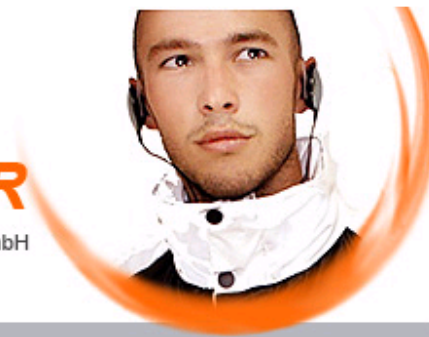




# NEWSLETTER

An info service of Bayern Digital Radio GmbH



83rd Issue / January 2010

Dear Sir or Madam,

At the turn of the year the prospects for Digital Radio in 2010 seem to be ever so bright. In view of the announcement of the tender for national radio stations in mid-January, it is now up to the commercial broadcasters to act. It is about licenses being issued until 2020 - with a possible extension for another 10 years. Those who want to be part of the broadcasting industry in Germany in the next decades are strongly advised to request the application documents - deadline is 12 March, 12 o'clock.

With best regards

Wolfgang Paulus

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## Special



22.12.09 Invitation for tender for national multiplex to start in January 2010

[Stuttgart] ZAK (a commission supervising the regional media authorities) has finalized a text for the first national bidding procedure for digital radio capacities. The invitation to tender will be made public by the commercial media authorities latest by 22 January 2010. Applicants are invited to...

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## RECEIVER



11.12.09 Siesta Flow: Internet, DAB+ and FM Clock Radio

[London] PURE introducing Siesta Flow - the first bedside internet connected Flow product. Despite its compact size, Siesta Flow is packed with useful features including a large auto-dimming display, touch sensitive controls, four quick-set alarms with dedicated buttons, up to 365 internet alarms...

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03.12.09 PURE Reaches 3,000,000th Digital Radio Landmark  
[London] PURE - a world leading radio maker - announces that it has reached the three million unit milestone in its sales of digital radios worldwide. It took six years to get to the one million mark which was announced in December 2006, and only three years to triple that figure to three million...

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03.12.09 Sales of digital radios have reached a milestone, smashing the ten million barrier  
[London] With the bulk of Christmas sales still to come, the DRDB (Digital Radio Development Bureau) reports cumulative sales of digital radio sets topped ten million at the end of November. It took eight years to reach the first five million sales (2007), but the second five million has been...

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## PROGRAMM



30.12.09 hr shut down MW  
[Frankfurt] The public broadcaster in Hessen has to reduce its costs until 2012. Part of the plan is to shut down the electricity-intensive broadcast of their programmes via medium wave within the Bundesland at the end of 2009.

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22.12.09 FM frequency in Baden-Württemberg until 2015  
[Stuttgart] The media council and the board of management of the LFK (Landesanstalt für Kommunikation) have extended the licences of their local and regional commercial broadcasters for a period of five years, until 31 December 2015. According to a Telecommunications Ordinance of the...

[more](#)

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22.12.09 NME Radio launches on national DAB  
[London] NME Radio announces its launch on National DAB increasing the stations availability across the UK. NME Radio is a presenter driven 24/7 alternative music service incorporating various cutting-edge sub-genres. Director Sammy Jacob says: "Since launch, NME Radio has strived to increase..."

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15.12.09 Regulatory authority renews licences for DAB programme providers  
[München] The media council of Bavarian regulator BLM has extended the licenses for DAB provider Radio Galaxy and Rock Antenne for Bavaria (K12) until 31 December 2010.

[more](#)

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## COVERAGE



29.12.09 WDR: Internet at home, DAB Plus for mobile  
[Leipzig] In an interview with DIGITAL FERNSEHEN the director of WDRradio (public broadcaster in Northrhine -Westfalia) Wolfgang Schmitz talked about the future of radio: "FM will remain an important broadcasting system. Nevertheless, we must prepare ourselves for the digital future of radio...."

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15.12.09 Comprehensive web radio coverage illusory  
[Leipzig] In an interview to the magazine DIGITAL FERNSEHEN, Mr. Bernhard Hermann, the head of SWR (Suedwest Rundfunk) argued, as long as comprehensive web coverage was not available, web radio could not spur analogue switchoff. Total web coverage, however, was illusory in the foreseeable...

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## MISCELLANEOUS



22.12.09 No broadcasting license fees for Internet PC users  
[Braunschweig] PC users with internet access have no legal obligation to pay broadcasting license fees. This judgement has been established only recently by the administrative court of Braunschweig, corresponding to a respective claim by a PC user filed against Norddeutscher Rundfunk (the public...)

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22.12.09 SLM approves 2010 budget  
[Leipzig] In mid-December the media council of the Saxony media regulator for commercial radio and new media approved the budget for 2010. The budget amounts to 6,9 mio euros, including the 1,1 mio euros set aside for extra investment in the technical infrastructure, i.e. for DAB+...

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17.12.09 New study "Radio Plus"  
[Karlsruhe] The findings of the recent study 'Radio plus' were presented at a conference hosted by LFK, SWRSouthwest radio and the commercial radio stations of Baden-Wuerttemberg. The focus was not on the technology, but on the radio listeners. According to SWR head Peter Boudgoust...

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15.12.09 Meinungsbarometer Digitaler Rundfunk December/2009  
[Halle/Saale] In his interview with the magazine Meinungsbarometer Digitaler Rundfunk, Kurt Beck, the chairman of the broadcasting commission of the regional states, has expressed confidence regarding the release of the project funds requested by public broadcaster ARD. He pointed out...

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08.12.09 DAB+ digital radio for Italy  
[London] In a historic move, Italy's regulator approved the regulation to allow the commercial launch of DAB+ digital radio services for the first time. Following wide industry consultation the Italian radio broadcasters, public and commercial, worked in collaboration to produce regulation which...

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