



News



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An info service of Bayern Digital Radio GmbH

Dear Sir or Maddam,

31st of August the Internationale Funkausstellung – one of the world´s largest consumer electronics trade shows – will open its doors for six days. You will find Digital Radio directly at the entrance south in Hall 2.2 – right beside the ARD booth. The Initiative Marketing Digital Radio IMDR e.V. as well as partners from the receiver industry like PURE Digital, trinloc and Albrecht will be joining the DAB stand this year. The latest news, professional consulting and an exciting show with attractive prizes are waiting for you.

See you in Berlin!
Wolfgang Paulus

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Receiver

Starwaves with TruckBox

[Bad Mnder – 23.07.07] Starwaves has announced to debut at IFA with a new Digital Radio device: Starwaves ‚TruckBox‘ is a DRM/DAB converter, capable of receiving also analogue short-, medium- and longwave stations. As the name suggests it is primarily conceived for mobile use in cars. It operates via remote control, features menu scrolling and station name, frequency and further information on the display of the car radio. In the [T-Online shop](#) it is priced EUR 399 incl. VAT. Delivery within 6 weeks. For more information please click [here](#).



Himalaya inT-Online Shop

[Hongkong – 23.07.07] Asian manufacturer Himalaya has introduced its new receiver DRM-2009 into the German market. The device offers the reception of radio programmes in the following standards: DAB (Band III, L-Band), DRM, AM (short, medium and long waves) and FM (RDS). Additional features: Recording programmes on SD card and display of EPG. The receiver is available in the [T-Online shop](#) at EUR 249 incl. VAT. For more information please click [here](#).



IFA: trinloc to present also DAB+ technology

[Rheinbreitenbach – 20.07.07] In view of the forthcoming IFA trinloc has announced to present the first receiver. with integrated FM, DAB and DAB+ reception at their booth in Hall 2.2, number 107. Bert Prpper, executive director of trinloc gmbh: We are proud to debut with our latest multi media receivers made in Germany. Moreover, we offer a ‚norm guarantee‘ for our ‚sinfonie‘ DAB receiver. We thereby ensure the capability of upgrading the devices according to new future standards. For the whole report please click [here](#).



PURE Digital celebrates Siesta

[London – 19.07.07] With Siesta, their DAB and FM clock radio, PURE Digital impressively demonstrate their position at the forefront of DAB development. According to PURE it is the first Digital Radio receiver that is "DAB+ upgradeable", i.e. a software update enables the receiver to receive stations, which broadcast in the DAB+ standard. The device is supposed to be available in England by late September at GBP 49.99 (recommended sales price). For more details on Siesta please click [here](#).



BMW: DAB all over

[München – 09.07.07] BMW is reported (according to Sueddeutsche Zeitung of July 7) to standardize the DAB technology from Q4/2008 onward. The DAB technology is the basis for the so-called Diwa project (a service providing direct and immediate information to the driver). For the whole report please click [here](#).



Programme

Search for dedicated award winner

[Ismaning/Alteglöfshaus - 16.07.07] The Bavarian award 'Bayerischer Rockpreis PICK UP' (worth 5.000 euros) which is sponsored by Rock Büro SÜD and Digital Radio station ROCK ANTENNE is searching the award winner 2007. The award is given to individual persons or institutions with a strong commitment on behalf of the younger rock and pop musicians. Applications are to be made in writing until August 31, 2007 latest. For more information please click [here](#).



Five DMB Programmes for The Hague

[Frankfurt am Main – 16.07.07] Media&Broadcast (T-Systems group) has launched a pilot transmitter for DMB broadcast in The Hague. For the first time in the Netherlands 5 TV stations are available on mobile phones. Broadcasting experts have conceived the pilot project for MTV NL, the Dutch Mobile TV provider. The system is expected to be licensed shortly. For the whole report click [here](#).



Switzerland: Licences for commercial DAB programmes

[Bern – 06.07.07] BAKOM (Bundesamt für Kommunikation) has awarded eight licences to the following commercial radio broadcasters for digital broadcasting in the German-speaking part of Switzerland: Radiolab (education and entertainment), Radio For Youngsters (music and information), Swiss Mountain Radio (information and reports from the mountain regions), SoundCity (urban music), Radio Eviva (folk music and tradition/ancient customs), Radio.ch (information, entertainment and life counseling for adults), RadioJay (contemporary hits) and Djrado DELUXE (urban contemporary). For more information please click [here](#).



Live Earth Concerts via DMB on N24 Mobile

[München/Köln – 06.07.07] When the 'Live Earth' concerts started on July 7, at 3:10 a.m. the audience in Germany could view the concerts on N24news channel as well as on their DMB mobile receivers: N24 Mobile provided streamed footage of the 24-hour seven-continent sequence of concerts around the world. For more information please click [here](#).



Switzerland: License for two new DAB radio broadcasting programmes

[Bern – 28.06.07] Bundesrat, the Swiss Parliament, has decided to allow an application submitted by SRG SSR idée suisse (end of last year) for two new exclusive radio broadcasting stations. One of the two stations – a 24-hour information channel from Schweizer Radio DRS - is called DRS 4 News, the second, World Radio Switzerland, is an English- language news programme. For more information please click [here](#).



Saarland: Radio Salü now also as a digital service

[Saarbrücken – 25.06.07] Radio Salü, the most successful radio broadcasting station in Saarland, can now be received also on DAB Digital Radio. The regional state media regulator Landesmedienanstalt Saarland has assigned the required frequency in DAB block LG. Thus Radio Salü joins Classic Rock Radio (another commercial station which has been broadcasting digital for two years now) on the DAB platform. For more information please click [here](#).



Coverage

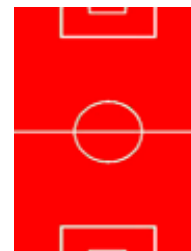
More DAB transmitters in Emmental

[Bern – 24.07.07] A further DAB transmitter has been established In Langnau (Emmental, Switzerland). The new antenna on Hirschmatt supplies the region around Langnau in Emmental, Signau and Lauperswil with the German-speaking DAB platform. As usual, normal operations are to start after a four-week trial-period and a final technical inspection. For more information please click [here](#).



Half time in Switzerland

[Bern – 12.07.07] With the recent launch of a new transmitter in Herisau the total number of DAB transmitters put into operation in the first half of this year amounts to 41. Further 40 DAB transmitters are planned to enter service gradually over the second half of the year, thereby extending digital coverage to 90% of the Swiss population by the end of this year. For more information please click [here](#).



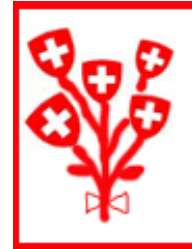
"Gruezi" – Switzerland welcomes next DAB transmitter

[Bern – 09.07.07] A new DAB transmitter near Herzogenbuchsee brings Digital Radio to 50.000 homes in the Herzogenbuchsee- Langenthal area. Compared to the past when reception was limited to FM the 140.000 inhabitants are super-served: their choice has now been tripled with the DAB free-to-air programmes. Currently there are more than 300 receiver types available in the Swiss market. For more information please click [here](#).



Flourishing DAB landscape in Switzerland

[Bern – 05.07.07] In the first half of July altogether 11 new DAB transmitters have been installed in the area of Berner Oberland. These new transmitters serve the following area: From Thun and Brienz Lake area as far as Haslital, the region around Jungfrau, Lauterbrunnental, Frutigland and including the districts of Simmental and Saanenland. It is only a few days ago that two new transmitters have entered service in the Kanton of Glarus. More information [here](#).



Events

Excitement on Retailers' DAY 2007

[Hamburg – 04.07.07] Professionals from the radio broadcasting sector as well as retailers from Hamburg and surroundings have taken the opportunity end of June to test cutting-edge radio receivers and innovative technical solutions before their commercial launch. "The "Retailers' DAY 2007' was a total success", said Axel Rudolph, Executive Director of Digital Radio Nord. For the complete press release please click [here](#).



Miscellaneous

Australien starts DAB+ trials with RadioScape

[London – 19.07.07] Australian broadcasters will be applying the equipment of British manufacturer RadioScape for their first initial trials in Sydney with a DAB+ network system. Rollout of Digital Radio in Australia is planned to start on January 1, 2009 in the major cities. For the complete press release please click [here](#).



Opposition against mandating a common standard

[London – 19.07.07] EU Commissioner Viviane Reding faces sharp criticism. Her insistence on a common standard (DVB-H) for mobile television services in Europe meets with strong opposition. The need for only one technology is deemed to be unnecessary. Furthermore, critics fear that mandating only DVB-H would curb innovation and restrict the competitive edge. The complete [press release](#) and [including comments](#) of WorldDMB members can be read here.



Factum Electronics receives

[Linköping – 19.07.07] Factum Electronics AB has received the first orders for their DAB+ audio encoder MAP250. "The introduction of the MAP250 has been well received by broadcasters and it has generated interest from across the world", said Kenneth Lundgren, Managing Director von Factum Electronics AB. Factum have already started deliveries to Australia, the Czech Republic, Italy, and Germany. For the whole press release please click [here](#).



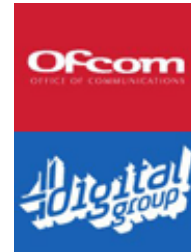
Factum Electronics keeps growing in Europe

[Linköping – 11.07.07] With TELEKO (network operator in the Czech Republic) and Towercast (network operator in France) Factum Electronics has won two new major customers to be equipped with DAB and DMB respectively. For the whole press release click [here](#).



UK: New Multiplex to 4 Digital Group

[London – 10.07.07] Independent regulator Ofcom has granted a license to 4 Digital Group Limited to provide the services for a new national Digital Radio multiplex. The licence will allow the broadcast of a number of radio services as well as the delivery of other multimedia services. This license award is part of Ofcom's DAB licensing programme which will lead to a significant expansion in national and local digital radio services over the next three years. For more information please click [here](#).



Europe and China co-operate on development of DMB for mobile TV

[London – 10.07.07] A two-year European Union funded project, MODIBEC, is to strengthen the co-operation between Europe and China. particularly in the area of digital broadcasting and convergence with mobile communication. DAB and deriving standards are at present the only European multimedia broadcasting standards sanctioned by SARFT (China's state broadcasting regulator). The complete WorldDMB press release can be read [here](#).



SWR: a pilot in the digital world

[Stuttgart – 09.07.07] The Director of Südwestrundfunk (SWR), Peter Boudgoust, considers the ARD digital strategy as vital for the public broadcasters: "We want to make sure that our (fee-) paying 'customers' participate in the digital progress and receive free-to-air digital programmes without extra charges". In the digital radio world talk radio cont.ra is of major importance. For Boudgoust talk radio "Cont.ra paves the way into the digital radio future". For the complete press release please click [here](#).



RAI: DVB-H standard ruled out

[Rom – 05.07.07] Public broadcaster RAI has opted for the DMB mobile digital broadcast standard instead of DVB-H. The choice is motivated primarily by financial reasons. For an 85 % DVB-H coverage RAI would have had to spend 300 mio. Euro, the bulk of which for the acquisition of frequencies, whereas the DMB network is estimated to cost only 8 mio. euros. Furthermore, T-DMB allows the roll out mobile TV services right now, without delay. Thus 40% of the population will be supplied with DMB. Moreover, DMB is broadcast free-to-air. Agreements have already been concluded with Club DAB and CR DAB. By the end of August the city of Rome will be supplied with three radio broadcasting and three TV stations – among them two commercial stations. Milano and other urban centers are to follow soon. RAI expects that 50% of the Italian population will be supplied with DMB by the end of this year. More information [here](#).



Austria against EU ruling

[Halle/Saale – 05.07.07] Austria will not accept any EU ruling regarding the adoption of a specific technological standard for mobile TV. This is what the Austrian State Secretary for Media & Communication, Doris Bures, confirms in an interview in the latest issue of 'Meinungsbarometer Digitaler Rundfunk'. Other topics in this month's issue: Radio Day 2007 / Where is the future position of radio broadcasting? / New impetus for Digital Radio in automobiles / starlet media AG premieres with special interest journal for truckers. For the new issue of Meinungsbarometer please click [here](#).



LFK President rejects criticism

[Stuttgart – 05.07.07] "If we succeed in agreeing on a concept for the utilization of the frequency band III for digital audio broadcasting, our audience will benefit from an extraordinary supply of digital radio programmes not later than 2009, declared LFK President Thomas Langheinrich. Thereby he dismissed criticism expressed by [IMDR](#) which implied Langheinrich had been in favour of a switch-off of the current DAB radio standard. Until the introduction of DAB+ there was no need for a switch-off. However, Langheinrich continued, for a successful roll-out of DAB+ a transition scenario would be necessary. For more information click [here](#).



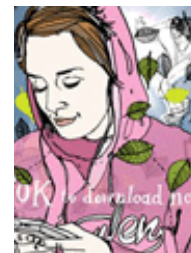
T-DMB in 14 European countries

[London – 28.06.07] The technological T-DMB (Digital Multimedia Broadcasting) standard has been trialled in 14 European countries, including Italy, Netherlands, Norway, Switzerland, Great Britain. In Germany mobile TV has launched commercial services in 2006 and France is planning to license the service not later than this year. In Germany T-DMB has been introduced into regular routine operation in 2006. France is about to license the T-DMB standard later this year. For more information please click [here](#). T-DMB is a derivative of the successful digital radio standard DAB. For more information please click [here](#).



Buy Now - Imagination and UBC cooperate

[London – 25.06.07] Imagination Technologies and UBC Media Group have agreed to create a joint service which will allow listeners to purchase music directly from DAB radio. This service is to combine Imagination's new DAB and Internet Digital Radio platform with UBC's 'Cliq' technology. The Digital Radio user can activate a 'buy now' facility while listening to DAB radio stations. This new service is expected to capitalise on radio's acknowledged ability to encourage music purchase. For more information please click [here](#).



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