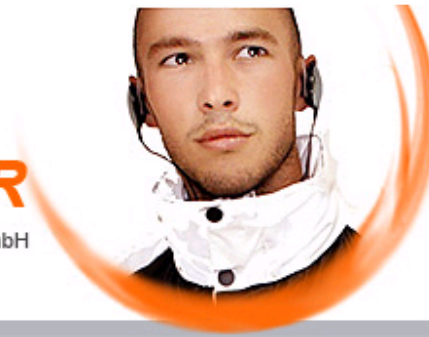




NEWSLETTER

An info service of Bayern Digital Radio GmbH



84th Issue / February 2010

Dear Sir or Madam,

Green is the colour of hope - after all it symbolizes the triumph of spring over winter. Hence Deutschlandradio could not have chosen a better colour for the logo of their new programme DRadio Wissen. After discussions at the end of last year about quitting the DAB platform, all three programs of Deutschlandradio are now on air in 14 (of 16) German federal states over Digital Radio. We wish Deutschlandradio a huge success with DRadio Wissen!

With best regards

Wolfgang Paulus

Special



19.01.10 Deutschlandradio launches 'DRadio Wissen'

[Köln] The public broadcaster Deutschlandradio started its third program 'DRadio Wissen'. 'Wissen' means knowledge, and it actually is a factual and learning digital-only programme. You can listen to DRadio Wissen in the local networks of Munich, Nuremberg, Augsburg and Ingolstadt via Digital...

[▶ more](#)



14.01.10 BLM launches call for nationwide programs

[Munich] The regulatory authority for commercial broadcasting in Bavaria (BLM) has published the tender for the licencing of the first nationwide digital radio multiplex (see our news 21 Dec 09). Interested parties can now submit their applications until 12 March 2010. A total of 576 capacity units...

[▶ more](#)

RECEIVER



28.01.10 Albrecht starts with DR 80 in the New Year

[Lütjensee] Receiver manufacturer Albrecht has started the rollout of its DR 80 in Germany - a new DAB/DAB +/FM receiver below the mark of 100 euro. The device has an alarm clock, snooze function, eight memory keys for analog and digital channels and a battery compartment for mobile...

[more](#)



21.01.10 Élan II: Portable Stereo Digital and FM Radio

[Berlin] PURE presents Élan II – a new DAB/DAB+/FM receiver that combines the latest features like ReVu for DAB pause and rewind, with quality construction and a traditional design with a modern twist. The SRP is 149,99 €.

[more](#)



07.01.10 Miami: Launch of the new Audi A8

[Ingolstadt/Miami] The new Audi A8 made its world public debut at the end of last year at the Design Miami exhibition in Florida, USA. Inspired by the slogan "The Art of Progress", the car was presented among selected art items at the Audi pavillion. As an optional equipment, DAB can be...

[more](#)

PROGRAMM



26.01.10 Saarland starts countdown

[Saarbrücken] From today on applications for the nationwide allocation of transmission capacity in the DAB + standard can be filed to the state media authority of Saarland (LMS). The whole text of the invitation to tender for a licence can be downloaded at www.lmsaar.de. Potential content providers...

[more](#)



21.01.10 Deutschlandradio update DAB-coverage

[Cologne] Despite cost cuttings in 2010 Deutschlandradio will continue broadcasting their radio programs Deutschlandfunk, Deutschlandradio Kultur and Dradio Wissen. Due to the reduced financial resources (funding was curtailed by KEF), coverage and data rate will be subject to...

[more](#)



21.01.10 Further calls for bids for nationwide multiplex

[Germany] The regulatory authorities for commercial broadcasting in Saxony-Anhalt (MSA), Thuringia (TLM), North Rhine-Westphalia (LFM), Mecklenburg Western Pomerania (MMV), Lower Saxony (NLM), Rhineland Palatinate (LMK) and Baden-Württemberg (LFK) have published the tender for the licensing of the...

[more](#)



19.01.10 DRadio Wissen now on air in other federal states
[Köln/Halle/Saarbrücken] The new program DRadio Wissen from Deutschlandradio can now be received via DAB in the federal states of Thuringia, Saxony, Saxony-Anhalt, North Rhine-Westphalia and Saarland.

[more](#)



19.01.10 MA HSH released nationwide radio call
[Norderstedt] The regulatory authority for commercial broadcasting in Hamburg / Schleswig-Holstein (MA HSH) has published the tender for the licencing of the first nationwide digital radio multiplex (see our news of 21 Dec 09).

[more](#)



19.01.10 rbb switch off DAB-stations
[Berlin] Rundfunk Berlin-Brandenburg (public broadcaster in Berlin-Brandenburg) has, for the time being, ceased the broadcast of its radio stations. Cost curbing is supposed to be the main reason. Currently three stations are available via DAB in Berlin-Brandenburg including oldiestar, a 2010...

[more](#)



14.01.10 Oldiestar in Berlin: DAB-T instead of DVB-T
[Berlin] The radio station „oldiestar“ has ceased transmission via DVB-T and is now broadcast via DAB-T in Berlin (channel 12D). The Digital Radio Berlin Betriebsgesellschaft corporation runs the radio station.

[more](#)



14.01.10 BR: changes in program and Digital Radio contest
[Munich] Bayerischer Rundfunk (public broadcaster in Bavaria) has restructured two of its programs (Bayern 2 and Bayern plus). In order to highlight this restructure, BR on their website invite listeners of the station Bayern 2 to take part in a lottery, the giveaway to be awarded is a...

[more](#)

COVERAGE



22.01.10 Double strike from Saxony
[Leipzig] With the call for tender for a national multiplex, the regulatory authority for commercial broadcasting in Saxony has simultaneously published a tender for a "regionalized T-DAB platform for the State of Saxony" in the Official Gazette of Saxony (03/2010). The standard...

[more](#)



07.01.10 Internet ten times more expensive than FM/DAB
[Leipzig] In one of several articles in the magazine DIGITAL FERNSEHEN focussing on the future of radio, Karlheinz Hörhammer, CEO of Antenne Bayern (one of the most succesful commercial radio stations in Germany) made his statement: "For the time being the development of webradio is not..."

[more](#)



22.12.09 Transmission performance increase of the Munich Local Network
[München] In due course of the consecutive performance enhancement of a large number of transmitters, transmission performance of Olympiaturm München has been increased from 1 to 4 kW (Kanal 11 C). Reception of the local stations of Deutschlandfunk, Deutschlandradio Kultur, Digital Classix, Radion...

[more](#)

Events



07.01.10 PURE North American launch at CES 2010
[London/Las Vegas] PURE announces the creation of its US commercial operation to deliver its family of products to North American consumers in 2010. The range of digital and internet-connected radios available to the US market will be showcased at the Consumer Electronics Show in Las Vegas from...

[more](#)

MISCELLANEOUS



28.01.10 DAB+ report from Malta
[Malta / Bonn] The online magazine reinHÖREN reports on the status of Digital Radio in Malta. Since the launch in October 2008 a total of 17 radio programs has come on air in the mode of DAB+. Thus, Malta must be regarded as a pioneer in the adoption of DAB+. The license holder of the DAB...

[more](#)



27.01.10 17. KEF report submitted
[Mainz/Halle] The commission for the identification of the financial requirements of the broadcasting stations (KEF) has published its 17th report. As already announced last year, the means for a restart of digital radio in the DAB mode are still blocked. Last year the KEF had rejected to...

[more](#)



26.01.10 Factum receives orders from Italy and Australia

[Linköping] Factum Electronics AB, global supplier of head end equipment for DAB/DAB+, DMB and NICAM, announces new orders for DAB+ equipment in Italy and Australia. In conjunction with the newly released Italian regulation for DAB+, Italian state-owned transmission and broadcasting network...

[more](#)



19.01.10 Meinungsbarometer Digitaler Rundfunk January/2010

[Halle/Saale] The focus of the new issue of „Meinungsbarometer Digitaler Rundfunk“ is on the congress „Radio of the future“ that took place in Karlsruhe mid December 2009. Further topics: Chairman of ARD signals new petition for Digital Radio / in a trial the new digital radio programming...

[more](#)



12.01.10 Factum confirms market leader position

[Linköping] Factum Electronics AB, global supplier of head end equipment for DAB/DAB+, DMB and NICAM, confirms its position as market leader with orders in all business areas in the end of 2009. Factum Electronics is a wholly owned subsidiary of Effnet Holding AB (publ.).

[more](#)



08.01.10 Frontier Silicon joining GENIVI

[Las Vegas] Frontier Silicon announces it has joined the Automotive Infotainment Alliance GENIVI. GENIVI is a consortium founded by leading car manufacturers and suppliers who want to speed up the development and the overall use of an open In-Vehicle Infotainment (IVI) platform in the car. Anthony...

[more](#)

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