world-wide group, headquartered in Italy, now have Digital Radio for the car section in their program. The car receiver with the type designation 5030010 is provided with AM/FM/DAB, CD-player and is DIN sized. More info and directly under .



New software for Digital Radio

[London - 10.04.03] Unique Interactive, part of the UBC Media Group plc, announce the launch of EPG receiver software capable of decoding and displaying a free-to-air EPG for DAB Digital Radio. Unique have worked with DAB Bar creator, Alistair MacDonald, to release the world's first freely available software capable of providing programme listings for all of the BBC and Commercial DAB Digital Radio services in the UK. The software supports a range of PC-based DAB receivers, including both the Psion Wavefinder and the Modular Technologies PCI card, and is available for download free of charge from www.dabbar.co.uk. In addition to launching the EPG receiver software, Unique Interactive has also released a range of tools for radio broadcasters to simplify the process of providing dynamic up-to-date programme listings to a variety of different platforms including DAB Digital Radio, Sky Digital and the internet. For the press release click .



Frontier Silicon announces partnership with Samsung

[London - 10.04.03] Frontier Silicon, the fabulous semiconductor business whose core products include system-on-chip (SoC) devices for digital TV and digital radio products, announces that it has partnered with Samsung Semiconductor for the manufacture of its revolutionary Logie multimedia processor. Logie combines key multimedia features including digital terrestrial television (DTT/DVB-T), digital radio (DAB) and support for PVR (Personal Video Recorder) and DVD functionality in a single-chip solution for consumer electronics companies. Samsung, the second largest manufacturer of semiconductors in the world, is Frontier's foundry partner for the manufacture of the Logie processor. The first samples of Logie, which is being produced at Samsung's fabs in Korea, will be available to Frontier customers in May 2003. For more information please follow the .



Intervideo introduces MPEG-4 solution for Digital Radio

[Fremont - 10.04.03] InterVideo, Inc. announced the immediate availability of its MPEG-4 codecs to support solutions for DAB (Digital Audio Broadcasting, also known as DMB, or Digital Media Broadcasting) - the next generation of FM radio. MPEG-4 technology is able to compress high quality video into small bitrates in order to transmit video across the FM radio infrastructure. Broadcasters, content providers and device manufacturers that are looking for DAB software solutions are the target markets for InterVideo's MPEG-4 technology with patented error-resilient encoding and decoding. For more information please click .



Breaking News from Las Vegas: Microsoft & Digital Radio

[Las Vegas - 09.04.03] NTL Broadcast and TANDBERG Television announced that they are working with Microsoft to deliver a ground-breaking technology demonstration showing that Digital Audio Broadcasting (DAB) can be used to deliver real-time video content at bit rates as low as 150 kbit/s using Windows Media 9 Series. The demonstration specifically showcases the distribution of the latest TV news from Europe and live UK radio broadcasts to a Windows XP PC and Pocket PC using DAB and DVB (Digital Video Broadcasting) transmission standards. This demonstration also helps to open the door to many new content distribution scenarios to PCs, PDAs and mobile phones around the world. You will find more information under and .



VDO Dayton introduces three new Frontends for the MD-4000

[Frankfurt - 09.04.03] Siemens VDO Automotive - one of the worldwide leading automotive suppliers for electronic, electric and mechatronic components - presents three new car receivers with the feature DAB-Control. The CD-tuners CD-4502 (449 Euro) and CD-4802 (499 Euro) as well as the cassette-tuner-combination CR 4402 (379 Euro) can be enhanced with the DAB-Module MD-4000 (699 Euro). There is a special promotion campaign in Germany at the



moment: Siemens VDO offers the MD-4000, CR-4402, plus Changer CH0400/00 (4-Disc CD-Changer DIN-sized) at 599 Euro.
You will find more information on the products .

Roberts offers Digital Radio Receiver "for the new broadcasting era"

[London - 07.04.03] "Gemini" is the name of the new generation of Digital Radio receivers from the British manufacturer Roberts. The product range offers four different types, among them three kitchen radios and one hand-held radio, the so-called Gemini 4 - Sports DAB and is expected to be available for the consumer by next July. Prices are supposed to range from 130 to 200 British pounds. For further details click .



PROGRAM

Content Workshop for Digital Radio in Brussel

[London/Brussel - 25.04.03] "Capitalising on DAB Digital Radio - Content and Programming Opportunities for Broadcasters" is the issue of a workshop which has been organised by the World DAB Forum, the Association of European Radios (AER) and the European Broadcasting Union (EBU). This event is taking place in Brussels on 28th May 2003 and is free of charge. In addition to the programme, there will also be demonstrations and DAB receivers exhibited at the event. More details and a registration form you find .



Emap's Magic Network in UK's Biggest DAB Digital Radio Giveaway

[London - 23.04.03] Emap is launching a £50,000 promotion with the UK's biggest DAB digital radio giveaway. From April 21st each of the eight Magic stations will give away an Evoke DAB tuner every week for a year. Across the week listeners will be invited to write, ring, e-mail, or fax in to their local Magic Station to nominate their workplace for "The Magic Workplace of the Week." More information about the raffle and Emap you find .



COVERAGE

Harris Broadcast Europe rolls out 1000th DAB-transmitter

[Kpolt Rankweil - 23.04.03] Harris Broadcast Europe - Hirschmann Solutions, member of the association 'Initiative Marketing Digital Radio' (IMDR), has just delivered DAB-transmitter, serial number 1.000, manufactured at Rankweil facilities, to Media&Broadcast (division of T-Systems International). The transmitter is to support the network at Ingolstadt (Bavaria). "So far, over 10.000 transmitters for audio- and TV-broadcasting 'made in Rankweil' have been distributed to more than 30 countries worldwide", commented Andreas Manske, Managing Director of Harris Broadcast Europe - Hirschmann Solutions. For the complete press release on occasion of the jubilee please click .



POLITICS

New top management at Verein Digital Radio Mitteldeutschland

[Halle - 10.04.03] After the first successful year of Verein Digital Radio Mitteldeutschland there has been a management shake-up at the top: Uwe Ludwig is the new President. He succeeds Ralf Reisel, who headed the association before, and who will be a member of the management board also in the future. As the regional head of Media&Broadcast in Leipzig Uwe Ludwig is the representative of T-Systems International. He has been a member of the management board of



Verein Digital Radio Mitteldeutschland since November 2001 and focusses on intensified marketing activities with the aim to achieve a breakthrough of Digital Radio. The board members are: Uwe Ludwig (chairman), Christian Schurig (assistant chairman) and Ralf Reisel (member of the management). The respective press release reads as .

EVENTS

European Digital Radio Conference - April 4-5, 2003

[München - 09.04.03] Even in its fifth consecutive year the European Digital Radio Conference (EDRC) arouses lively interest. Over 120 participants from more than ten nations attended the conference at the Munich Hilton Park Hotel. This year the conference, which was organized by Funkschau GmbH (magazine for consumer electronics) in cooperation with WordUp, a PR agency, focussed on three main subjects: Digital Radio/DAB, Digital Video Broadcasting/DVB-T and the transition to digital long-, medium- and shortwave.

The result of the two-day conference: digitalisation of broadcasting is bound to come. Over 500.000 Digital Radio-receivers sold in Britain show the enormous market potential. A clear line was drawn between the two digital, terrestrial broadcasting systems, i.e. DAB to distribute audio content, while DVB-T is targeted at distributing TV programmes in conurbations. Documentation of the EDRC 2003 lectures are available on CD-ROM and can be ordered from Funkschau GmbH (Tel: 0049 81219513 51).

For more information on the European Digital Radio Conference please follow the .



Bayern Digital Radio GmbH · Pfälzer-Wald-Str. 32; D-81539 München · Tel.: 49 89 45115-131 Fax: -199
info@bayerndigitalradio.de · www.bayerndigitalradio.de

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