



# NEWSLETTER

An info service of Bayern Digital Radio GmbH



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Dear Sir or Madam,

we are just at the beginning of December, i.e. in the run-up to Christmas, and the first winner has already been found. In case you have missed out on the first round, do not hesitate to seize the opportunity and participate in the next three rounds - and win one of ten EVOKE-1xt from PURE Digital. If cherry veneer does not match your home interior equipment, pick out your favourite receiver model from our retailers' survey. Wish you a happy festive season!

Wolfgang Paulus

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## Special



24.11.08 Seasonal gift – start of 1st round on November 24

[München] Already found the appropriate Christmas present? On the Bayern Digital Radio website you have the opportunity of winning a DAB/FM receiver, coated in classic cherry veneer, from PURE Digital. Take your chance throughout the Advent season: In any of the four rounds you can win your ...

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## RECEIVER



25.11.08 PURE launches AVANTI Flow

[London] PURE presents AVANTI Flow, a high-performance table-top DAB, FM and Internet radio with iPod dock and media-streaming. AVANTI Flow is PURE's second 'connected' product following the multi award-winning EVOKE Flow portable radio. AVANTI Flow will be available in time for Christmas at ...

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#### 11.11.08 EVOKE Flow wins 12 awards in two months

[London] PURE announces that the PURE EVOKE Flow has won twelve awards in just two months since launching in August 2008. EVOKE Flow, which combines DAB digital radio with Wi-Fi technology, FM and media streaming, has won a series of annual, editor's choice and best buy awards.

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## PROGRAMM



#### 26.11.08 Seven tenders for the western part of Switzerland

[Biel-Bienne] The second digital platform intended for French-speaking Switzerland was of interest to seven candidates who would like to obtain a licence to broadcast DAB+ radio programme services. The consultation procedure was launched and interested parties have until 23 December to submit their ...

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#### 25.11.08 MSA renews DAB licences in Sachsen-Anhalt

[Halle] The licences for the digital radio stations 'Rockland Sachsen-Anhalt' and 89.0 RTL have been renewed for another period of 10 years. As stipulated by the media regulator MSA, by January 2015 terrestrial radio broadcasting and tele media services in Sachsen-Anhalt are to be supplied ...

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#### 24.11.08 Deutschlandradio Kultur on air in South Tyrol

[Bozen] Since late October the Deutschlandradio Kultur programme is being provided by the RAS Südtirol station in block 12A. Thus the number of radio channels in their bouquet has been increased to a total of 17. It is the first time that Deutschlandfunk is being broadcast in the DAB+ ...

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#### 06.11.08 Strong Feedback in France

[Paris] According to online magazine 'reinHÖREN', the French national regulator CSA has received an overwhelming response to their invitation to tender for Digital Radio capacities. No less than 62 applications were filed from Paris-based broadcasters alone. It is now planned to introduce Digital ...

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## MISCELLANEOUS



27.11.08 COOPERS: TPEG via DAB

[Wien] The project COOPERS is developing an innovative telematics applications on the road infrastructure with the long term goal of a "Co-operative Traffic Management" between vehicle and infrastructure, to reduce the self opening gap of the development of telematics applications between car ...

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25.11.08 VPRT: Digitization demands coordinated course of action

[Frankfurt/Main] At the general assembly of the VPRT in Frankfurt, vice-president Hans-Dieter Hillmoth called upon all members to contribute to create a reliable overall concept. He urged for coordinated proceedings, imperative for a successful re-launch of Digital Radio.

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19.11.08 APR requests financing scheme

[München] APR (a consortium of representatives of the commercial broadcasting industry) appreciate the forthcoming submission of tenders for terrestrial radio spectrum to the Bundesnetzagentur (the national regulating authority). The regional state regulators are called upon though to take into ...

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13.11.08 Meinungsbarometer Digitaler Rundfunk 11/2008

[Halle/Saale] A content survey of the current issue: Radio broadcasters and concert organizers are concerned about losing frequencies for wireless microphones – the industry is protecting their technology – a wide range of competitors for the 'digital dividend' – the federal government trying ...

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26.11.08 Special Bavaria issue: Meinungsbarometer Digitaler Rundfunk

[München] On the occasion of the 'Medientage München 2008' fair, the magazine Meinungsbarometer Digitaler Rundfunk comes with a special issue. The front page story presents 'on3radio', the BR DAB youth programme. Johannes Grotzky, BR radio director, provides insights into the planning ...

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## Events

21.05.09-24.05.09

High End 2009

München

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