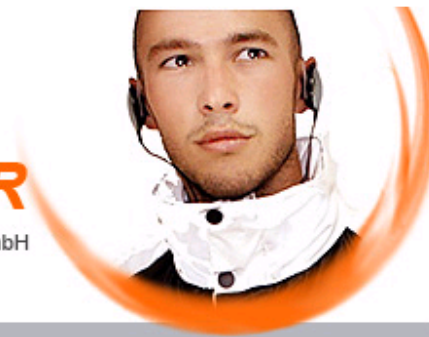




NEWSLETTER

An info service of Bayern Digital Radio GmbH



72nd Issue / February 2009

Dear Sir or Madam,

At the beginning of the new year the BR director of radio broadcasting called upon all radio listeners – longtime listeners and newcomers - to tune in with Bayerischer Rundfunk and jointly embark upon the new era of digitized broadcasting. There is a lot to discover beyond the FM world. With on3radio, Bayern plus and ‚BR Verkehr‘ (traffic) there are already new stations on air, bringing new drive to German radio - and further stations are announced.

Join in the digital radio world right now!

Wolfgang Paulus

Special



30.01.09 UK Government: DAB to be the primary platform for radio
[London] The Digital Britain report takes UK a step nearer to digital radio switchover as it endorses the DRWG recommendations which came out last year. Indeed, Digital Britain says that the government is committed to "a bold digital migration plan that involves all the parties to take the majority..."

[▶ more](#)



21.01.09 New Digital Radio flyer from BR
[München] Bavarians, tune in to Digital Radio! That's the slogan of a leaflet which Bayerischer Rundfunk has issued at the beginning of the year. It offers comprehensive information about the current BR digital radio stations and those to come in 2010 (Bayern 1 and Bayern 3).

[▶ more](#)

RECEIVER



28.01.09 Single-Chip solution for DAB/DAB+/DMB

[Norwood] Analog Devices, Inc. announced that the newest version of DAB/DAB+/DMB middleware from Factum Electronics AB is now available on ADI's low-power, high-performance Blackfin® BF5xx processors. Pairing the Blackfin processor with Factum middleware enables a single-chip module that is the...

[more](#)



28.01.09 DAB Radio weathers the retail storm at Christmas

[London] One ray of sunshine in a gloomy Christmas season for retailers was DAB digital radio which this year continued its tradition of strong sales, with more than half a million products sold in December alone. Cumulative DAB sales to the end of 2008 were 8.53 million. With over 2 million...

[more](#)



28.01.09 Frontier Silicon unveils next generation

[London] Frontier Silicon has unveiled a next generation of digital audio broadcast technology that will bring multimedia functionality and increased data information to digital radios. The company, which already provides technology to manufacturers including Pure, Roberts, Sony and many others,...

[more](#)



28.01.09 PURE announces record export growth

[London] PURE announced record export growth for 2008 amid buoyant demand from countries including Switzerland, Denmark and Norway. The company more than tripled overseas sales in the year ending 31 December 2008, and is on track to expand its international business further in 2009.

[more](#)



15.01.09 Jaguar: DAB with 512bhp

[Detroit] Jaguar has revealed the new XKR and XFR at the Detroit Auto Show 2009. The XFR is powered by the all-new supercharged 510PS (510bhp SAE) V8 with acceleration from 0-60mph in just 4.7 seconds. The top-of-the-range Bowers & Wilkins 440W surround sound system and Portable Audio Interface...

[more](#)



13.01.09 Apple joins Imagination Technologies Group

[London] Apple Inc. is subscribing for 8,200,000 new shares of Imagination Technologies Group plc (LSE: IMG) at 39p per share, the mid market close price on 17 December 2008, subject only to listing and admission of the new shares. Following the share placement, Apple will have an ownership...

[more](#)



08.01.09 Frontier Silicon introduces new solution

[Las Vegas] Frontier Silicon announces „the industry's most comprehensive and versatile Internet radio and DAB solution“ available. The cost-optimized Venice 6.2 hardware module and accompanying IR2.0 Software Development Kit (SDK) offer a complete hardware and software package for consumer...

[more](#)

PROGRAMM



28.01.09 Radio Swiss Classic in three languages

[Bern] Radio Swiss Classic is now available in the three different official languages: Radio Swiss Classic with German, Radio Suisse Classique with French and Radio Svizzera Classica with Italian announcements. With the exception of a small time shift, the music on all three stations is exactly the...

[more](#)



20.01.09 New national commercial radio stations

[London] Digital One invites expressions of interest from companies ready to contract and launch digital radio stations in 2009. The process provides an opportunity for successful, established brands or innovative new stations to broadcast across Britain. Capacity is available for mainstream...

[more](#)



15.01.09 Nine Digital Radio stations in Saarland

[Saarbrücken] The stations Radio Salù and bigFM are being broadcast in block 8B, thereby increasing the number of DAB stations available in Saarland to nine. Local broadcasting in the L-band will be suspended by end of January.

[more](#)



13.01.09 Trafficmaster launches service via DAB

[Beds] Trafficmaster, the UK's leading provider of real-time traffic information, has launched its Digital Traffic Broadcast service in partnership with Digital One, the world's largest digital radio network operator. The combination of Trafficmaster's world leading traffic information and advanced...

[more](#)



09.01.09 DAB migration in Sachsen-Anhalt

[Halle/Magdeburg] The DAB stations Radio Brocken and Nova Radio which were broadcast in the L-band in Saxony-Anhalt before have migrated to channel 12 C and can now be received all over Saxony-Anhalt.

[more](#)



09.01.09 MDR KLASSIK also via DVB-S

[Leipzig] With the beginning of this year MDR KLASSIK, the first DAB radio station of Mitteldeutscher Rundfunk, has started to broadcast also via DVB-S. MDR KLASSIK offers an entertaining combination of music, local cultural issues and current national and international affairs 24 hours a day.

[more](#)

COVERAGE



20.01.09 New DAB-transmitter in Brno

[Prague] The company TELEKO has turned on a L-band transmitter in the second largest city in Czech Republic – Brno (channel LE/1,5 kW ERP). This DAB/DAB+ trial service is again provided in cooperation with the public broadcaster - Cesky rozhlas. The transmitter covers a population of approximately...

[more](#)



02.01.09 Switzerland with positive results in 2008

[Bern] Over the past three months the expansion of DAB coverage in Switzerland has been intensified. The canton of Graubunden as well as parts of Wallis, of west Switzerland and Tecino benefit from this expansion. According to schedule, by the end of 2008 the DAB expansion has risen to a 90%...

[more](#)

MISCELLANEOUS



28.01.09 SLM bid for DAB+ or DMB

[Leipzig] SLM, the Saxony state regulator suggests to run a trial before the official relaunch of Digital Radio, particularly with regard to operational details and the forming of multiplexes. In block 11A a total of 216 capacity units are available. Those who are interested are invited to submit...

[more](#)



20.01.09 Digitization of Radio Broadcasting in Austria

[Saarbrücken] KommAustria – RTR GmbH, the Austrian broadcasting regulator has appointed Gerd Bauer, head of the regional state regulator of Saarland, a member of the working group which is to prepare the radio broadcasting digitization in Austria. Among the members of the working group are...

[more](#)

Events

21.05.09-24.05.09

High End 2009

München

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V.i.S.d.P Wolfgang Paulus • Editor: Bayern Digital Radio GmbH

Pfälzer-Wald-Str. 32 • 81539 Munich

Phone: +49 89 45115-131 • Fax: +49 89 45115-199 • www.bayerndigitalradio.de