



News



June 2005

An info service of Bayern Digital Radio GmbH

Dear Sir or Madam,
at the beginning of this month, we would like to keep you updated with Digital Radio news: recent types of receivers, current programmes, expansion of coverage, events and much more. Hopefully some news are of interest to you.

With kind regards
Wolfgang Paulus

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Special

Symposium ,info@BayernDigitalRadio'

[München - 09.05.05] Bayern Digital Radio hosted a symposium on 3rd May. Commercial broadcasters, representatives of the broadcasting and automotive industries, research & development, politics and advertising met to exchange views and discuss the various aspects of the current status of Digital Radio. There was also an exhibition of DAB Digital Radio receivers from Albrecht, Blaupunkt, homecast, JVC, PURE Digital, TechniSat and trinloc. Moreover, Audi and BMW presented their latest DAB automotive modules. The 2nd symposium is supposed to take place in September. The lectures can be downloaded [here](#).



Receiver

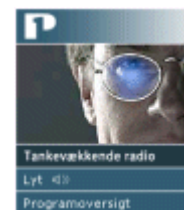
A6 with Digital Radio

[Ingolstadt - 25.05.05] Having introduced the Digital Radio technology as an option for its A8 earlier this year (see news of 03 March 2005) Audi now offers Digital Radio as an optional equipment also for its A6 series (Limousine/Avant). At a price of 410 Euro the digital technology can be incorporated in the infotainment system and is operated via the MMI Multi Media Interface. The complete price list for the A6 series can be accessed [here](#).



Successful Start of Digital Radio in Denmark

[12.05.05] After the first year of regular DAB Digital Radio broadcasts in Denmark new figures from Gallup show that as many as 135.000 receivers have been sold so far. The large variety of programmes is regarded as one of the key factors of success. Thus, for example, on May 17 the Danish Broadcasting Corporation ([DR](#)) premiered with its 18th digital channel in the form of DR Barracuda (aimed at 7- to 13-year-olds). For the whole press information please click [here](#).



Digital Radio receiver for 99,90 Euro

[München - 10.05.05] NOVA RADIO, trinloc and www.DAB-Digitalradio.de made it possible: On the occasion of the launch of NOVA RADIO in Frankfurt/Main and Offenbach www.DAB-Digitalradio.de offers the portable pocket receiver DAB Pocket Radio from trinloc at a special price 99,90 Euro. This is the best price for a DAB Digital Radio receiver currently available in



Germany. For the complete press release please click [here](#).

PURE Digital favours Tri-Band

[London - 09.05.05] At the 'High End 2005' in Munich, PURE Digital, the market leader of Digital Radio receivers in the UK, presented a range of new receivers for the German market: [EVOKE-1XT](#) Tri-Band (August / UVP 180 EUR) and [PocketDAB 2000](#) (September / UVP 330 EUR) are two of this summer's highlights, both are adapted to deliver analogue and digital programmes.



Programme

TruckRadio for Nuremberg

[München - 17.05.05] BLM (Bayerische Landeszentrale für neue Medien), the media authority for commercial broadcasting in Bavaria, has granted an 8-year license to Radio Starlet (a programme and advertising company) for the broadcast of [TruckRadio](#) in the DAB local area of Nuremberg. The license is coupled with a cooperation with Meilensteine e.V., a Digital Radio Channel dedicated to themes addressing the Christian community. Launching date is supposed to be the 1st of June 2005. For more information please click [here](#).



Radio Wilantis now digital in Baden-Wuerttemberg

[Stuttgart - 09.05.05] Radio Wilantis can now be received on DAB Digital Radio in Stuttgart, Freiburg, Karlsruhe, Mannheim and Ulm. Radio Wilantis is primarily dedicated to knowledge transfer. Data, facts and figures from science, research and technology are combined with news updates every 15 minutes. For more information please access www.wilantis.de.



Coverage

South Tyrol: third bouquet in testing

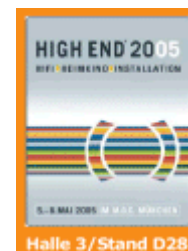
[Bozen - 17.05.05] Radio station Südtirol ([RAS](#)) is conducting trial broadcasts in block 9D where the programmes of the DABMedia consortium are to be broadcast in the near future. With the installation of a transmitter station at Obervinschgau the supply area (12D) has recently been expanded. Another DAB station will be launched on Kronplatz this summer. Then the supply area on Block 12D corresponds in size to that of 12A. For more information please click [here](#).



Events

5.1 Digital Radio Surround-Sound via headphones

[München - 02.05.05] 5.1 Now you can get Digital Surround-Sound quality straight into your head - also with conventional headphones. Ensonido, the new technology of the Fraunhofer Institute für Integrierte Schaltungen IIS, makes it possible. It premiered at the booth of Bayern Digital Radio GmbH during the High End 2005 from 05 - 08 May in Munich. For more information please see the press releases of both, [Fraunhofer IIS](#) and [Bayern Digital Radio GmbH](#).



Miscellaneous

Commission expects most broadcasting to be digital by 2010

[Brüssel - 27.05.05] The European Commission has urged the EU Member

States to accelerate the transition from analogue to digital broadcasting. The Commission expects the transition to digital broadcasting to be well advanced by 2010, and proposes a deadline of early 2012 for phasing out analogue broadcasting. The Commission also calls for a co-ordinated effort to make freed-up spectrum available across the EU. For the complete press release please click [here](#).



Digital Radio: New distribution channels for ADAC

[Halle/Saale - 10.05.05] With regard to the DAB technology, ADAC, (the largest motoring organisation in Europe) plans improve information and service offered. This is what ADAC President, Dr. Erhard Oehm, announced in an interview in the latest edition of 'Meinungsbarometer Digitaler Rundfunk' which offers a special feature on 'Automobile and Traffic'. The complete interview can be read [here](#).



Passenger information in Frankfurt via DAB

[Frankfurt am Main - 10.05.05] On behalf of VGF (the public transport organisation of Frankfurt) T-Systems is to deliver the current departure times of busses and trains of altogether about 500 stations and bus stops. From autumn 2005 onwards, display panels and vocal announcements inform passengers more rapidly about changes in departure and arrival times and about supplementary trains or busses in the local traffic networks. T-Systems uses the DAB technology and the radio network of [Hessen Digital Radio GmbH](#). Similar systems have already been installed in Nürnberg and Berlin.



Ford presents intelligent routing systems

[München / Aachen - 10.05.05] Within the framework of its pilot project [INVENT](#) (abbreviation for intelligent traffic and user-friendly technology) Ford presented the navigation system of the future in Munich: A telematics and navigation terminal, integrated in a Ford Galaxy test car, which on the basis of traffic information and jam alerts calculates and recommends individual auxiliary routes. The DAB technology serves as transmission medium. For further information please click [here](#).



Download the current newsletter as a pdf-document

V.i.S.d.P Wolfgang Paulus · publisher:

Bayern Digital Radio GmbH · Pfälzer-Wald-Str. 32 · D-81593 München · Tel. 49 89 45115-131 · Fax -199

www.bayerndigitalradio.de

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