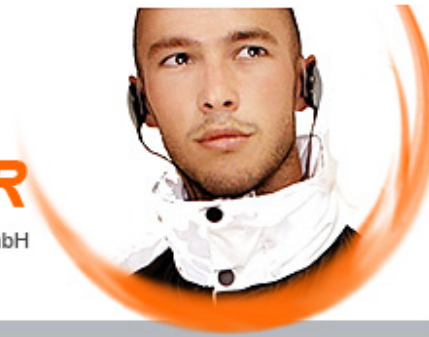




NEWSLETTER

An info service of Bayern Digital Radio GmbH



63rd Issue / May 2008

Dear Sir or Madam,

Fairs are a good chance for testing the current moods. Therefore the High End 2008 at the end of April in Munich was an appropriate opportunity to get in touch with the receiver industry, users and dealers. One could sense some concern, but also amazement and expectation. It was time to put some things straight with objective and substantiated information. It was our pleasure to do so, and we are looking forward to the next opportunity to update journalists before they write the umpteenth article about „Dead And Buried“. In the meantime you can find here the latest news about DAB.

Best wishes

Wolfgang Paulus

RECEIVER



18.04.08 REVO with world premiere

[Erlangen] Frontier Silicon has partnered up with REVO to deliver the world's first radio that combines DAB/DAB+ and Internet streaming. Revo's Blik Radiostation, containing Frontier Silicon's Venice 6 multi-standard module, is the first digital radio on the market using Fraunhofer's DAB+ audio ...

[more](#)



15.04.08 Review for the Highway from PURE

[Bonn] The online magazine reinHÖREN offers a review of the new DAB receiver Highway from PURE. The overall score for the car adapter is 4 stars (82 out of 100).

[more](#)



03.04.08 Now Mobile Phone for the digital age

[Taipei] Manufacturer Giga-Byte has announced the first universal digital PDA phone with built-in DAB, DVB-T, T-DMB, DVB-H standards. The Gsmart t600 allows the reception of digital TV and digital radio anywhere, anytime.

[more](#)

PROGRAMM



16.04.08 ARD set to target young audience

[Saarbrücken] Facing a continual loss of market share especially among the young audience, public broadcaster ARD is set to develop a masterplan for a fresh programming impetus. Concepts to pick up programming assets and adapt them to attract the younger audience are also taken into consideration.

[more](#)



03.04.08 No Sunshine anymore in Saxonia

[Dresden] With April 1st the station Sunshine Live has discontinued its DAB service in Saxonia for reasons of the cancellation of funding by the regional regulating authority Sächsische Landesmedienanstalt.

[more](#)



03.04.08 Call for Tenders in France für T-DMB

[Paris] French regulator CSA (Conseil Supérieur de l'Audiovisuel) has issued a public invitation to tender for the transmission capacities for 19 digital radio stations in the T-DMB standard. The first digital radio stations are expected to be on air around the beginning of 2009.

[more](#)

COVERAGE



15.04.08 More DAB radio for Lausanne

[Bern] Two new DAB transmitters improve the reception of digital radio in the conurbations northwest of Lausanne and in the area of Aubonne and Rolle. Thanks to DAB, a total of 11 digital radio stations from SRG SSR idée suisse mobil is available now, that is twice as many as before with the ...

[more](#)



04.04.08 New DAB transmitters in the western part of Switzerland

[Bern] About 25.000 listeners in the French-speaking part of Switzerland can now also enjoy the benefits of digital radio. Two new transmitters have entered service in the areas of Delémont and Moudon. In addition to the 6 FM stations the choice has now been enlarged with 11 digital radio stations. ...

[more](#)



03.04.08 Tunnel sound in South Tyrol

[Bozen] The DAB signal supply in the tunnels of Mittewald and Mühlbach has been taken into operation. Thus the stations OE 1, OE 2, OE 3, FM4, Bayern 1, Bayern 2, Bayern 3, Bayern 4 Klassik, B5 Aktuell, Swissjazz, Rumantsch, RadiJojo and RAI MF 1-2-3-4 can also be received while driving through the ...

[▶ more](#)



03.04.08 DAB Echo from the Swiss Alps

[Bern] A new DAB transmitter which has entered service at Ziefen (Switzerland) in late March serves the areas of Liestal, Füllingsdorf, Lausen, Bubendorf, Reigoldswil and Nunningen. The new multiplex comprises 12 stations bringing their digital service to about 40.000 inhabitants.

[▶ more](#)

MISCELLANEOUS



21.04.08 Hesse urges for more planning reliability

[Wiesbaden] The regional state government of Hesse has decided to introduce a draft law for the 10th broadcasting amendment contract. „The draft focus is on the setting-up of a new commission by media authorities of the Länder which is to manage the licencing and control of commercial audio ...

[▶ more](#)



17.04.08 Factum Electronics systems for Malta

[Linköping] Factum Electronics AB announced that it will supply the head-end system for the first commercial DAB+ launch in Europe. "Our new IP-based DAB+ systems have been well received in the market and we are pleased to participate in the roll out of DAB+ in Malta. DAB+ and our IP interface is ...

[▶ more](#)



17.04.08 April-edition of Meinungsbarometer Digitaler Rundfunk

[Halle/Saale] A distribution platform exclusively for digital radio remained of prime importance, state minister Rainer Robra, head of the Sachsen-Anhalt state chancellery reconfirmed in his interview to Meinungsbarometer Digitaler Rundfunk. Further items of the new issue: Medientreffpunkt ...

[▶ more](#)



17.04.08 2009 ARD Chairmanship to Südwestrundfunk

[Saarbrücken] The ARD General Assembly has voted for ARD broadcaster Südwestrundfunk (SWR) to take over the chairmanship in 2009. SWR will be succeeding Saarländischer Rundfunk (SR), presiding the ARD federation so far. Consequently, SWR President, Peter Boudgoust, will follow SW ...

[▶ more](#)



15.04.08 Tony Moretta new Chief Executive of DRDB

[London] The board of the DRDB is pleased to announce the appointment of Tony Moretta to the role of Chief Executive. Tony comes with a strong understanding of digital media having spent the past five years as General Manager of Broadcast at National Grid Wireless where he was responsible for the ...

[more](#)



15.04.08 Licence for Mobile 3.0 in Saarland

[Saarbrücken] The regional media authority (Landesmedienanstalt Saarland) has awarded Mobile 3.0 the licence for the DVB-H trial in Saarland.

[more](#)



15.04.08 Saxony-Anhalt appreciates amendment

[Halle/Saale] The regional media authority in Saxony-Anhalt explicitly appreciates the second media amendment passed by the state government (see news of 10th April). Martin Heine, director of the media authority: "The changes that are planned open up a large new spectrum for our content providers ...

[more](#)



15.04.08 Round-up in Switzerland

[Bern] The director of Suisse Radio DRS Walter Rüegg is pleased with the development of Digital Radio in Switzerland. The buildup of the network in the conurbations has been completed and the number of DAB receivers in the retail market has been increased considerably. Moreover, the SRG ...

[more](#)



10.04.08 Sachsen-Anhalt updated the Media Law

[Magdeburg] The regional state government of Sachsen-Anhalt has passed the second Media Law Amendment with the aim to conform the current law to the digitization process. In future the commercial broadcasters will no longer be constrained by regulatory burden to two audio stations, one TV station ...

[more](#)



07.04.08 News from Rohde & Schwarz

[Munich] Owing to a new option for DAB and T-DMB, the Rohde & Schwarz signal generators provide maximum test flexibility for manufacturers of mobile phones and car radios. Using a single instrument, signals can now be generated for all conventional mobile radio standards as well as for GPS, DAB, ...

[more](#)



04.04.08 Meinungsbarometer Digitaler Rundfunk March 08

[Halle/Saale] The March edition of the magazine issued by the association Verein Digital Radio Mitteldeutschland reviews the DAB receiver workshop of March 3rd, features the shakeup at GCap Media Group and the current DAB debate in the UK.

[more](#)

Events

29.08.08-03.09.08	Internationale Funkausstellung 2008	Berlin	➤ more
01.07.08-02.07.08	Lokalrundfunktage 2008	Nürnberg	➤ more

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