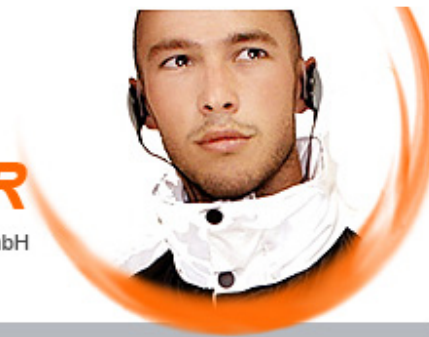




NEWSLETTER

An info service of Bayern Digital Radio GmbH



64th Issue / June 2008

Dear Sir or Madam,

On June 7th the eyes of the European football fans will be riveted on the European Championship 2008 kickoff in Basel. Timing could not have been better: Just days before the Euro 2008 kicks off, Switzerland has reached a 90% digital radio coverage and targeting 100% at the end of this year. No matter who is going to win the Cup on June 27th in Vienna – the Swiss are among the winners yet.

Ole Ole Ole

Wolfgang Paulus

RECEIVER



21.05.08 [Seven Million DAB sets sold](#)

[London] Sales of DAB digital radios have topped seven million, according to the latest figures from GfK, the industry's marketing service. At the end of April, cumulative sales stood at 7.05 million following a record Christmas period and growth of 28% year-on-year in quarter one, 2008. DAB radios ...

[more](#)



09.05.08 [Award for PURE Highway](#)

[London] PURE announces that its Highway in-car DAB digital radio adaptor has won 'Product of the Year' in the 2008 Auto Express Product Honours. David Johns, editor of Auto Express says: "The Auto Express Product of the Year must be innovative, original and, most importantly, utterly practical to ...

[more](#)



09.05.08 [Recent figures from the UK](#)

[London] In the UK the number of DAB receivers has grown by 40% on last year. Listening figures for Digital Radio stations are also up by 10% on the last quarter climbing to a total of 110 mio hours. RAJAR operates an audience measurement system for the radio industry with results being published ...

[more](#)

PROGRAMM



23.05.08 DAB news from the north of Germany
[Hamburg] As reported the online magazine ‚reinHÖREN‘ NDR has rearranged the DAB multiplex. Newcomers in the line-up are NDR2plus and NDR music. The official press release is still to come.

[➤ more](#)



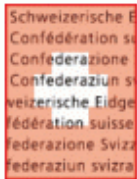
09.05.08 FM licence renewal tied up with DAB
[München] The BLM media council has renewed the licences for the local FM radio stations in Munich for further four years. The broadcasters have been informed that their licences would be renewed for another four years, provided they broadcast their programmes in future also in the DAB standard.

[➤ more](#)



09.05.08 ROCKLAND broadcasts via DAB+
[Magdeburg] The regional state of Sachsen-Anhalt has initiated a new phase of digitization: As part of a common pilot project - supported by the MSA (Medienanstalt Sachsen-Anhalt), the regional broadcasters and MEDIA BROADCAST - ROCKLAND has been the first to launch a DAB+ station. Anyone who has a ...

[➤ more](#)



09.05.08 Licences for the western part of Switzerland
[Biel-Bienne] The Federal Office of Communication (Bundesamt für Kommunikation - BAKOM) has called for tenders for 8 DAB+ licences in the western part of Switzerland. Deadline for applications is the end of July.

[➤ more](#)



09.05.08 Bavarian Open Radio is now dubbed on3radio
[München] ‚On3‘, the multimedia project of Bayerischer Rundfunk which targets the young audience, has entered its second phase in early May. The station which had been launched as ‚Bavarian Open Radio‘ is now officially called ‚on3radio‘. Besides thoroughly researched topics the focus is laid ...

[➤ more](#)

COVERAGE



26.05.08 News from Bavaria
[München] Urban areas of high population density like Munich, Nuremberg, Regensburg and Würzburg are enjoying improved inhouse reception as from today. The increase up to 10kW in the state-wide network system 12D is considered a trial test to be run until the end of this year. The permission for an ...

[➤ more](#)



26.05.08 Switzerland reaches 90% coverage
[Basel] The new DAB transmitters in Chasseral and Les Ordonns have entered service thereby reaching an overall 90% digital radio coverage. By the end of the year the digital expansion is due to be completed with a 100% coverage.

[➤ more](#)



23.05.08 Bavaria sets the tone
[München] On several transmitters in the state network system transmission power levels will be adjusted on May 26th. This might cause temporary disturbances on any of the 38 transmitter sites between 8 am and 2 pm.

[➤ more](#)



09.05.08 DAB at Lago Maggiore and in Chailly
[Bern] Thanks to a new DAB transmitter in Gerra Lutri and Chailly Digital Radio can now be received also in the area around Lago Maggiore, from Brissago as far as Tenero and in the populous boroughs of Pully and Lutry.

[➤ more](#)

Events



19.05.08 Digital Radio West to participate in WDR studio events
[Münster/ Köln] With a stage show and a competition Digital Radio West is going to participate in the WDR studio parties also this year. Festivities start on Sunday, May 18th, at the WDR studio in Münster with an ‚Open House‘.

[➤ more](#)



09.05.08 Special issue Medientreffpunkt Mitteldeutschland
[Leipzig] On the occasion of the annual ‚Medientreffpunkt Mitteldeutschland‘ event the trade magazine Meinungsbarometer Digitaler Rundfunk comes with a special issue with the following highlights: Mitteldeutschland has paved the way for the digital radio re-launch / Good starting ...

[➤ more](#)

MISCELLANEOUS



23.05.08 Meinungsbarometer Digitaler Rundfunk 05/2008
[Halle/Saale] The May issue of ‚Meinungsbarometer Digitaler Rundfunk‘ presents the following topics: An interview with Martin Heine (director of Sachsen-Anhalt media regulator) regarding the DAB+ trial test, an article written by Sebastian Artymiak (VPRT Medientechnologie) on the relaunch of digital ...

[➤ more](#)



09.05.08 Digital Radio in NRW

[Köln] The results of the consultation poll in Nordrhein-Westfalen have been published. Almost 90 questionnaires have been responded to. Moreover, additional pieces of feedback including detailed comments were received. Altogether that is regarded as a positive result. The feedback shows that the ...

[➤ more](#)



09.05.08 Lively feedback to 'Call for Interest'

[Saarbrücken] The 'call for interest', launched by DLM (a convention of the regional state regulators) met with considerable response. The 'call for interest' public opinion poll had been initiated to inquire into the radio listeners habits as regards the use of digital terrestrial transmission ...

[➤ more](#)



09.05.08 End of DMB trial in Germany

[Köln] In an official letter Mobiles Fernsehen Deutschland GmbH (MFD) have informed the regulatory authorities of the regional states that they are returning their DMB mobile-TV trial licences and are no longer broadcasting their services for ProSiebenSat.1 Mobile and MTV Mobile.

[➤ more](#)

Events

29.08.08-03.09.08 Internationale Funkausstellung 2008 Berlin [➤ more](#)

01.07.08-02.07.08 Lokalrundfunktage 2008 Nürnberg [➤ more](#)

12.06.08-12.06.08 Radio Day 2008 Köln [➤ more](#)

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