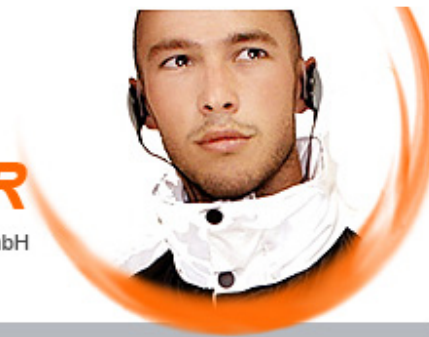




# NEWSLETTER

An info service of Bayern Digital Radio GmbH



66th Issue / August 2008

Dear Sir or Madam,

Throughout the month of August Bayerischer Rundfunk goes on tour. It is the 19th BR bicycle tour which traditionally leads across Bavaria with 1.200 cyclists actively participating in this 'tour de Bavaria'. At the end of each stage, there is a huge festive get together of the local population. This year's tour, however, offers a special highlight: Digital Radio is part of the tour. In the evenings Digital Radio is being presented at a special booth. The latest BR flyers inform about the new DAB station Bayerischer Rundfunk will launch in early September. Moreover, there is a stage show including a competition with a DAB receiver to be awarded as the main prize.

Enjoy the tour – enjoy DAB!

Wolfgang Paulus

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## RECEIVER



22.07.08 New MMI generation from Audi

[Ingolstadt] A new generation of the MMI has been announced by Audi and with it the DAB double tuner is introduced. This concept has the advantage that the DAB reception frequency can be changed without any interruption. One tuner receives the music signal, while the second searches continuously ...

[▶ more](#)



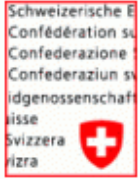
14.07.08 New LG device with DAB

[Berkshire] LG Electronics has launched a new device for Digital Radio. PC12 has an oval design and features an iPod docking station, a CD player and a DAB receiver. The microsystem is expected to be available in the UK shops this month at about 250 euros.

[▶ more](#)

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## PROGRAMM



22.07.08 Extension of the deadline for submission of candidatures  
[Biel-Bienne] Following a request from the umbrella organisation of private radio stations in French-speaking Switzerland, the Federal Office of Communications (OFCOM) has extended the deadline for submitting candidatures for digital transmission of radio programme services in French-speaking ...

[more](#)

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11.07.08 Renewed DAB license for „Cool Radio“  
[München] BLM has renewed the licence for the local DAB station ‚Cool Radio‘ in Ingolstadt for another year.

[more](#)

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11.07.08 FM licences linked to DAB transmission  
[München] Bavarian media regulator BLM has renewed the local FM radio broadcasting licences in Nuremberg and Ingolstadt for four years. An additional renewal for another four years is bound to the transmitting in the DAB standard.

[more](#)

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07.07.08 Nuremberg without Truckradio  
[Nürnberg] Truckradio station has discontinued its DAB service in the area of Nuremberg. The line-up on the DAB platform still features Deutschlandfunk, Deutschlandradio Kultur, Digital Pirate Radio, ENERGY Nurnberg, Radio Fantasy and Vii Radio Nurnberg as well as 8 stations from the regional ...

[more](#)

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03.07.08 Deutschlandfunk in Baden-Württemberg and Rheinland-Pfalz  
[Stuttgart] Deutschlandfunk is now broadcasting also on the regional Digital Radio platforms of Baden-Wurttemberg and Rhineland-Palatinate. Broadcaster Deutschlandfunk is an esteemed speech channel which concentrates on politics, finance and culture.

[more](#)

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## Events



23.07.08 Rohde & Schwarz at IBC 2008  
[Munich] "Driving Efficiency" is the motto under which Rohde & Schwarz will present its innovations at the International Broadcasting Convention (IBC) 2008 in hall 8, booth B47. The trade fair will take place in Amsterdam from September 12 to 16, 2008. As a new highlight for DAB and T-DMB, the R&S ...

[more](#)

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03.07.08 Local Broadcasting Days in Nuremberg 2008

[Nürnberg] In his opening speech at the Local Broadcasting Days in Nuremberg, Mr. Wolf-Dieter Ring, President of the Bavarian media authority, delineated the road map of Digital Radio. Referring to the common re-launch scheduled for 2009/2010, Mr. Ring called upon the transmission network ...

[more](#)

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## MISCELLANEOUS



09.07.08 Factum Electronics wins Australia

[Linköping] Factum Electronics AB announced that it has won the tender to supply head-end systems for the roll-out of DAB+ broadcasting networks for commercial radio in Australia. This initial phase of the roll-out will cover 42 existing services and up to another 50 additional digital services in ...

[more](#)



08.07.08 Meinungsbarometer Digitaler Rundfunk 07/2008

[Halle/Saale] The highlights of the July issue: Almost unnoticed so far – the regional governments are about to redefine broadcasting and experts are urging for a revision of the current draft / Industry experts are against fixing a deadline for an FM switch-off / Media Scenario in ...

[more](#)



08.07.08 Research Project „Radio Plus“

[Stuttgart] Public broadcaster SWR (Südwestrundfunk), LFK (regional state regulator) and the commercial broadcasters of Baden-Württemberg have jointly started a research project with the aim to identify parameters imperative for digital radio in the future to satisfy changing consumer habits. The ...

[more](#)

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## Events

29.08.08-03.09.08

Internationale Funkausstellung 2008

Berlin

[more](#)

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