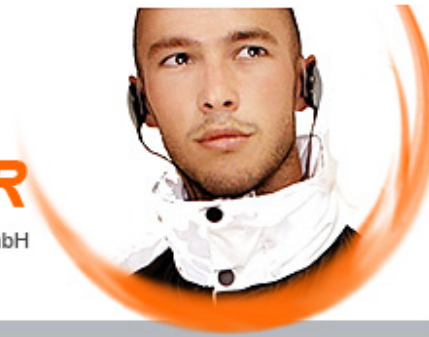




NEWSLETTER

An info service of Bayern Digital Radio GmbH



67th Issue / September 2008

Dear Sir or Madam,

this is already our 67th issue of our Newsletter but you need not worry: the Newsletter is not going to retire, but will continue informing you on the latest developments in the field of digital radio. In early September the Internationale Funkausstellung 2008 will be offering a vibrant mix of entertainment and news from the manufacturing industry, the broadcasters and the political authorities. Bayern Digital Radio will be welcoming you at their own booth with first-hand news.

With best regards,
just for once from Berlin...

Wolfgang Paulus

RECEIVER



27.08.08 PURE with EVOKE Flow and Lounge

[London] PURE – the UK's leading radio manufacturer - presents „the first truly connected radio“, EVOKE Flow. The receiver combines DAB digital radio with Wi-Fi technology and FM. EVOKE Flow is available in the UK from September 2008 at £149.99 (SRP). The PURE Lounge is a radio and media portal ...

[more](#)



26.08.08 Magazin „reinHÖREN“ with IFA Preview

[Bonn] Shortly before the start of the IFA, Online magazine ‚reinHÖREN‘ provides a brief survey of the Digital Radio exhibition highlights. In this ‚virtual tour‘ a few cutting-edge receiver models are presented and the respective manufacturers and their IFA stands are mentioned.

[more](#)



26.08.08 TechniSat with shortwave receiver

[Dresden] TechniSat premieres with a universal receiver for long-distance radio transmission. Besides analogue transmission technologies like FM/MW/LW/KW tuner MultyRadio supports DAB (Digital Audio Broadcast) and DRM (Digital Radio Mondiale). MultyRadio allows the recording and playback of digital ...

[more](#)



22.08.08 trinloc presents cult
[Rheinbreitbach] Trinloc gmbh launches ‚cult‘, a digital multi-functional device on the German market. This digital allrounder supports FM as well as internet radio and any other radio broadcast based on the DAB technology (including DAB+). Thanks to a new technology power consumption has been ...

[➤ more](#)



21.08.08 Next-Generation Radio Solution for In-Car Entertainment
[Eindhoven] NXP Semiconductors, the independent semiconductor company founded by Philips, announced it has developed the first multi-standard radio integrated circuit (IC) dedicated to digital in car-reception together with iBiquity Digital Corporation, the developer of digital HD Radio™ ...

[➤ more](#)



19.08.08 Technika with Vega module
[London] The Technika DAB-108P with the new Vega modul from Frontier Silicon (see news from 07 August) breaks a new price point for handheld DAB, being available exclusively through Tesco supermarkets and website for less than £35.

[➤ more](#)



14.08.08 In today's SZ Magazin...
[München] The electronics industry now guarantees good entertainment in line with eco-consciousness. There are new radios, laptops and flat screens in the market which comply with ecological principles. In the current SZ Magazin (no.33), the insert of the daily newspaper Sueddeutsche Zeitung, ...

[➤ more](#)



07.08.08 'Vega' module powers Goodmans
[London] Frontier Silicon has announced that its module is at the heart of a new DAB radio just launched by Goodmans and now available on the market. The new GHDAB101 is the world's smallest stand-alone DAB radio currently available - measuring just 69.5 x 44 x 21.4mm and weighing only 48g complete ...

[➤ more](#)



07.08.08 New Golf VI with Digital Radio
[Wolfsburg] According to a report in the magazine ‚Autobild‘, car maker Volkswagen is to roll out the 6th generation of their Golf bestseller next October. The new Golf reportedly excels in interior equipment, charisma and with regard to its ergonomic design. Among the additional ...

[➤ more](#)



06.08.08 PURE reaches 2,000,000th landmark
[London] PURE announces that it has reached the two million unit milestone in its sales of digital radios worldwide. It took 6 years to get to the 1 million mark in December 2006, and only around 18 months to reach the next million landmark.

[➤ more](#)



06.08.08 Ford tunes into digital future with DAB

[Brentwood] Ford drivers can now listen to digital quality radio while on the move thanks to the latest in-car DAB (Digital Audio Broadcasting) audio systems. The best-selling Ford Focus, Ford C-MAX and Ford Kuga are the first models to receive DAB, with other vehicles in the Ford range scheduled ...

[more](#)

PROGRAMM



07.08.08 ROCK ANTENNE at IFA 2008

[Erlangen] Bavarian DAB station ROCK ANTENNE is the first radio station worldwide to present their programme in DAB Surround sound as MP3 Surround Internet radio. It was IIS, the Fraunhofer Institute for Integrated Circuits, who has developed the various methods to process audio data and to ...

[more](#)



07.08.08 B5 plus: Full coverage of the Olympics

[München] During the Olympics B5 - a station of Bayerischer Rundfunk - will be reporting daily from 5 a.m. till the end of the day's broadcasting session. Newsbreak comes, as usual, on the hour and the traffic service remains unchanged. B5 can be received only via DAB. Furthermore, B5 ...

[more](#)

Events



27.08.08 Digital Radio at IFA 2008

[Berlin] From the 29th of August till the 3rd of September the Internationale Funkausstellung IFA 2008 opens in Berlin and Digital Radio will be exhibiting in Hall 2.2 (stand 107), next to the ARD booth. We invite you to a very close DAB experience: participate in our stage show including a ...

[more](#)



13.08.08 Challenge for Digital Radio network providers

[München] BLM, the Bavarian media regulator, has summoned a meeting due to take place on September 22nd in Berlin. The topic is a debate on whether the transmission fees for the DAB broadcasters should become competitive or not. On the next day, the symposium of the so-called technical commission ...

[more](#)



07.08.08 Olympic Games 2008 and DAB

[London] As WorldDMB reports, this year's Olympic Games offer a wide choice of Mobile TV and Digital Radio services, based on the Eureka 147 standard. DAB radio listeners for example have a choice of 16 on-air services including Beijing People's Radio and China Radio International, covering the ...

[more](#)



07.08.08 Bayern Digital Radio off on tour

[München] Kick-off for the pedalling radio community: On August 2nd the '19th BR, Radltour' (bicycle tour) was launched, with 1.200 racers participating. Bayern Digital Radio is also on tour for the first time. The tour starts on August 2nd at Bad Aibling /Chiemgau (southeast of Munich) and ...

[more](#)



07.08.08 ARD at IFA 2008

[Berlin] 'ARD – your legitimate public right'. That is the slogan for this year's IFA exhibition of public broadcaster ARD. Runfunk Berlin-Brandenburg (rbb) has taken over the organisation of the ARD fair presence and during the fair (29th August – 3rd September) will be broadcasting daily features ...

[more](#)

MISCELLANEOUS



27.08.08 DIWA closing ceremony

[München] The research project DIWA (Direct Information and Warning for car drivers) has now been finalized at an official closing event which was attended by the Bavarian Minister of the Interior, Joachim Herrmann. The project which - initiated in 2005 - has shown relevant traffic ...

[more](#)



19.08.08 trinloc gmbh looking for private investors

[Rheinbreitbach] Trinloc gmbh, German manufacturer of Digital radio receivers, is set on growth. Before the start of the Christmas season and the re-launch of digital radio in Germany trinloc gmbh offers certificates to future investors. The overall value of the certificates amounts to 0.5 mio ...

[more](#)



12.08.08 Meinungsbarometer Digitaler Rundfunk 08/2008

[Halle/Saale] The highlights of this month: Interview with Thomas Langheinrich, head of the Directors Conference (the convention of the media authorities of the regional states) with the emphasis on mobile TV / In the wake of the European football championship: 'Mobile TV attractive for end users' ...

[more](#)

Events

29.08.08-03.09.08

Internationale Funkausstellung 2008

Berlin

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