



News



August 2005

An info service of Bayern Digital Radio GmbH

Dear Sir or Madam, at the beginning of this month, we would like to keep you updated with Digital Radio news: recent types of receivers, current programmes, expansion of coverage, events and much more. Hopefully some news are of interest to you.

With kind regards Wolfgang Paulus

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Special

Win a Digital Radio

[Hamburg - 18.07.05] Digital Radio Nord (DRN) has started a competition. Participate at www.digitalradio-nord.de and you have the chance of winning one of three PURE Digital receivers. Élan delivers Digital Radio (Band III) and FW programmes, features stereo and battery operation of up to 30 hours. At the same time you can register for a subscription to the DRN Newsletter. Closing date is August 22.



Receiver

New Chip for Digital Radio

[Abingdon (UK) - 20.07.05] The Joint Venture between Toumaz Technology Ltd. and Future Waves Pte Ltd. has yielded first results for DAB: Roll-out of the Tuner-Chip FENIX (DAB/FM) is due to start in the third quarter of 2005. FENIX (FNX14701) is announced as a highly integrated chip solution which combines maximum functionality with minimum power consumption. The chip has been designed specifically for portable receivers, e.g. the next generation of mobile phones and PDAs.



High End Receiver with Digital Radio from Philips

[Hamburg - 11.07.05] Philips has launched a digital receiver, which combines cutting-edge audio and video technology in one device. Apart from FM and MW the DFR9000 features also an integrated DAB-radio tuner covering the whole range of programmes on Band III and the L-Band. The consignment includes a DAB-antenna. The recommended retail price is 799,99 EUR and roll-out has been started. For further information please see the product sheet.



From Woodstock to Nashville

[Hildesheim - 01.07.05] Blaupunkt has enlarged its Digital Radio product range. The new car radio Nashville DAB 35 can receive DAB, FW, MW und LW and also enables the use of Compact Discs, MP3 music as well as digital SD- and MMC storage cards. Also the recording and playback functions for Digital Radio programmes are based on the architecture of its predecessor. Roll-out of Nashville DAB 35 is expected for late July. The recommended retail price is EUR 449. For more information please read the press release here.



Programme

MA confirms success of ROCK ANTENNE

[Ismaning - 19.07.05] With 28.000 listeners per average hour (from Monday to Saturday, from 6.00 to 18.00) ROCK ANTENNE (a station which broadcasts across Bavaria) achieved its best result in a poll by 'Media Analyse'. In the category 'listeners within the last two weeks' the audience has increased by 7,5 %. These figures confirm the results of the survey by 'Funkanalyse Bayern 2005' (see Newsletter of June 26, 2005). The complete press release can be read [here](#).



BR has branded its exclusive Digital Radio Programmes

[München - 18.07.05] Bayerischer Rundfunk has now presented two new exclusive logos for its Digital Radio Programmes 'BR - Das Modul' and 'BR Verkehr'. The stylized disc symbolizes 'BR - Das Modul', a programme that delivers non-stop music in six different modules: Alternative and Hip Hop, Dance, Hit, DUB and the Chillout programme module. The direction sign symbolizes 'BR Verkehr' - a programme which delivers the latest traffic news.



Campaign for Digital Radio in Saarland

[Saarbrücken - 14.07.05] The Saarland Media Authority (LMS Landesmedienanstalt Saarland) plans a promotion campaign for the launch of the L-Band due to take place in September. The campaign with the slogan "Let's get started. The Saarland" is backed also by Saarländischer Rundfunk. The new Digital Radio programmes can be received via Digital radio only. High quality programming and distinctiveness are regarded as the key factors for success. For the complete press release please click [here](#).



TruckRadio in Nürnberg on Digital Radio

[Nürnberg - 01.07.05] In July TruckRadio has joined the Digital Radio bouquet in Nürnberg (L-Band). TruckRadio offers a programme dedicated for truckers (more than 7 million), a target group that listens to the radio about 15 hours a day. The type of music ranges from Modern Country and Classic Rock to Southern Rock. For more information please click [here](#).



Bayerischer Rundfunk modifies Bouquet

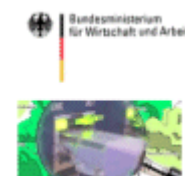
[München - 01.07.05] [Bayerischer Rundfunk](#) has cancelled its information channel "BR News + Weather" on Digital Radio in Bavaria. The remaining capacity will be to increase the bit rates of the programmes "Bayern 2+" and "BR Traffic", thereby enhancing their audio quality. Before, the BR News + Weather programme broadcast the B5 news headlines and weather report every half hour from 6.30 a.m. till midnight.



Coverage

BMWA introduced broadband atlas

[Bonn - 20.07.05] In cooperation with the network operators in Germany the Ministry of Economics and Employment has introduced an online [broadband atlas](#). It is a detailed survey of the different technologies which provide access to digital radio (e.g. DAB, DVB-T) and broadband internet and about the geographical deployment. For more detailed information about the areas of coverage of DAB Digital Radio please contact the network operators (e.g. [bayerndigitalradio.de](#) for [Bavaria](#)).



Higher transmitting power in Hamburg

[Hamburg - 19.07.05] Due to an increase in transmitting power of the transmitters on Heinrich-Hertz-Tower and Moorfleet reception of Digital Radio, especially indoor reception, was considerably enhanced in the Hamburg area. The programmes NDR 90,3, NDR 2, NDR Info, DeutschlandRadio Kultur, Deutschlandfunk, Traffic Chanel, allROCK and Radio Digital 1 benefit from the improvement. The complete press release of Digital Radio Nord can be read [here](#).



Miscellaneous

Positive Signals for Digital Radio

[Saarbrücken - 21.07.05] The Saarland Minister for Federal and European Affairs, Karl Rauber, gave a commitment in favour of Digital Radio emphasizing the need to assign further capacities for Digital Radio broadcasting in the course of the next year. The complete press release can be read [here](#).



IMDR welcomes Radio WILANTIS

[Bonn - 20.07.05] Private radio broadcaster Radio WILANTIS has joined the IMDR (Initiative Marketing Digital Radio). WILANTIS, specified as 'knowledge radio', is the first in its category in Germany and is broadcast in six towns in Baden - Württemberg via Digital Radio. Radio WILANTIS strengthens the position of the private broadcasters within the IMDR (e.g. Bayerischer Rundfunk, Metropol FM, NOVA RADIO and 91,0 vilradio). For the complete press release please click [here](#).



RegTP renamed Federal Network Agency

[Bonn - 18.07.05] Since mid-July the Second Amendment for the new legislation for the power industry has become effective. At the same time the authority has been renamed into Federal network agency for electricity, gas, telecommunications, mail and federal railways ("Bundesnetzagentur für Elektrizität, Gas, Telekommunikation, Post und Eisenbahnen"), abbreviated [Federal Network Agency](#). The Agency will also in future be entitled to grant licences for DAB frequencies.



DLM evaluates DMB with regard to FIFA World Cup 2006

[Kassel - 14.07.05] At their next conference the Directors of the German state media regulators ([DLM](#)) are to evaluate the potential of DMB and video broadcast delivered on mobile devices, primarily with regard to FIFA WORLD CUP 2006 matches. The first step would be to issue bid invitations for free DAB capacities for this project on a national level.



DMB standardized

[Genf - 14.07.05] ETSI (European Telecommunications Standards Institute) has adopted the specifications for DMB (Digital Multimedia Broadcasting). The documentation (TS 102428/TS 102427) can be downloaded from www.etsi.org. DMB is based on the DAB standard and - apart from audio broadcast and data services supply - provides for video broadcast on mobile devices, eg. mobile phones and media players. The complete press release of WorldDAB can be found [here](#).



MP Rüttgers on Digital Radio

[Köln - 14.07.05] In his inauguration speech at the 'medienforum.nrw' the new Prime Minister of North Rhine Westphalia, Dr. Jürgen Rüttgers, referring to the digitalisation of audio broadcast, took a stance in favour of DAB Digital Radio. He clearly stated that there was no alternative to the DAB Digital Radio technology and called for stronger initiatives to drive Digital Radio. The complete speech can be read [here](#).



Digital Radio Consortium Made in Switzerland

[Basel - 14.07.05] Die Radiotele AG, Tamedia AG und SRG SSR idée suisse have created a consortium for the promotion of Digital Radio in Switzerland. The signing of a "Letter of Intent" constitutes the launching platform for the expansion of Digital Radio in the German-speaking part of Switzerland. The complete press release can be found [here](#).



Radio via DVB-T in Berlin

[Bonn - 11.07.05] IMDR (Initiative Marketing Digital Radio) has criticized the decision of the MABB (Media Authority of Berlin- Brandenburg) to broadcast radio over DVB-T in Berlin city. Although an appropriate solution for the specific audio broadcasting structure in central Berlin, this approach does not comply with the requirements of a coverage of large regions as well as smaller local areas. For the complete press release please click [here](#).



Download the current newsletter as a pdf-document

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