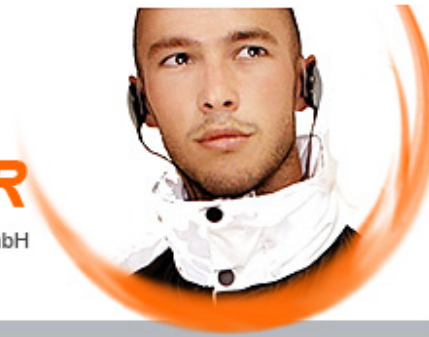




# NEWSLETTER

An info service of Bayern Digital Radio GmbH



60. Issue / February 2008

Dear Sir or Madam,

right at the beginning of the year clear statements have been made for digital broadcasting by public broadcaster ARD, the private broadcasting organisations (VPRT, APR) as well as IMDR, WorldDMB, and politics. As a response to the KEF Report, everybody feels the need to make clear that the digitalization in Germany will be continued on the basis of the DAB system and technological parameters by the KEF will not be accepted. A new research into DAB conducted by the ADAC (Germany's biggest automobile club) proves that 'Germany is on the right track'.

After all, the results of the study are encouraging for the digitization process in Germany.

Best regards

Wolfgang Paulus

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## RECEIVER



24.01.08 Denon with a new product for DAB

[Nettetal] Denon added a new AV-component to their product range. The AVR-4308DAB is a HD Network Wi-fi 7.1 AV receiver in which all the latest technologies have been implemented including DAB and music streaming via Ethernet or Wi-Fi. The receiver comes in silver or black and is available in the ...

[more](#)



22.01.08 DAB digital radio sales light up Christmas

[London] In a gloomy season for retailers, DAB digital radio continued its Christmas tradition of strong sales, with one million products bought in quarter four, 2007. More than 550,000 DAB radios were sold in December alone. Best sellers were portable kitchen radios, MP3/DAB personals, DAB hi-fi ...

[more](#)



22.01.08 Receiver news from Philips

[London] Philips presents a new FM/DAB receiver (Band III) for the UK market. The AJ5100 can be operated by mains or battery. The recommended retail price for the UK is 49 GBP.

[more](#)



16.01.08 DR 315 = DAB + FM + Internet radio  
[Lütjensee] Albrecht has launched DR 315. This new receiver confirms the trend towards multi-channel receivers. With the DR 315 the user can listen to DAB and FM radio stations as well as internet radio (via integrated WLAN or LAN). The recommended retail price is 179 euros.

[more](#)



15.01.08 Pioneer with DAB/AM/FM Tuner  
[Willich] Pioneer has added a new tuner for DAB Digital Radio to their range of products. The F-F6-J is equipped with 100 presets for FM and AM as well as for DAB stations. The tuner belongs to the 'Pure Audio Component series' which represents the 'absolute state-of-the-art sound ...

[more](#)



07.01.08 DAB Gadget for iPod  
[London] In January Intempo premieres with iDab in the UK. As the label iDab suggests, the tiny adapter (40x40x40mm) enables the reception of DAB stations via the iPod or the respective docking station. The price will be around GBP 59,99.

[more](#)



03.01.08 The stars are out for PURE  
[London] PURE announces that four of its newest products have been awarded: Siesta, EVOKE-1S, TEMPUS-1S and Chronos iDock were all judged to be five star products in the January issue of What Hi-Fi? Sound and Vision. The magazine only allocates five stars to products that are regarded as ...

[more](#)

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## PROGRAMM



23.01.08 Saxony no longer sponsors DAB  
[Leipzig/Halle] The State Media Authority of Saxony (SLM) has cut financial support for the transmitting costs for DAB as per December 2007. Sunshine Live is now the only remaining commercial station to broadcast via DAB in Saxony. The public broadcasters, e.g. Deutschlandfunk, Deutschlandradio ...

[more](#)



16.01.08 Programme modification in Berlin  
[Berlin] Network operator T-Systems has switched off channel LE in Berlin which to date had been used for demonstration purposes. Thus radio stations like e.g. 'Radio Mallorca' and 'Radijojo' are no longer on air via DAB in this area, whereas the program 'Voice of Russia' migrated to channel 12D ...

[more](#)

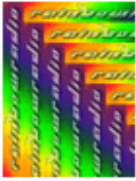
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14.01.08 BFBS Radio on DAB Digital Radio

[London] For the first time in the 65-year history, British Forces Broadcasting Service (BFBS) is available across the United Kingdom. Since mid-January a trial has been running on DAB Digital Radio across Great Britain, in addition to FM and AM services in Northern Ireland.

[more](#)



11.01.08 Rainbow Radio goes DAB in London

[London] Rainbow Radio, the UK's only dedicated radio station aimed at the Ghanaian and West African communities, announced that it will begin transmitting on the Greater London III DAB digital multiplex on Monday 14th January 2008. Mac Amoah, Chief Executive, Rainbow Radio said: " With music from ...

[more](#)



09.01.08 ROCK ANTENNE awards ROCKO 2007

[Ismaning] Digital Radio channel ROCK ANTENNE has awarded the prizes to the ROCKO 2007 winners voted for by the audience. The winner 2007 is the band `Die Ärzte' (best album, best song, best national artists). Other awards went to `Ohrenfeindt` (best newcomer) and `Foo Fighters' (best group). ...

[more](#)

## COVERAGE



28.01.08 CH: Digital Radio opens up a new programme variety

[Berne] New programmes enrich the radio landscape of Fribourg. They include News in English thank to World Radio Switzerland, French chansons on Option Musique, for the first time in stereo, as well as rock and pop music on Couleur 3, which was difficult to receive on FM up to now, if at all. All ...

[more](#)



17.01.08 New DAB transmitter in Ticino

[Bern] In Val di Vergeletto a new DAB transmitter is now servicing the Ticino valley. This has been the only blank spot so far in Switzerland. More than 95% of the population in Ticino can now listen to 10 different DAB Digital Radio stations, that means in some areas the mobile DAB offering ...

[more](#)



03.01.08 DAB Switzerland: Full speed ahead

[Bern] While most of us enjoy their holidays during the Christmas season, the Swiss continued extending their DAB transmitter network at a steady pace. In the first 3 days of the new year no less than 3 new transmitters have entered service. Thereby coverage extends across the region of Thunersee ...

[more](#)

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## Events



25.01.08 badira on ispo winter 08

[Munich] On the "ispo winter 08", the brand badira presented its multimedia jacket which features an integrated receiver for mobile TV (DMB), Digital Radio (DAB), FM, MP3, video and more. Trade visitors were invited to test this jacket at the Wearable Technologies Show in Hall A6 / Stand 118. The ...

[more](#)

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## MISCELLANEOUS



31.01.08 Another record quarter for DAB Digital Radio

[London] Following record sales figures for DAB digital radio sets in Q4, 2007, Rajar confirms more and more listeners are tuning in to DAB digital broadcasts. Rajar quarter four data released at the end of January shows that DAB digital radio is the digital platform of choice for the majority of ...

[more](#)

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29.01.08 Bavaria is the winner in the ADAC Test of DAB in Germany

[Munich] Bayern Digital Radio GmbH came out on top in the ADAC's Germany-wide test on DAB and feels confirmed that its work has been worth while (cf. report from 25.01.) Johannes Trottberger, Managing Director of BDR: "This result affirms Bayern Digital Radio GmbH's relentless commitment for the ...

[more](#)

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29.01.08 Commentary from WorldDMB on the KEF report

[London] The international and government-independent organisation WorldDMB made a comment on the current debate regarding the KEF report. Quentin Howard, President of WorldDMB, said: "It is no surprise to me that Germany's public and private broadcasters have rejected the suggestion that ...

[more](#)

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29.01.08 VPRT demands summit on receivers

[Berlin] In a conversation with the Association of the German Automobile Industry, VPRT Vice President and Head of the Head of the Department for Radio and Audio Services at VPRT, Hans-Dieter Hillmoth, pressed for a "Summit on Terminal Receivers" to take place shortly. "It would be disastrous if we ...

[more](#)

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28.01.08 ARD holds on to DAB

[Saarbrücken] ARD reconfirm their conviction that Digital Radio based upon the DAB technology will be successful. With regard to the KEF Report ARD calls upon politics and industry to respond with a positive approach to the KEF challenge. Herbert Tillmann, president of the production and ...

[more](#)

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25.01.08 KEF: IMDR sees ‚wrong signal‘

[Bonn] IMDR (Initiative Marketing Digital Radio) points out that the KEF recommendations concerning DAB Digital Radio are a ‚wrong signal‘. In their comment IMDR emphasizes that the digitization process will go on anyhow. If disconnected, however, from public radio broadcasting its ...

[more](#)

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23.01.08 Süddeutsche Zeitung: BR Director of audio broadcasting reviews KEF Report

[Munich] In his interview to Süddeutsche Zeitung, Johannes Grotzky, the director of audio broadcasting of Bayerischer Rundfunk, admits the uncertainty of the situation, warning though of abandoning Digital Radio at all. The DAB technology remained the standard technology. Moreover, with a fairly ...

[more](#)

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22.01.08 Commercial broadcasters criticize KEF recommendation

[Munich] The KEF recommendation to cut means for the further digitization of audio broadcasting is being criticized as „a lack of understanding of the radio industry as such“. Referring to the results of the RRC06 and the joint initiative of ARD, APR and Deutschlandradio to utilize the new spectrum ...

[more](#)

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22.01.08 President of Broadcasting Commission critical of KEF Report

[Mainz] Kurt Beck, Prime Minister of the regional state of Rhineland-Palatinate, who also presides the broadcasting commission (an association of the public broadcasters' representatives of the governments of the regional states), expressed criticism of the cutting of financial means as suggested ...

[more](#)

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22.01.08 ARD response to KEF report

[Saarbrücken] Commenting on the KEF report, Fritz Raff, Director of public broadcaster ARD, points out that the adjustment of fees suggested by KEF is far below the general price increase. The cutting of forced the broadcasting stations of the regional states to strict budgetary ...

[more](#)

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## Events

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24.04.08-27.04.08	High End 2008	München	<a href="#">▶ more</a>
04.03.08-09.03.08	CeBIT 2008	Hannover	<a href="#">▶ more</a>
02.02.08-03.02.08	Norddeutsche HiFi-Tage	Hamburg	<a href="#">▶ more</a>
27.01.08-30.01.08	ispo winter 08	München	<a href="#">▶ more</a>

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