

RECEIVER

Intempo: new kid on the DAB block!

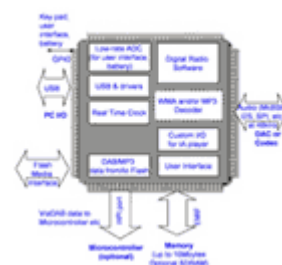
[London - 25.06.03] Intempo Digital, a new company run by entrepreneurs Bernadette Spofforth and Frances Hamer, introduces its first DAB digital radio, PG-01 - a stylish, dual band kitchen radio offering DAB and FM in stereo sound. The receiver will be available nationwide through high-street and leading catalogue retailers in September priced at £119. For more information, phone: 0161 924 0300. For the press release please click [here](#).



New solution for Digital Radio from Texas Instruments

[Dallas - 25.06.03] Texas Instruments announced the new TMS320DRE310 DSP-based baseband for the Digital Radio market. The DRE310 is the industry's most highly integrated DAB baseband that will help receiver manufacturers easily design and differentiate their Eureka 147 DAB receivers. The new DRE310 baseband follows the successful DRE200 baseband and demonstrates TI's continuing dedication to the Eureka DAB market. John Gardner, Digital Radio Marketing Manager: "We are excited to see how you will use this development to bring innovative digital radio to consumers." For detailed information please click [here](#).

DRE310 Digital Baseband



Harris Corporation Introduces New DAB Receiver Test Kit

[Rennes/France - 10.06.03] Harris Corporation (NYSE:HRS) announced the introduction of its innovative new DAB product that will help manufacturers certify digital radio receivers. This DAB Receiver test kit is an all-in-one solution for manufacturers to ensure that their receiver is not only compliant with DAB standards, but also will react suitably in any DAB broadcasting situation or application. The Harris test solution is flexible depending on the receiver's profile (car, home, mobile or PC), and its ability to decode DAB information (audio only, audio and basic data or audio and enhanced data). Detailed information you find in the [datasheet](#) or press [release](#).



Restek presents EDAB at the High End in Frankfurt

[Frankfurt - 04.06.03] Restek, a company based in Kassel presented its first Digital Radio receiver on the occasion of the High End trade fair. According to statements made by Adrianus Elschot, the Chairman of the Management Board, "with EDAB Restek reacts to increased customers' demand." His company has been one of the leading FM receiver manufacturers for 28 years. "With our first DAB receiver we focus on the future requirements of the market and react to the trend of the digitisation of radio," Elschot continued. Even at a hefty price of 2,800 Euros it has already found its prospective buyers at the trade fair," explains Elschot. Next year already, the company plans to launch a smaller and less expensive DAB receiver onto the market. For the complete press release of Hessen Digital Radio on High End 2003 please refer to: www.bayerndigitalradio.de/aktuell/pm_030601_hdr.pdf



PROGRAM

Does It Do Digital? - New campaign in UK

[London - 25.06.03] A new radio advertising campaign for DAB Digital Radio launches across more than 250 national, regional and local commercial stations in the UK. Three x 50 second executions, four x 40 seconds, and a selection of ten and twenty second ads will run on all GWR, Capital Radio, Emap, SRH and some Chrysalis stations for five weeks from June 23 to July 26. The ads are scheduled to run at the same time as the BBC's summer promotional campaign for DAB digital radio on BBC television and radio networks and are designed to create a high media profile for DAB over the summer. Ian Dickens, DRDB Chief Executive: "DAB Digital Radio will be hot this summer! Alongside BBC TV and radio, and commercial radio campaigns, there will be on-air competitions in the regions, some local print promotions, and a lot of new products



coming through to attract consumers. Recent Omnibus Tracker research conducted by the DRDB shows awareness of DAB digital radio is currently at 30% population, or 17.2 million people. By the end of the summer we expect to see this figure climb significantly." For the press release please click [here](#).

Radio Deluxe is Munich's Digital Radio No. 1

[Munich - 06.06.03] The results of the "Rundfunkanalyse", an analysis of the newest results, ranges and ratios of the local broadcast in Bavaria in 2003 which were published as part of the Lokalfunktag (conference of local broadcast stations) in Nuremberg revealed that [Radio Deluxe](#) is Munich's most-listened-to digital radio programme. "The result of the Funkanalyse shows impressively that there is a market for special interest stations in urban regions" says Markus Langemann, the founder of Radio Deluxe. "Moreover, the figures are encouraging and indicate that the positive development with respect to the range of Digital Radio has picked up momentum lately", explains Station Manager Holger Heppner. For the appertaining press release please refer to www.bayerndigitalradio.de/aktuell/pm_030604_deluxe.pdf



Tender for Digital Radio Licences in Thuringia

[Arnstadt, Germany - 04.06.03] TLM, the Regional Media Institution for Thuringia will invite bids for the transmission capacities which are still available for two radio programmes in the regional DAB ensemble of Thuringia (channel 12 B). Bids may be submitted by anybody who is interested in a regional, supraregional or national programme, no matter whether this will be a full-service channel or a special interest programme. The two DAB frequencies have become available as a result of Antenne Thüringen und Landeswelle Thüringen giving up the parallel digital transmission of their full-service programmes for cost reasons. For the complete press release of TLM please refer to: www.tlm.de/html/content/aktuelles/presse/pm_2003-05-28.htm



COVERAGE

From now on more Digital Radio for Central Franconia

[Munich - 02.06.03] Just in time for the BLM Lokalfunktag 2003, BDR has considerably improved the reception situation for the Digital Radio programmes which are on air locally in Nuremberg (in the L-Band). As a result of this, area coverage increases by more than 30%, and the number of inhabitants covered increases by more than 10% over the present roll-out level. The network optimisation will benefit Digital Pirate Radio, Radio Energy Nuremberg, Vil Radio Nuremberg, Fantasy Bayern as well as DeutschlandFunk and DeutschlandRadio Berlin. For the complete press release please refer to: www.bayerndigitalradio.de/aktuell/pm_030602_bdr.pdf



POLITICS

Radio Analysis Bavaria: Digital Radio is very well known - but still too expensive

[Nuremberg - 04.06.03] In the framework of the "Funkanalyse" identifying the newest results, ranges and ratios of the local broadcast in Bavaria 2003, the issue of Digital Radio was raised as well. Accordingly, Digital Radio is known to more than 40% of the Bavarian population. The main argument against buying a Digital Radio receiver at the present time is that prices are too high. Acceptable prices would be 310 Euros for a car radio on average, and 293 Euros for a home receiver. The study was performed by [NFO Infratest Media Research](#). Please refer to www.bayerndigitalradio.de/aktuell/pm_030606_bdr.pdf for the press release.



BLM reaffirms joint commitment for Digital Radio

[Munich - 04.06.03] On the occasion of the Lokalfunktag in Nuremberg, Prof. Dr. Wolf-Dieter Ring, the President of BLM reaffirmed the necessity of joint efforts in the digitisation of radio and television (DAB, DVB-T). Financing the change-over has to be organised in such a way that both partial systems (public-service and private providers) are treated like one system. The development must not proceed in different ways according to regions but has to be organised in a uniform way throughout the whole of Germany. It was these deliberations, among other things, that have resulted in the Regional Media Institutions demanding a digitisation fund in a joint resolution. This fund is to be financed by public-service as well as private providers, the Regional Media Institutions, the receiver industry, the network operators as well as the Ministries of Economic Affairs of the constituent states as well as the Federal Government. The President's summary on Digital Radio: what matters is not the question whether Digital Radio will be introduced, the only thing that really matters is how it will be introduced. For the press release on the opening of the Lokalfunktag please refer to: www.blm.de/aktuell/presse/pm_03/2003L1.htm



PRETIO Service Workshop in Munich

[Munich - 06.06.03] PRETIO - the European Market Validation Project for Mobility Services - held a first service workshop on 17 June 2003 in Munich. In this workshop, detailed project aims and work packages of PRETIO were described by Digital Radio experts from PRETIO partner organisations. PRETIO aims to develop business models and implementation scenarios for Digital Radio mobile data services. Services will be evaluated by conducting user trials at three test sites in Italy (Trento, Torino), TransAlp (Munich-South Tyrol-Trento) and Germany (Hanover-Berlin).



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