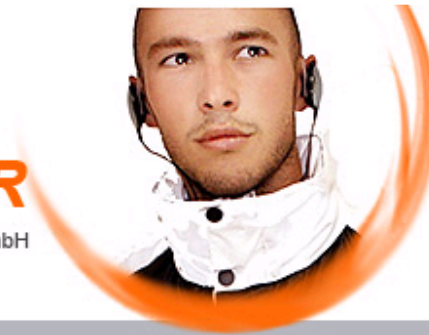




# NEWSLETTER

An info service of Bayern Digital Radio GmbH



82nd Issue / December 2009

Dear Sir or Madam,

A mere month - and it's Christmas again. Isn't it amazing, Christmas leaps into view every year, even though seasonal shop decorations have already been on display for weeks as well as Christmas adverts on the telly. Still, we wish you not to lose your poise and enjoy the bright side of this season.

With best regards

Wolfgang Paulus

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## Special



23.11.09 Seasonal gift – start of 1st round on November 23

[München] Already found the appropriate Christmas present? On the Bayern Digital Radio website you have the opportunity of winning a DAB adapter for your hi-fi system from Albrecht. Take your chance throughout the Advent season: In any of the four rounds you can win your personal...

[▶ more](#)

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## RECEIVER



18.11.09 Frontier Silicon's Chorus drives PURE's Sensia

[London] Frontier Silicon announce its Chorus chip is the core applications processor powering PURE's digital and Internet-connected radio with colour touchscreen. The Chorus chip features an advanced multithreaded Digital Signal Processor (DSP) and demodulator engine licensed from Imagination...

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## PROGRAMM



18.11.09 Digital community radio in the terrestrial network  
[Stockholm] Through participation in an industry-wide digital radio pilot project, it is now possible for Studentradion 98,9 in Uppsala to broadcast via the future radio network. Studentradion 98,9 is the first to debut of the community radio channels, which share a programming slot in the...

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## COVERAGE



28.11.09 DAB+ digital radio trial in Poland  
[London] Emitel, the Polish network operator, took another step towards securing Poland's digital radio future with the launch of a DAB+ trial in the Polish capital city, Warsaw. Five public radio stations and seven commercial stations will be on-air. This trial also includes a DMB mobile TV...

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12.11.09 Better reception of Digital Radio in Bavaria  
[München] The Bavarian regional DAB transmission network has been raised to better performance levels. At various sites (Wendelstein, Brotjackriegel, Hoher Bogen, Gelbensee, Pfaffenberg) the reception of Digital Radio – inhouse as well as outdoor - has thus been considerably enhanced....

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## MISCELLANEOUS



26.11.09 New management for IMDR  
[München/Halle] The members of IMDR (Digital Radio marketing body) have elected a new board of management. The chairman of the board, Michael Richter (Verein Digital Radio Mitteldeutschland) was confirmed in his office as was his deputy, Helwin Lesch from Bayerischer Rundfunk. The newly elected...

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12.11.09 Frontier Silicon secures key appointments in WorldDMB  
[London] Frontier Silicon announces it has secured two key board appointments within the WorldDMB organisation. Anthony Sethill, (Frontier CEO) is appointed Vice President and Mark Hopgood, (Frontier Director of Marketing) becomes Chairman of the Marketing Committee.

[more](#)

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#### 04.11.09 Thuringia pro Digital Radio plus

[Erfurt] TLM, the Thuringia media authority, has decided to take part in the introduction of Digital Radio plus. Thus, TLM will be starting a tendering procedure for programme offering, including an invitation to bid for regional broadcast spectrum.

[▶ more](#)



#### 03.11.09 Digital Radio in Austria

[Wien] At the final presentation of the project 'Digital Radio in Austria' the participants called for a common European technology and approach and according regulatory adaptations. DAB respectively DABplus was focussed as the best transmission technology. The head of the national regulatory...

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#### 03.11.09 Scandinavia goes for Digital Radio

[München] Radio in Scandinavia is getting digital: Denmark, Sweden and Norway have opted for the DAB technology as their digital standard. This was reasserted by representatives from the three countries in a panel workshop called 'getting to digital switchover for radio – the Scandinavian...'

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