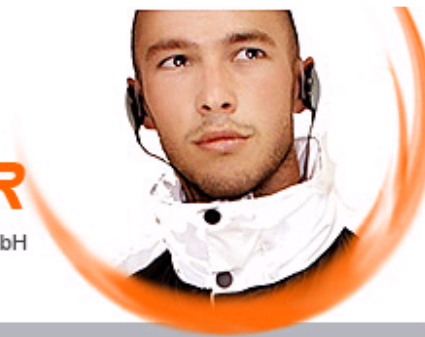




# NEWSLETTER

An info service of Bayern Digital Radio GmbH



85th Issue / March 2010

Dear Sir or Madam,

Fever is mounting in anticipation of the outcome of the bidding procedure (closing date March 12, 2010) for the nation-wide digital radio multiplex. For the time being the recent switch of some radio stations to DAB+ in several regional states seems a happy omen for the restart of digital radio by the end of the year/early 2011.

With best regards

Daniela Stainl

---

## RECEIVER



11.02.10 Chip manufacturer hits the 10 million mark

[London] Frontier Silicon, the leading supplier of semi-conductor chips for digital radio sets, has hit the 10 million mark in sales of DAB radio sets. So far, 12 mio receivers with DAB chips have been sold worldwide. The chip manufacturer expects a sales volume of 20 mio sets worldwide over the...

[more](#)



02.02.10 Radio executives plan analogue 'scrappage scheme'

[London] The radio industry is to copy the government's car scrappage scheme as it tries to persuade listeners to go digital. Its radio equivalent could involve a 20% discount on a new digital set if you bring in one of the 100 million or so analogue ones estimated to still be in circulation....

[more](#)

---

## PROGRAM



01.03.10 DAB spectrum licence bid for Munich, Nuremberg and Ingolstadt  
[München]BLM, the Bavarian regulating authority for commercial broadcasting, has issued an invitation to tender for the local DAB network systems in Munich, Nuremberg, Ingolstadt. The licence period ends on 30 April, 2011. Closing date for the tender is 12 March 2010.

[more](#)



02.03.10 MDR INFO and SPUTNIK go digital  
[Halle] With the launch of digital broadcast MDR INFO and MDR SPUTNIK a total of ten stations are on air in Saxony-Anhalt. The stations are being broadcast in the DAB+ standard and can be received all over the region of Saxony-Anhalt. A week before the stations had gone on air in Saxony and...

[more](#)



09.02.10 Saxony with DAB + programs  
[Leipzig] In Saxony three radio programs have been launched in the DAB+ standard: a soccer radio station called 90elf, and two radio programs of public broadcaster Mitteldeutscher Rundfunk (MDR Info and MDR SPUTNIK). In the near future the two radio programs of MDR are also expected be available in...

[more](#)

## COVERAGE



04.02.10 Tender for DAB in Thuringia  
[Erfurt] In addition to the tender for a nationwide supply, the media authority for Thuringia (TLM) has initiated a tender procedure also for a regional ensemble in the DAB standard. The use of nationwide and regional capacities allows a mix of commercial and public programs. The tender will be...

[more](#)



04.02.10 Switzerland switches on new DAB transmitter  
[Bern] Switzerland stepped up the DAB transmission at the beginning of the year. A new transmitter was put in operation at Mammern Seehalde (12 C) on 28 January 2010. The new transmitter now supplies the regions around Mammern, Steckborn, Stein am Rhein, Wagenhausen and Eschenz.

[more](#)

## Events



02.03.10 Radiodays Europe from March 18 - 19

[Kopenhagen] Digital Radio, especially mobile radio reception will be the main theme of the upcoming 'Radiodays Europe' in Copenhagen. Broadcasting experts and experts from outside the industry from 15 European countries will be attending the conference. Among the specific topics are the...

[▶ more](#)



04.02.10 MEDIA BROADCAST informs about nationwide multiplex

[Bonn] With a brochure and two conferences MEDIA BROADCAST will be introducing broadcasters and content providers into the nationwide digital radio multiplex. A first conference is due to take place in Bonn on 18 February, a second in Berlin on 24 February (10:00 a.m. to 12:00 p.m.).

[▶ more](#)

## MISCELLANEOUS



24.02.10 Meinungsbarometer Digitaler Rundfunk February/2010

[Halle/Saale] Among the topics in the February issue the magazine 'Meinungsbarometer Digitaler Rundfunk' is a feature of Frontier Silicon and the 10 mio record sale of DAB components. Further topics: The Winter Olympics and the perfect home cinema, 3D TV: The TV of the future / Sales model...

[▶ more](#)



10.02.10 News from Switzerland

[Wangen] With their 'communiqué no. 3' SwissMediaCast informed on the latest developments of DAB in Switzerland sales, program listings and current news from around the world. SwissMediaCast plan, build and operate their own radio network for the new digital radio standard DAB + in the...

[▶ more](#)



10.02.10 WDR to take over presidency of ARD in 2011

[Stuttgart] The public broadcaster for Northrhine-Westfalia (WDR) is to preside ARD from 2011 on. This was decided by the ARD directors. That means, Ms. Monika Piel, the current WDR director, would be the next chairman, i.e. the first chairwoman in the 60 - year history of the ARD. The...

[▶ more](#)



04.02.10 Increase in listening and ownership

[London] The percentage share of all radio listening in the UK via a digital platform has increased by 14% in the past year to 20.9% from 18.3% and remained steady quarter on quarter, according to the latest RAJAR figures released today. Of all digital platforms, DAB has performed most strongly,...

[▶ more](#)

---

[unsubscribe newsletter](#)

---

V.i.S.d.P Wolfgang Paulus • Editor: Bayern Digital Radio GmbH  
Pfälzer-Wald-Str. 32 • 81539 Munich  
Phone: +49 89 45115-131 • Fax: +49 89 45115-199 • [www.bayerndigitalradio.de](http://www.bayerndigitalradio.de)