

SPECIAL

New Look for Digital Radio online

[Frankfurt - 31.07.03] Almost coinciding with the beginning of IFA 2003 in Berlin, Digital Radio presents itself in a new look on the internet. The relaunch of www.digitalradio.de offers a fresh layout, easy navigation and optimized information. Here are some of the new features: animated cartoons promoting the merits of digital radio in a playful way, live broadcasting of data services, a special data base providing information regarding receivers, dealers and programmes, an event planner, background information, a glossary and a new forum. A large press section provides information about Digital Radio for journalists. The domain is online now, both in German and English. Authors of the new website: Initiative Marketing Digital Radio and its members.



RECEIVER

PURE presents kitchen radio with Digital Radio & FM

[London - 29.07.03] PURE Digital presented its Digital Radio EVOKE-2. It's the second product of the Digital Radio family EVOKE from PURE Digital and it is the follow-up model of the legendary EVOKE-1. EVOKE-2 is a battery-powered portable Digital Radio (Band III) and is also equipped with an FM-Tuner. The stylish radio features an LCD-display, scrolling text, integrated two full-range 3" drive units, optical DAB digital output, headphone socket and stereo line out. The recommended retail price in Germany is EUR 269,99 incl. VAT. Date of issue is August 2003. Find out more about it [here](#).



Morphy Richards launches Digital Radio

[London, 10.07.03] Morphy Richards is to launch into the Digital Radio market. October sees the introduction of Ordio DAB a 2 band, battery and mains operated DAB radio with FM RDS and December sees the launch of Ordio DAB Rewind, which offers rewind live radio function. Retail prices will start at 119.00 GBP. The whole story you find in the [press release](#).



Good news from Goodmanns

[London - 10.07.03] The Goodmans GCD 200 Active DAB/FM/CD player is now available in shops around the UK. The latest DAB product from Goodmans is a versatile AM/FM/DAB radio that doubles as a top loading CD player. About the size of a hardback book, the GCD200 Active comes with a pair of 1.2W RMS speakers for listening at home, or choose batteries and headphones when you're on the move. The Goodmans GCD200 Active is available from UK retailers from August at a price guide of around £159. It uses Frontier Silicon technology. Detailed information you find on the [website](#).



New from Cambridge Audio

[London - 10.07.03] Cambridge Audio has introduced its latest digital radio design, the remote controlled DAB500. The enhanced tuner follows in the footsteps of the company's award-winning DAB300. The remote controlled DAB500, which will retail at £150, employs the Frontier Silicon FS2020 module with a raft of upgrades. The Cambridge Audio DAB500 will be available in August and is distributed exclusively through Richer Sounds' 48 stores in the UK. For detailed information please click [here](#).



PROGRAM

Rock & Country for Thuringia

[Arnstadt - 23.07.03] Two bids reached the TLM, (the Regional Media Institution for Thuringia) for the transmission capacities that are available for two radio programmes in the regional DAB ensemble of Thuringia (channel 12 B). One of them is the VMG Mediengruppe from Saxony-Anhalt (Radio SAW) with their music program ROCKLAND, the other is Radio Starlet from Bavaria with "Radio COUNTRYSTAR". With a coverage of 94 % nearly 2,3 million inhabitants of Thuringia can be reached by Digital Radio. For the press release please click [here](#).



IMDR presents IFA Radio 2003

[Frankfurt - 22.07.03] On the occasion of the upcoming 'Internationale Funkausstellung' (IFA) - due to take place in Berlin from Aug 29 to 03 Sept - the IMDR (Initiative Marketing Digital Radio) will present a special 'IFA-radio' for the first time. The programme will be broadcast from a transparent studio at their own booth. The digital signals will be broadcast via Digital Radio in Berlin and Brandenburg. Reporters continually inform on the latest trends. Moreover, IFA Radio 2003 provides a wide range of service information for visitors. Visitors can listen to IFA Radio in the press room, at a large number of booths and via mobile receivers . In addition, IFA Radio 2003 is also distributed via the internet. For more information please click [here](#).



South Tyrol to launch further Digital Radio programmes

[Bozen - 04.07.03] The radio station of South Tyrol, Rundfunk-Anstalt Südtirol (RAS) has announced that - in future - the radio programmes Ö1, Ö2, Ö3 and FM4 from Austria, Bayern 1 und Bayern 3 from Germany as well as radio Rumantsch???? and a data service will be digitally broadcast on channel 12D. Last week the state government has mandated the RAS to upgrade the equipment for digital audio broadcasting. Already in November 1997, - in cooperation with RAI and the Italian Ministry of Communication - RAS started digital audio broadcasting of parts of its audio programmes on a trial basis. Since then the seven radio programmes 'Bayern Mobil', 'Bayern 4' (Classical music), 'Bayern 5 Aktuell' (latest news around the clock), RAI 1, RAI 2, RAI 3, RAI 4 (Channel Bozen) and a data service are broadcast from a single transmitter. For more information on digital radio services in South Tyrol please click [here](#).



EVENTS

IFA 2003 to boost DAB Radio

[Berlin - 07.07.03] At the end of August the Internationale Funkausstellung opens its doors again. Twelve Years after its first appearance Digital Radio presents itself as a sophisticated technology heralding the digital era of audio broadcast. A most recent IFA Press Release provides an overview of the highlights that will be [showcased](#).



Bayern Digital Radio GmbH · Pfälzer-Wald-Str. 32; D-81539 München · Tel.: 49 89 45115-131 Fax: -199
info@bayerndigitalradio.de · www.bayerndigitalradio.de

If you wish to unsubscribe from this newsletter, please click [here](#).