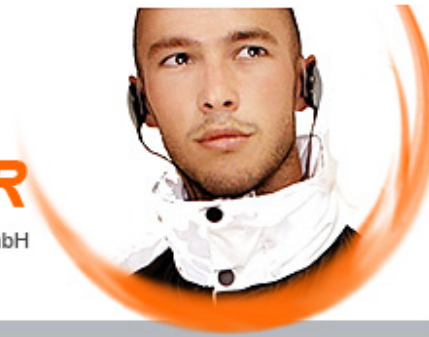




NEWSLETTER

An info service of Bayern Digital Radio GmbH



61st Issue / March 2008

Dear Sir or Madam,

having decided to fast during the Lenten season, the author accordingly has opted for a very brief summary. Thus, in accordance with the saying 'speech is silver but silence is golden' he leaves it to the readers to find out the Leitmotiv of this month.

Best regards

Wolfgang Paulus

RECEIVER



25.02.08 iPod sound system with DAB/FM-Radio

[Manchester] The British manufacturer Intempo pioneers with an iPod speaker system with integrated DAB/FM radio. The device features a mid-range subwoofer and tweeter in a sleek gloss piano design. The price for the RDI sound system is around 220 euros.

[more](#)



25.02.08 Bluetooth DAB set revealed

[Hertfordshire] The Technology Partnership (TTP) has developed nanoDAB, the world's first Bluetooth headset accessory with built-in DAB digital radio. nanoDAB is being manufactured under licence by Refined Industry and will be available world-wide from September 2008.

[more](#)



05.02.08 E-TEN unveils new consumer-focused products

[Taipei] The Glofish V900 is E-TEN's first Pocket PC Phone to feature mobile TV. With major events such as UEFA Euro 2008 and the Beijing 2008 Olympic Games scheduled this year, there are sure to be events that people just don't want to miss, and thanks to the V900's support for DVB-H, DVB-T, TDMB ...

[more](#)

PROGRAMM



08.02.08 [New Digital Radio Station for Ingolstadt](#)
[München] BLM, the Bavarian state regulator, has awarded a licence to Radio Starlet Programm- und Werbegesellschaft mbH which allows the company to broadcast their Truck Radio station in the local coverage area of Ingolstadt via a terrestrial DAB transmission channel in Block LD with 116 CU. ...

[more](#)

COVERAGE



25.02.08 [Digital One achieves 90% population coverage](#)
[London] The world's biggest network of DAB digital radio transmitters has achieved another milestone. Digital One, which broadcasts the national commercial radio stations, has announced that 90% of the population of Great Britain now live within its coverage area. Digital One's Chief Executive, ...

[more](#)



06.02.08 [CH: New transmitter near Lake Bieler](#)
[Bern] The expansion of the DAB digital radio transmitter network in Switzerland continues. The latest transmitter, established at Ins, has been commissioned into service in the region around Lake Bieler. The 28.000 inhabitants are now capable of receiving 16 digital radio stations. Bieler See, ...

[more](#)



04.02.08 [Build-out of DAB transmitter network in Canton of Jura](#)
[Bern] Two new DAB transmitters have started operation in the Canton of Jura. A new transmitter located in Sonceboz allows 3.500 inhabitants in the area of Sonceboz-Sombeval and Corgémont the reception of Digital Radio. The new transmitter on Mont Graitery brings digital service to a further 10.000 ...

[more](#)

Events



25.02.08 [ARD exhibitor at IFA 2008 Berlin](#)
[Berlin] The directors of the various regional state broadcasting stations of the German public broadcaster ARD have agreed to exhibit at this year's IFA Show which is due to take place from August 29 to September 3 in Hall 2.2. The ARD Berlin-Brandenburg station (rbb) has taken over the ...

[more](#)



08.02.08 WorldDMB at Mobile World Congress 2008

[London] At the Mobile World Congress 2008 visitors will be able to experience more than the basic benefits offered by mobile TV and digital radio. From the 11th – 14th February 2008, in addition to the 27 DAB audio channels on-air in Barcelona, consumers will be able to tune into audio, video and ...

[more](#)

MISCELLANEOUS



25.02.08 A 'new look' for MEDIA BROADCAST

[Bonn] MEDIA BROADCAST, leading service provider for the broadcasting and media industries, has a new company logo. The new trademark consists of a graphical mark (that of TDF, the new parent company) and a text mark, i.e. MEDIA BROADCAST, in capital letters.

[more](#)



25.02.08 KEF: article in magazine reinHÖREN

[Bonn] The controversy following the recent KEF decision has spurred the editors of the magazine reinHÖREN to find out more about the decision finding processes within the KEF organization, scurinizing particularly the responsibility of Mr Ulrich Reimers in this decision- finding process within the ...

[more](#)



25.02.08 BBC and 4 Digital Group confirm commitment

[London] BBC Radio and the 4 Digital Group today confirmed their commitment to develop digital radio in the UK. The two parties said they intended to look at ways of encouraging more rapid consumer take-up of digital radio and developing the available technology to secure a successful future for ...

[more](#)



25.02.08 LfM to start consultation process

[Köln] LfM (the state regulator of Northrhine-Westfalia) plans a public consultation process, in order to guarantee a successful introduction of Digital Radio in their regional state. The aim is to jointly work out a clearly defined approach for the digitization of radio, taking into account ...

[more](#)



25.02.08 Minister calls for persistant efforts

[Berlin] As a response to KEF's decision to cut funding of DAB, the responsible Minister of Economics, Finance and Industry has called for the continuation of the joint efforts by the politicians and the media industry to pursue the re-launch of DAB Digital Radio in 2009. On the occasion of ...

[more](#)



25.02.08 Mobile 3.0 receives further licence awards

[Hamburg] Mobile 3.0 GmbH has received further licence awards for the launch of the planned DVB-H mobile TV trial in Germany. The state regulators of Hamburg, Schleswig-Holstein, Hesse and Rhineland-Palatinate have granted Mobile 3.0 the trial licence for a period of three years.

[more](#)



12.02.08 Manufacturer confident in DAB growth

[London] Leading DAB digital radio manufacturer PURE Digital is fully committed to DAB despite the announcements made today by GCap Media which it describes as "something totally out of sync with the ongoing trend towards digital – a glitch." PURE expects that the continued support not only of the ...

[more](#)



12.02.08 New study about T-DMB Mobile TV

[Bangor] Eureka Research published a noncommissioned, independent report which provides a detailed analysis of the market prospects of the Eureka-147 based T-DMB standard around the world. A key feature of the report is a 55-page review of T-DMB developments in a number of key European and Asian ...

[more](#)



11.02.08 Digital One now owned by Arqiva

[London] In a statement today GCAP Media plc outlined its future plans for digital radio in the UK. Fru Hazlitt, the new Chief Executive of the company, announced a strategy to cut £8.8 million of annual costs in an effort to prevent a take over from Global Media. Digital One will now be solely ...

[more](#)



06.02.08 DAB enters schoolbooks

[Troisdorf] Digital Radio has become a subject that is dealt with also in advanced learners' schoolbooks. In the subject matter 'Media and Fine Arts' a chapter is dedicated to Digital Radio. It is entitled 'What is DAB Digital Radio?' The introduction into the subject is based upon ...

[more](#)



06.02.08 State regulator TLM awards DVB-H licence to Mobile 3.0

[Erfurt] After Lower Saxony (see news of February 1st) the state regulator of Thuringia also decided to award the licence for the mobile DVB-H trial to Mobile 3.0.

[more](#)



31.01.08 Licence award goes to Mobile 3.0

[Hannover] The regional state media regulator NLM (Niedersächsische Landesmedienanstalt) has granted Mobile 3.0 GmbH the licence for the mobile TV DVB-H trial in the Federal State of Lower Saxony. The trial is planned for a period of three years and is due to start latest by the 1st of June, 2008.

[more](#)



01.02.08 ‚Meinungsbarometer‘ with KEF review

[Halle/Saale] The first 2008 issue of ‚Meinungsbarometer‘ is focused on the KEF report and its repercussions in the industry. Thomas Langheinrich, the chairman of the board of directors of the media regulators of the regional states, is critical of the KEF market analysis: „ARD and the commercial ...

[➤ more](#)

Events

24.04.08-27.04.08	High End 2008	München	➤ more
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04.03.08-09.03.08	CeBIT 2008	Hannover	➤ more
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