

**RECEIVERS**

**d.fonie presents allrounder**

[Königswinter - 20.11.03] The company d.fonie enlarges its assortment of Digital Radio receivers with an FM/DAB radio incl. mp3 player, mp3 encoder, voice recorder and USB disk. In addition, the receiver is equipped with a recording device (internal storage: 64MB). The small (63 x 54 x 23mm) allrounder called P1+ is suited to connect to a hifi system at home and to a headset for mobile use. The receiver is available at 268 Euro (UVP) at [www.trinlocshop.de](http://www.trinlocshop.de).



**Miles&More meets Digital&Radio**

[Frankfurt - 19.11.03] As a special highlight of its Miles&More programme Lufthansa offers a Digital Radio car receiver: For 162.000 award miles accrued on your personal Miles&More account (or 692 Euro incl. VAT) you may select a Woodstock DAB 53 from Blaupunkt. Delivery includes antenna and installation voucher. For detailed information please visit the [Lufthansa Sky Shop](http://Lufthansa.Sky.Shop). Only deliverable in Germany.



**Delphi takes over Grundig Car InterMedia System GmbH**

[Nürnberg - 17.11.03] Delphi, the world's largest producer of audio systems for original automotive equipment, takes over Grundig Car InterMedia System GmbH. For Delphi, the infotainment-market segment is a key technology and sales growth driver. With the brand name "Grundig" Delphi expects new possibilities in various business fields, like the first fitment market (automotive manufacturers), car-accessories and in the vast consumer electronics segment. For detailed information please click [here](#).



**Leading role for Texas Instrument**

[Dallas - 17.11.03] Since March 2003 availability of the first DAB module based on Texas Instrument Incorporated technology, a majority of digital radio brands in UK have decided to use TI's advanced digital radio baseband and analog chipset. Chief executive of the DRDB Ian Dickens comments the evolution of low cost modules: "We expect the DAB market to become one of the fastest-growing emerging markets in history." For detailed information please click [here](#). Texas Instrument is a member of the German Initiative Marketing Digital Radio (IMDR).



**Wake up with Bush for 99 £**

[London - 07.11.03] The ALBA plc Group, presenting already Digital Radio receivers under the labels of Goodmans and Ministry of Sound Audio, now bring a bedside alarm clock radio onto the market. The [DABCR2003](#) is a Digital Radio receiver priced under 100 £. Also from Bush the DAB2025 hi-fi system comprised of a DAB/FM/MW tuner with matching high quality amp (AMP2025) and CD player (CDP2025). The system is priced around 320 £. Both receivers are conceived for the UK market and don't cover the complete frequency spectrum that is necessary e.g. for the miscellaneous European market.



**Grundig surprised in UK**

[London - 04.11.03] Grundig enters the Digital Radio market with two products, both exclusive to Dixons and Currys in the UK. The Grundig GRD300 is a portable, hand-held receiver priced around £119.99. In addition, the Grundig Opus is a mains operated stereo kitchen radio, priced £149.99 in store, or £89.99 via the [Dixons](#) website. At the moment a bringing of the receivers onto the German market is not planned.



---

## PROGRAMME

---

### NOVA RADIO supports AIDS care

NOVA RADIO supports AIDS care [München - 25.11.03] On the occasion of the World AIDS Day at the 1st december **NOVA RADIO**, a Digital Radio station in Munich/Berlin, auction it's best DJs for one night at eBay. Until the 2st december lines are open for your bits - just click [here](#). In addition to DJ **Björn Wilke**, DJ Börgie and anchorman Sven your party will be live broadcast at NOVA RADIO. Soundfiles from DJ Björn Wilke you find at his website. The total revenue will spend to the [Münchner Aidshilfe](#).



---

### Major BBC Campaign for Digital Radio

[London - 20.11.03] A major **BBC** on-air and off-air campaign to promote the BBC's portfolio of new digital radio stations started on 22 November. For the first time the BBC has devoted a poster campaign to its digital radio portfolio (TV, radio, online). The whole promotion will run until the end of 2003. Rachell Fox, Liaison Manager, BBC Radio & Music Interactive explains the aim: "We hope to make digital radios the must-have Christmas present for 2003". For detailed information please click [here](#).



---

### New Digital Radio programmes for Hamburg

[Hamburg - 14.11.03] "Nonstop Rock und Pop" (alster radio GmbH & Co. KG) and "Radio Digital 1" (Radio Hamburg GmbH & Co. KG) are the names of two new Digital Radio programmes licenced for the city of Hamburg. The music type and the news target as special audience kids aged from 10 to 25. Both programmes will complement the existing bouquet (NDR 90,3, NDR 2, NDR Info, DeutschlandRadio Berlin, Deutschlandfunk). The exact starting date has not been specified yet.



---

### Rock and Country for Thuringia

[Arnstadt - 13.11.03] The Digital Radio services in Thuringia will be expanded with two new programmes: [Digital Radio Rockland](#) and [Countrystar](#) have been licenced by TLM (the Regional Media Institution for Thuringia) and will be broadcast soon together with the already existing programmes MDR Klassik, radio Top40, Deutschlandfunk and Deutschlandradio. The presenters of the new programmes, Radio SAW from Saxony Anhalt and Radio Starlet from Bavaria, have been the only bidders for the transmission capacities.



---

## COVERAGE

---

### More Digital Radio for Lower Saxony

[Hamburg - 17.11.03] With the commissioning of the two new transmitters in the south of Lower Saxony (Osnabrück, Göttingen) a significant gap in the Digital Radio network has been closed. From mid-December onward Digital Radio will be broadcast also in Bremen and along the Autobahn A 1 up to Hamburg. With a further transmitter (Aurich) to be switched on in spring 2004, coverage in the west of Lower Saxony will be optimized. For detailed information please click [here](#).



---

## EVENTS

---

### Digital Radio presentation in Ulm

[Stuttgart - 05.11.03] During the first two weeks in November professional retailers in Ulm (Baden-Württemberg) launched a promotion campaign for Digital Radio. On the initiative of the network operator Digital Radio Südwest GmbH (DRS) the latest receivers were on display for testing and detailed information. Visitors could take part in a competition and win a trip to London (first prize) or various Digital Radio receivers. For detailed information please click [here](#).



**Win a Woodstock DAB 53**

[Hamburg/Frankfurt - 17.11.03] To herald the Xmas season 2003 the Initiative Marketing Digital Radio (IMDR) has started a competition. Three car receivers Woodstock DAB 53 from Blaupunkt are the prizes made available with the friendly assistance of [Digital Radio Nord](http://www.digitalradio.de). To take part just visit [www.digitalradio.de](http://www.digitalradio.de) and answer the question until the 8th of December.



---

**Initiative of the Prime Minister pushes Digital Radio**

München/Köln/Dresden- 12.11.03] The Prime Ministers of Bavaria, North Rhine-Westfalia and Saxony have requested the Broadcasting Commission to suggest amendments to the Interstate Broadcasting Agreement in order to achieve a drastic reduction of costs and to avert an increase of the license fees. In the same document the public broadcasters are requested to create programmes qualified to accelerate the transition to Digital Radio.



---

**World DAB Forum revamps web site**

[London - 03.11.03] The World DAB Forum has given its respected and authoritative web site [www.worlddab.org](http://www.worlddab.org) a makeover to make it easier to navigate and more appealing for the users. The site is used by broadcasters, manufacturers, government officials, regulators analysts and the press. The World DAB Forum is an international, non-governmental organisation whose role is to promote the awareness, adoption and implementation of DAB Digital Radio worldwide.



---

 DOWNLOAD

---

Download the topical Newsletter as a pdf-document [here](#).

---

---

Bayern Digital Radio GmbH · Pfälzer-Wald-Str. 32; D-81539 München · Tel.: 49 89 45115-131 Fax: -199  
[info@bayerndigitalradio.de](mailto:info@bayerndigitalradio.de) · [www.bayerndigitalradio.de](http://www.bayerndigitalradio.de)

---

If you wish to unsubscribe from this newsletter, please click [here](#).