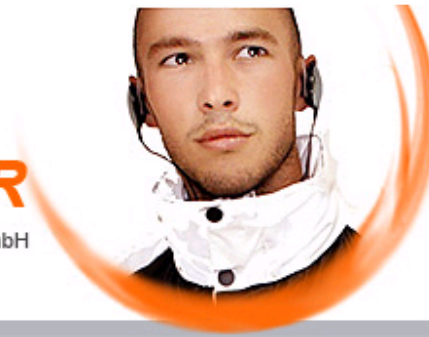




# NEWSLETTER

An info service of Bayern Digital Radio GmbH



89th Issue / July 2010

Dear Sir or Madam,

in an unprecedented move, commercial broadcasters have called for the release of funds to the public broadcasters which had been set aside for the digitization of radio. For them a sound financial basis is imperative in view of their preliminary investment as future-license owners for the setting-up the German-wide digital multiplex. Convinced that only a joint effort leads to success of digital radio this move is only logical, though it can hardly be overestimated for its implications. This is an urgent appeal by companies committed to and involved in a big project, it is not a political statement reflecting union interests.

With best regards

Wolfgang Paulus

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## Special



29.06.10 DLM welcomes KEF decision

[Saarbrücken] The KEF decision to release the reserved funds (see news of June 25) was welcomed as an "important and indispensable step towards the introduction of nationwide digital radio" by the directors of the regional media authorities. "I do appreciate KEF's decision which not only clears the...

[more](#)



29.06.10 KEF give their consent

[Mainz] KEF has unanimously decided to give their consent to the financial requirements of Deutschlandradio and public broadcaster ARD for the introduction of digital terrestrial radio under specified conditions. ARD and Deutschlandradio were asked to present a scenario regarding the switch-off of...

[more](#)



15.06.10 Private broadcasters urge release of financial means

[Saarbrücken] Representatives of the commercial radio broadcasters, i.e. the applicants for the nationwide multiplex, as well as those of Media Broadcast and the state media authorities, have jointly urged KEF to release the means set aside for the digitization of radio. Substantiating their claim...

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## RECEIVER



29.06.10 Apple Stores offer DAB receivers

[Cork] Digital Radio receivers are now available from all Apple Stores in Germany. The Domino D3 of REVO has a tuner for DAB/DAB+/FM and internet radio and also includes a docking station for iPod and iPhone. The model comes in white and black, for currently 219,95 euros.

[➤ more](#)



17.06.10 PURE launches Digital Radio under 35 GBP

[London] PURE presents ONE Mi, the 'me-time' radio that delivers a user-friendly, affordable and quality digital radio (DAB/DAB+/FM) listening experience. At £34.99 (SRP), PURE's ONE Mi is the world's most affordable quality digital radio. Incredibly easy-to-use, ONE Mi is a compact version of the...

[➤ more](#)



15.06.10 PURE support now available in German

[Stockstadt] Manufacturer PURE has launched a technical support and customer service internet page in German. The webpage provides answers to FAQs, files and downloads, step-by-step instructions. For further questions the German support team offer their assistance.

[➤ more](#)

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## PROGRAM



23.06.10 Germany's Broadcasters United on Digital Radio

[London] This week, Germany's commercial broadcasters presented a united front to the KEF, the country's public service financing committee, as they agreed to work together to facilitate national digital radio. WorldDMB Project Director, Letty Zambrano says: "Like the successful cooperation's in..."

[➤ more](#)



15.06.10 Approval of "Radio Disney"

[Saarbrücken] The media authority in Saarland (LMS) has granted the licence for the Germany-wide distribution of the radio program "Radio Disney" to the The Walt Disney Company (Germany) GmbH. However, their approval is still subject to a final decision on the part of the commission of the state...

[➤ more](#)

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#### 15.06.10 BR promotes Digital Radio

[München] The public broadcaster of Bavaria (Bayerischer Rundfunk) is promoting its programs on digital radio in the current issue (22 / 2010) of the BR journal Radiozeitung with a full-page ad. The BR Radiozeitung is published weekly and contains a complete, detailed survey of radio programme...

[more](#)

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#### 02.06.10 Unique application for images in digital radio

[Stockholm] The Dance Band Channel is the first in the Nordic region to offer a unique service for images in digital radio. The application was developed in cooperation with Teracom and it enables listeners to interact through digital radio devices via MMS.

[more](#)

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## Events



#### 04.06.10 WorldDMB hosts key session at Broadcast Asia 2010

[London] Digital Radio will be a major part of this year's Broadcast Asia conference to be held in Singapore from June 15 -18. WorldDMB brings together digital radio experts from across Europe and Asia to host an in-depth session, "Tuning In to the Digital Future". The session considers how digital...

[more](#)

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#### 02.06.10 Europe Committed to Digital Audio Broadcasting

[London] Three major conferences on digital radio were held last week by European network operators and broadcasters in Sweden, France and Italy. All three countries are committed to digital audio broadcasting using the Eureka 147 family of standards including DAB, DAB+ and DMB. These conferences...

[more](#)

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## MISCELLANEOUS



#### 29.06.10 BMW GROUP JOINS WORLDDMB

[London] BMW AG, the world's best selling luxury car manufacturer, has become a member of WorldDMB, the international, non-governmental organisation with a mandate to promote the awareness, adoption and implementation of Eureka 147 based technologies worldwide. In the UK, the BMW Group, which also...

[more](#)

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29.06.10 Fraunhofer-Institut joins Digital Radio Plattform association  
[Halle/Saale / Erlangen] The association 'Digital Radio Plattform' (DRP which replaces the former IMDR) has been reinforced by one of the leading research institutes for digital broadcasting in Germany: 'Fraunhofer-Institut für Integrated Circuits IIS', with their headquarters in Erlangen...

[➤ more](#)



18.06.10 New Radio & TV Act in Sweden  
[Stockholm] The Swedish Parliament has decided on a new Radio and TV Act. The Act contains a decision regarding digitalization of the Swedish radio network and it will come into effect on 1 August 2010. As a result of the new legislation, opportunities will become available for both new and...

[➤ more](#)



15.06.10 Factum presents future of Digital Radio  
[Linköping] Factum Electronics announced the launch of its new digital radio system, the Factum DAB System 6.0. The new release is designed to support broadcasters' and operators' future growth plans with respect to new services, applications, revenue opportunities, network design, and operation...

[➤ more](#)

## Events

|                   |                                    |          |                        |
|-------------------|------------------------------------|----------|------------------------|
| 31.07.10-07.08.10 | BR-Radltour 2010                   | Bayern   | <a href="#">➤ more</a> |
| 07.07.10-07.07.10 | WorldDMB Car Manufacturer Workshop | München  | <a href="#">➤ more</a> |
| 06.07.10-07.07.10 | Lokalrundfunktage Nürnberg 2010    | Nürnberg | <a href="#">➤ more</a> |

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