



News



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An info service of Bayern Digital Radio GmbH

Dear Sir or Madame,

the trend towards time- and location-independent usage of media is making its marks on radio listeners. Podcasts are the state-of-the-art tools to provide this service to the users and – according to current studies of the ARD – the radio industry profits from this trend. The main advantage is based on intelligent networking. Consequently, this means for DAB that the treasure box, i.e. additional optional applications, has not been fully exploited so far. Is this due to a lack of imagination of the programme providers, the cautious approach of the industry, or a structure that limits innovation in Germany? Treasure hunters wanted!

Sincerely,
Wolfgang Paulus

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Receiver

40 hours of portable DAB listening

[London – 09.01.07] PURE Digital has launched a new Digital Radio receiver, MoveTM, which you can take wherever you go. The DAB (Band III) and FM digital radio, and Move's built-in rechargeable battery pack provides over 40 hours of portable DAB listening. You can use it with headphones without extending the aerial. Move also features a mini USB connection for future updates and you can even plug Move's headphone output to your hi-fi and use it as a DAB tuner. The recommended retail price is about GBP 89,99. From March on the receiver will be available in Germany, too. For more information please click [here](#).



DAB Argon: Module for home

[Rosengarten – 02.01.07] With the compact receiver "DAB Argon" from NAD any hi-fi- and A/V-system can be upgraded for Digital Radio. It features an optical digital output as well as an analogue stereo-output, a two-line display, alarm clock and sleep timer as well as a remote control. The light weight receiver is available at EUR 149 in titan and grey or in black. For more information please click [here](#).



Programme

Switzerland: 18 applications for DAB

[Bern – 08.01.07] Altogether 18 bidders have applied for a license in the bidding procedure for the second DAB programme bouquet in the German-speaking part of Switzerland. Among the offerings are programmes like e.g. "Immo-Radio" (= „real estate radio“) for tenants and home owners and „50plus" for viewers over 50. For the complete list of applicants please click [here](#). The respective authority (Bundesamt für Kommunikation) plans to award the licences for the new DAB programmes not later than in early spring.



Raff favours a nationwide Digital Radio multiplex

[Saarbrücken – 02.01.07] Fritz Raff, the new chairman of public broadcaster [ARD](#), favours common ARD programmes: "In order to achieve a breakthrough of digital radio, it is not enough to broadcast simulcasts of the FM programming. Why not bundle some of the regional public broadcasters' programmes and create a broad national platform for digital programmes for children or programmes with the academic or scientific content." Fritz Raff is the Director of the public broadcaster Saarländischer Rundfunk. Moreover, he has been appointed to preside the federation of regional public broadcasters for the next two years.



Coverage

Switzerland drives DAB expansion

[Bern – 22.01.07] With the installation of eight new DAB transmitters in recent months the reception of Digital Radio programmes has been significantly improved. Modifications at the DAB antenna of the transmitter at Uetliberg have also enhanced transmission power so that altogether a million listeners in and around Zurich can enjoy excellent reception. For more information please click [here](#).



DMB: ‚Watcha‘ in Regensburg

[Regensburg – 02.01.07] Since early January the MFD programme bouquet ‚[Watcha](#)‘ is on air in and around Regensburg. The programmes are broadcast in Block LB, which before was designated for the programmes of Deutschlandfunk, Deutschlandradio Kultur and D- Plus. Thus Regensburg (following München and Nürnberg) is the third city in Bavaria to broadcast programmes for mobile TV in the DMB standard.



Miscellaneous

MFD and simply start Mobile TV

‚[Simply](#)‘ is the first discounter to join the DMB market in Germany. The deal is based on the cooperation between MFD Mobiles Fernsehen Deutschland and simply Communication GmbH. For additional EUR 8,95 per month customers can add this service from MFD to their package. In the future this service should be also available for customers of other Drillisch AG subsidiaries. For more information please click [here](#).



Digitization requires uniform technical standards

[München – 16.01.07] The President of BLM, Prof. Dr. Ring and Prof. Dr. Gruber, the Director of BR, have warned against a fragmentation in the digital radio market. The political authorities are requested to enforce unique standards for digital broadcasting. For the complete press release please click [here](#).



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