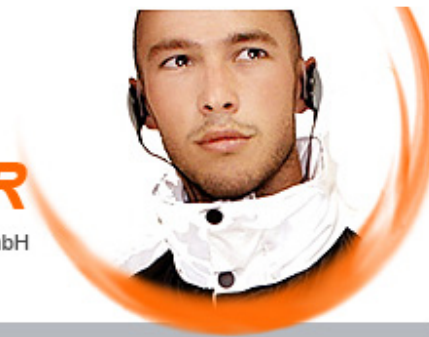




NEWSLETTER

An info service of Bayern Digital Radio GmbH



68th Issue / October 2008

Dear Sir or Madam,

In late October the major representatives of the industry gather at the annual 'Medientage München' Congress. For three days the focus is on the latest developments in the media sectors television, radio, internet, multimedia, print, film/production and media politics. In line with a converging industry digital radio competes in more than one of these areas. So if you want to get the overall view the best opportunity is to visit us at our stand.

The Bayern Digital Radio team is expecting you!

Wolfgang Paulus

Special



12.09.08 Europe-wide Digital Radio Just Got Easier

[London/Geneva] WorldDMB and the European Broadcasting Union (EBU) announced a major step in achieving a unified digital radio market for Europe with the publication of a set of minimum features and functions for all digital radio receivers, known as the WorldDMB Digital Radio Receiver Profiles ...

[more](#)

RECEIVER



22.09.08 TV with DAB radio option from B&O

[Struer, Denmark] The new BeoCenter 6 takes intelligent integration to a new level and introduces DAB radio options together with a TV for the first time ever. When you are listening to the radio, the screen optionally displays the available programme information. The B & O BeoCenter 6 is available ...

[more](#)



22.09.08 Regional state media authorities welcome standards
[Leipzig] Martin Deitenbeck, the head of TKLM (Technische Konferenz der Landesmedienanstalten) also welcomes the stipulation of common standards for digital radio receivers. He supports the plans for a relaunch of digital radio broadcasting in Germany and expects Digital Radio to be relaunched ...

[more](#)



15.09.08 ARD welcomes WorldDMB Standards
[Saarbrücken] According to ARD the decision to standardize digital radio receiver profiles (see news dated 12 September) represents a major step towards a harmonized European digital radio receiver market. Herbert Tillmann, head of the production and technical commission of public broadcasters ARD, ...

[more](#)



12.09.08 PURE supports European Digital Radio Industry initiative
[London] PURE strongly supports the announcement by the WorldDMB Forum, of a major step taken by the European digital radio industry in achieving harmonised and interoperable digital radio services across Europe. The publication of a set of mandatory features and functions will create a single ...

[more](#)



12.09.08 Frontier Silicon welcomes the World DMB Receiver Profiles
[London] Frontier Silicon fully supports the World DMB publication that defines digital receiver profiles to benefit European broadcasters, manufacturers and consumers by creating a consolidated market. With Frontier Silicon's technology powering 8 out of 10 DAB radios in the world today, the ...

[more](#)



04.09.08 Blaupunkt supplies Volkswagen with DAB
[Stuttgart] The RCD 510 developed and manufactured for Volkswagen by Bosch subsidiary Blaupunkt offers a comprehensive, state-of-the-art range of radio and audio functions. It works with the ADR2 (Advanced Digital Receiver) chip set, that includes DAB (Digital Audio Broadcasting), the complete ...

[more](#)



04.09.08 Digital Radio in Porsche Design
[Bietigheim-Bissingen/Palo Alto] From Porsche Design comes P'9120 table top radio. The receiver is available in a solid aluminium housing and allows analogue as well as digital transmission (AM, FM, Short Wave and DAB – Digital Audio Broadcasting). In Germany the DAB model P'9124 is being retailed ...

[more](#)



04.09.08 European compatibility for digital radio broadcast
[Berlin] Frontier Silicon is aiming at enabling manufacturers around the world to produce a low-cost digital radio receiver with full Europe-wide compatibility. This is now possible – according to Frontier Silicon – having achieved an alignment of broadcasters, regulators and technology providers ...

[more](#)

PROGRAMM



09.09.08 ‚Bayern plus‘ on YouTube
[München] For the official launch of the new DAB station Bayern plus the BR local television has broadcast a feature informing about the programm offerings, the presenters, the music choice and the makers of the new programme. Moreover, the subject Digital Radio is being specified and explained.

[more](#)



04.09.08 ‚Bayern Mobil‘ redubbed ‚Bayern plus‘
[München] ‚Bayern plus‘ is the name of the revamped former ‚Bayern Mobil‘ BR Digital Radio station and has been launched in early September. The programme offers listeners a broad choice of German pop songs, instrumental and folk music; moreover it provides information & news targeting the group of ...

[more](#)

COVERAGE



04.09.08 Digital Radio in the Swiss mountains
[Bern] Since late August a new transmitter service enables 130.000 inhabitants of the Swiss mountain areas of Mattertal, Val de Travers, Sarganserland, Surselva and Simplon to receive DAB Digital Radio.

[more](#)

Events



24.09.08 Open Day at transmitter station Ochsenkopf
[München/Ochsenkopf] On the 50th anniversary of the launch of the BR transmitter at Ochsenkopf mountain (Fichtelgebirge), Bayerischer Rundfunk invited to an Open Day (27 – 28 September) offering to the visitors an insight into the broadcasting technique and the various channels alongside a show ...

[more](#)



04.09.08 Relaunch of Digital Radio

[Berlin] ARD is set for a relaunch of digitalization of radio broadcast. „There's no way that radio broadcast will be left behind in the analogue world“, Johannes Grotzky, director of audio broadcast at Bayerischer Rundfunk, said during the PTKO press conference at IFA. Herbert ...

[more](#)

MISCELLANEOUS



25.09.08 Deadline for the Relaunch of Digital Radio

[Berlin] At the symposium of the TKLM (technical commission of the regional states' media authorities) the representatives expressed confidence about the 2009/2010 relaunch of Digital Radio. Gerd Bauer, in charge of the radio broadcast coordination between the state media regulators, expressly ...

[more](#)



23.09.08 Possible launch of Digital Radio Plus by late 2009

[Berlin/München] At their gathering end of October (22 – 24) the presidents of the regional states are expected to finalize the application for CU requirements for national Digital radio multiplexes and forward it to the Bundesnetzagentur (national regulating authority). That is what the head of ...

[more](#)



15.09.08 Digital Radio Switch-On Set for May 2009

[Sydney] The radio industry announced that the national switch-on for digital radio in Australia will take place on 1 May 2009 following resolution of infrastructure issues relating to the rollout of transmission equipment. They also revealed the digital radio logo and multi-million dollar on-air ...

[more](#)



15.09.08 Magazine ‚Meinungsbarometer Digitaler Rundfunk‘ 09/2008

[Halle/Saale] The September issue of ‚Meinungsbarometer Digitaler Rundfunk‘ presents a review of the IFA Fair (29 August – 3 September) and the international conference ‚Medienwoche Berlin-Brandenburg, which traditionally takes place alongside IFA in Berlin.

[more](#)



09.09.08 New Report from Prognos

[Basel/Berlin] The current issue of mediareport Prognos highlights various market strategies and future chances of Digital Radio and advocates the rapid roll-out of DAB+. In their support for DAB+ the authors warn that radio as an independent digital broadcasting system might lose its status ...

[more](#)



09.09.08 BR: Feature on Digital Radio in Germany
[München] In their factual transmission 'IQ – Science and Research' on September 4, BR station Bayern 2 provides a feature on Digital Radio/DAB with a comprehensive review of the DAB history and the background factors. The programme is also available on Podcast.

[▶ more](#)



05.09.08 Meinungsbarometer Digitaler Rundfunk IFA/2008
[Halle/Saale] The special issue IFA 2008 features an interview with Viviane Reading (member of the European Commission responsible for Information Society and Media) on the subject of regulatory policy and with Paul van Dyk, DJ, broadcaster and presenter, on radio as an acoustic phenomenon even in ...

[▶ more](#)

Events

29.10.08-31.10.08

Medientage München 2008

München

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