

RECEIVER

First handheld with Digital Radio + FM now available in Germany

[Lingen-Ems - 22.05.03] With the [DR101](#) The first handheld with Digital Radio (produced by PersTel) is now available in Germany. With small dimensions (69 mm x 88 mm x 22 mm) and weighing no more than 40g the product offers all Digital Radio programs (band III and L-band) as well as all FM programs. Therefore it is the ideal outdoor companion. The receiver has got an LCD display with a blue backlight. Durability of a batterie pack is about 12 hours. The receiver is available for 245 Euro under www.high-end-products.de.



MobileInvent continues DAB development from Etheractive Solutions

[Stockholm - 22.05.03] [MobileInvent Sweden AB](#) now holds all assets formerly held by Etheractive Solutions. The main focus of MobileInvent is to provide solutions for mobile interactive infotainment service operators who understand the power in the combination of digital broadcast and digital mobile phones. For detailed information please click [here](#).



TEAC introduces matching tri-band tuner to Reference 300 Series

[Watford /UK - 12.05.03] TEAC's much acclaimed, multi-award winning, mini audio system - the Reference Series 300 - now offers a triple-band tuner, embracing Digital Audio Broadcast reception. Deliveries of the TEAC T-H300DAB are expected mid to end August 2003. For the press release please click [here](#).



Innovative Solution Reference Design on DAB Products from GyroSignal

[Taiwan - 06.05.03] GyroSignal Technology demonstrated its creative, innovative DAB reference design already at the CeBIT 2003. Allen TSENG, the General Manager of GyroSignal Technology, has got great expectations: "Our intention is trying to break the blocks of DAB techniques and promote it for more population in Europe and the world to enjoy this fantastic DAB reception. We will make sure the DAB receivers will be very soon produced, full function tested, without technical hazard for manufacturers who are not familiar with DAB and smoothly ship to the markets for consumers waiting for long time with reasonable price as well as good Radio quality". For the press release click [here](#).



PROGRAM

Digital Radio campaign in Munich and Nuremberg

[München/Nürnberg - 27.05.03] The two radio stations NOVA RADIO (Munich) and Vil RADIO (Nuremberg) start a common campaign for Digital Radio. The promotion will last 20 weeks and

contains nearly 70.000 seconds air time for spots. The campaign will be supported through a common website which is linked via www.vilradio.de and www.novaradio.de. The General Managers of the radio stations want to set priorities and motivate others to join their initiative. Therefore both stations make Digital Radio content available free of charge. For more information please follow the [link](#).



Schleswig-Holstein licencing Digital Radio programs

[Kiel - 21.05.03] The prospects for the private sector of Digital Radio in Schleswig-Holstein have been clearly outlined: The responsible board has decided to launch an invitation to bid for the capacity for two programs in channel 12 D, including program-associated data (pad). The remaining capacity will be used by Norddeutscher Rundfunk (NDR, 3 programs) and DeutschlandRadio (2 programs). For more information please follow the [link](#).



New Digital Radio programs for Pirmasens

[Stuttgart - 14.05.03] Since May 14 the following new Digital Radio programs are on the air in Südwestpfalz (southwest part of the Land Rhineland-Palatinate) and also in Zweibrücken and Kaiserslautern: 'SWR 1', 'SWR 2', 'SWR 3', 'RPR eins', 'RPR zwei', 'DasDing' and 'DeutschlandRadio'. The transmission takes place in channel 12A. with a capacity of 500 watt from the transmitter in Kettrichhof near Pirmasens. The respective network operator Digital Radio Südwest offers detailed [information](#).



"Klassik Radio" for Ulm

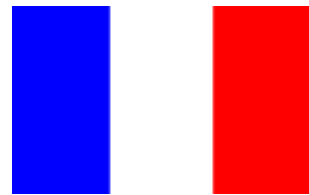
[Stuttgart - 27.05.03] The Medienrat of the Landesanstalt für Kommunikation (LFK) has decided to assign the advertised capacity for a radio program in the category culture in the area of ULM (Baden-Württemberg) to "Klassik Radio". For the press release click [here](#).



POLITICS

FRANCE JOINS DIGITAL RADIO ELITE WITH FORMATION OF DEDICATED INDUSTRY BODY

[London/Paris - 28.05.03] France has set up an organisation aimed at raising the profile and encouraging the roll-out of DAB Digital Radio in the country. Called Vivement la Radio Numerique, the French group joins the likes of the UK's DRDB, Germany's IMDR and Nordini in the Nordic region in promoting the merits of DAB Digital Radio on a country or geography-specific basis. It was founded by more than 10 French radio stations, network provider VDL, as well as other main actors of the French radio world. The web [site](#) is being set up to help trade members and the French public learn more about the opportunities presented by DAB Digital Radio. For the press release please click [here](#).



DAB-T / DVB-T: Official study commissioned by Austrian authorities

[Wien - 07.05.03] KommAustria, Rundfunk and Telekom Regulierungs GmbH in Austria, has requested an official study to sort out the pros and cons of the digitalisation of terrestrial broadcasting. This study will be the basis for Austria's agenda of requirements to put forward at the Regional Radio Communication Conference 04/05 (RRC 04/05). At this conference the frequency bands III, IV and V, now mainly used in Europe for analog terrestrial broadcasting, will be under consideration for DAB-T and DVB-T. At the beginning of 2004 the administration in Austria has to clearly fix their catalogue of requirements for the first session of the conference. The study is intended to enable network operators, providers of the technical infrastructure, content providers and the public to comment on the principal issues. For the press release please click [here](#).



EVENTS

Digital Radio at Europe's biggest HiFi and High End Show in Frankfurt

[Frankfurt - 23.05.03] From 29th May till 1th June 2003 experts meet at Hotel Kempinski/Frankfurt-Neu Isenburg for the 'High End 2003' - Europe's biggest HiFi and High End Show. This year nearly 200 exhibitors will be showcasing over 500 brand-names over a total area of more than 8,000 square metres. Hessen Digital Radio will present the latest development at their booth and will inform about the actual status with regard to Digital Radio. More details about the Show please find under www.high-end-products.de.



BBC Radio & Digital One in Munich

[München - 21.05.03] BBC Radio, Digital One and Digital Radio Development Bureau (DRDB) had invited private and public content providers from all parts of Germany to come together in Munich. on May 19. The key topic of the event was the success of Digital Radio in the UK and how the UK and Germany can work together to ensure the success of Digital Radio. More than 40 attendees from all over Germany read up on the strategy of the content providers in Great Britain and discussed potential ways of cooperation. On the occasion of the symposium the latest receivers from PURE Digital, Blaupunkt, TerraTec, Gyro Signal, Ministry of Sound, Etheractive and PersTel were displayed. The event was organized by the Bayern Digital Radio.



Initiative for Digital Radio in North-Rhine-Westphalia (NRW)

[Köln - 17.05.03] On Friday, the 16th of May, the Landesanstalt für Medien Nordrhein-Westfalen (LfM) - in cooperation with T-Systems - staged the symposium 'Initiative for Digital Radio in NRW'. Based on the new law for media in NRW, alternative broadcasts are now possible in addition to the already established ones. The aim of the symposium has been to draw attention to Digital Radio in NRW, in particular the conurbations like Köln/Bonn, Düsseldorf, Essen and Dortmund/Bochum. More information on the symposium pls. find [here](#).



Brandnew! Homepage for Digital Radio in Berlin Brandenburg

[Berlin - 16.05.03] Berlin Brandenburg has started its own internet program with news and information regarding Digital Radio in Berlin und Brandenburg. Please follow the link www.digitalradio-bb.de pls. find news and information regarding the reception, the program & events in the capital and surrounding regions.



Positive Response to 'Medientreffpunkt Mitteldeutschland'

[Leipzig - 14.05.03] "Radio goes digital", the special workshop ??? oder: highlight of the so-called 'Medientreffpunkt Mitteldeutschland' has met with strong acceptance by professionals as well as large parts of the public. "This year our aim was to contact a vast range of target groups", said Uwe Ludwig, head of the association Digital Radio Mitteldeutschland. For details of the panel discussions of the event please click [here](#).



5th Anniversary of Bayern Digital Radio - Brushed up corporate identity

[München - 08.05.03] On May 8, 1998 Bayern Digital Radio GmbH was founded by the associated companies Bayerischer Rundfunk, T-Systems International GmbH and Bayerische Medien Technik GmbH. The cooperation of the Bayerische Landeszentrale für neue Medien (the board that licences and controls commercial broadcasting services in Bavaria) guarantees that the interests of commercial radio are evenly taken into account. With the founding of the company the digital radio business which had hitherto been a mere project was then officially launched. On the occasion of the 5th anniversary the former corporate logo was replaced by the official logo for digital radio. Thereby the brand name digital radio is expected to intensify its market presence and also symbolizes the target of a nationwide coverage.



Digital Radio at the cinemas

[Köln - 02.05.03] Since the end of March Digital Radio spots are shown at cinemas in the cities of Münster, Bielefeld und Essen (Siegen started in May). The message of the spot: switches now to Digital Radio, if you want to hear radio with no hiss or crackle. The promotion is accompanied

by an enquiry kiosk and a raffle. The second flight starts on October 16, in Aachen and will be followed by the cities of Cologne, Düsseldorf and Bonn. The initiator is Digital Radio West, network operator in NRW. For more information click [here](#).



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