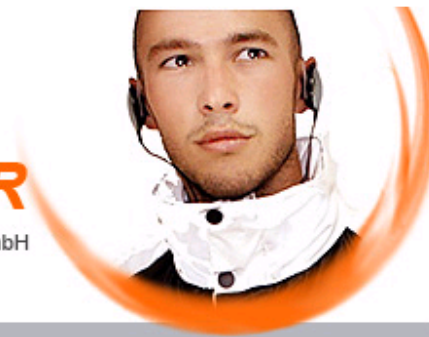




# NEWSLETTER

An info service of Bayern Digital Radio GmbH



79th Issue / September 2009

Dear Sir or Madam,

for the digital radio community, September holds a big surprise. So far, DAB receivers offered enhanced audio performance only. Now the world's first colour touch screen radio is to debut at IFA. The new visual performance will surely enhance the appeal of Digital Radio among the audience and, of course, among the radio operators. This is an excellent stimulus for creativity and imagination and will prompt the radio operators to exploit the full potential that digitization bears. So dear radio folks, seize the opportunity and raise Digital Radio to the next level.

With best regards

Wolfgang Paulus

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## RECEIVER



25.08.09 World's first colour touch digital radio platform

[London] Frontier Silicon has announced that its Venice 8 module together with colour touch screen interface is enabling the "IKON" radio announced by Revo Technologies Ltd today. IKON takes radio to a new level of usability. It is the first to feature a full colour touch screen interface...

[more](#)



06.08.09 Cosmopolit from Grundig

[Nürnberg] DAB-Pioneer Grundig has launched Cosmopolit 7 WEB, a DAB/DAB+ radio which includes FM and internet radio reception. A remote-control is part of the delivery. The recommended retail price is 249 euros.

[more](#)



06.08.09 Grundig: Digital Radio for the kitchen

[Nürnberg] Grundig has launched a state-of-the-art kitchen radio: Sonoclock 890 WEB enables the reception of FM stations as well as DAB/DAB+ and internet radio and includes a USB-connection. Sonoclock 890 is also supplied with a fitting appliance for cupboards. The recommended sales price is 249...

[more](#)

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## PROGRAMM



20.08.09 **General election: Candidate check on radio stations**  
[Stuttgart] For the first time the candidates who run for the office of chancellor (Frank-Walter Steinmeier, Angela Merkel) will participate in a live question-and-answer show transmitted on the 'young stations' of ARD. The one-hour programme (due on 15 and 16 September respectively) will be...

[▶ more](#)



06.08.09 **ROCK ANTENNE with new homepage**  
[Ismaning] Digital station ROCK ANTENNE has revamped its website and integrated further web 2.0 standards. A twitter channel and live streaming are included in the new homepage. The front page has been realized altogether with Open Source software.

[▶ more](#)



04.08.09 **PURE launches the 'PURE Fun Pack'**  
[London] PURE has teamed up with Fun Kids, the 2009 Sony Radio Digital Station of the Year, and the National Literacy Trust to launch the PURE Fun Pack. The pack celebrates Fun Kids going national on DAB for the summer holidays and back to school period, and shows parents how they can support their...

[▶ more](#)



06.08.09 **90elf also in the new season on DAB**  
[Leipzig] The football station 90elf will be broadcasting – according to information from the Sueddeutsche Zeitung – all matches of the 1st and 2nd Division. The licence for the football matches comprises DAB digital terrestrial broadcasting as well as the internet. Broadcaster Regiocast Digital is...

[▶ more](#)

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## COVERAGE



06.08.09 **Sachsen-Anhalt: Open competitive bidding**  
[Magdeburg] In Sachsen-Anhalt the bidding procedure for a regional coverage of terrestrial digital radio in Channel 11C has been launched. Applicants are invited to address their tender to the Bundesnetzagentur (the federal network agency) by September 9, 2009. The media law in Sachsen-Anhalt...

[▶ more](#)

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## Events



#### 28.08.09 Digital Radio - Press Conference at IFA

[Berlin] On September 4, at the opening of this year's IFA (the Berlin Internationale Funkausstellung) the association 'Initiative Marketing Digital Radio' (IMDR) and manufacturer PURE will hold an official press conference. The topic is the following: "A large-scale marketing campaign for..."

[more](#)



#### 28.08.09 Alan Electronics at IFA 2009

[Lütjensee] DAB+/DAB radio, internet radio and DVB-T handsets will be put in the focus of the Alan Electronics digital world at IFA. From September 4 – 9, the radio specialist will be showcasing at their booth 101-4, in Hall 9 (Reseller Park) the newest set generation offering digital audio and...

[more](#)

## MISCELLANEOUS



#### 21.08.09 Radio Almanac highlights digital radio

[Berlin] The 'Radio Almanac 2009/2010', which has been issued by VISTAS Verlag, contains a special focus on "Digitization of radio broadcast". The purpose is to provide a survey of the various options to be discussed as future projections. The topic also describes the positions of stakeholders such...

[more](#)



#### 21.08.09 Urgent need for 'digitization fund'

[Straubing] The creation of a digitization financing pool, a 'digitization fund', which has been suggested by Eberhard Sinner, the media policy Bavarian government speaker, meets with strong support among the VBL members (VBL is an association of Bavarian local radio operators). VBL recommends that...

[more](#)



#### 20.08.09 Meinungsbarometer Digitaler Rundfunk, August 2009 Issue

[Halle/Saale] A survey of the main topics: Great Britain accelerates Digital Radio and demands a common European strategy for radio digitization / ARD pondering on next step / manufacturers hold on to their planning with DAB+ / IFA 2009: Excellent prospects in spite of the financial crisis.

[more](#)

## Events

28.10.09-30.10.09 Medientage München 2009

München

[more](#)

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03.10.09-03.10.09 Master of ROCK ANTENNE Augsburg [▶ more](#)

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04.09.09-09.09.09 Internationale Funkausstellung 2009 Berlin [▶ more](#)

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